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Tomorrow's hospitals require advanced intelligence today

Healthcare technology partners need to go beyond point solutions to drive greater value. UpToDate® Enterprise Edition is made to meet this moment with integrated clinical intelligence. Is your organization ready?



Assessing technology partners as healthcare rapidly evolves

Healthcare, like many industries, continues to face an ever-changing environment, with staffing and patient pressures, regulatory and compliance requirements, financial and supply chain changes, and emerging tools with new AI and workflow capabilities.

As you and your fellow health leaders assess tools for your organization, who you partner with matters. Today's health systems are facing a confluence of trends and industry pressures, forcing leaders to reassess technology solutions and identify key long-term partners who can innovate alongside them.

Value-based and outcomes-driven care

Health systems have been adopting value-based care models to drive better clinical and patient satisfaction outcomes. Operational and clinical workflows are assessed to see which solutions deliver efficiencies, can support changing regulatory and compliance requirements, and give insight into organizational targets. Identifying the right technology partners who can help meet these goals is critical. Doing so can help break down silos across teams, drive consistent operations, and derive quantifiable organizational value.

Patient-centric systems

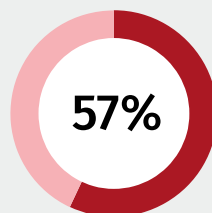
The patient population is evolving and has increasing expectations of care delivery, digital tools, and personalized care. They want to be part of the care team and have more input and active involvement in their health decisions. The challenge lies in the wealth of information and possible misinformation—one-third of adults are turning to AI tools and chatbots for health information and advice.¹ Integrating evidence-based information at key access points can channel this engagement into positive action that can help improve outcomes, support health literacy, and remove burden from care teams.

Advancing AI technology and workflows

The healthcare industry is rapidly adopting AI solutions—at twice the rate of other industries—to address long-standing administrative, staffing, workflow, and fiscal challenges.² As professionals experiment with new tools constantly coming to market, it creates inconsistent tool usage and governance, plus variations in care recommendations across teams. It also raises questions about the role of evidence and speed, and whether the two can effectively coexist.

Addressing financial pressures and sustainability

Budget constraints are forcing smarter resource allocation amid increased labor and operational costs and rising inflation; administrators require more services and greater value from their tech stack to support their workforce. Additionally, fragmented or shadow solution usage can introduce organizational risk and security costs—healthcare is at higher risk for cyberattacks, and the average data breach in 2025 for the industry cost \$7.4 million per incident.³



of providers and healthcare administrators had either encountered or used an unauthorized AI tool in the workplace.⁴

Integration is the heartbeat of future-ready hospitals

The urgency to address these challenges has led to a surge in point solutions as AI and new innovations provide opportunities to test new workflows and identify value savings. This could not only challenge IT resources but also overlook opportunities to drive efficiencies and collaboration across different departments and functions.

It's time for health systems to stop settling for one-off solutions.

Hospital technology teams should demand systems from their vendors that push boundaries and deliver transformative, enterprise-wide value. Hospital systems are consolidating around enterprise-grade solutions, purpose-built for the healthcare industry, and creating an enhanced architecture for greater data security, improved margins, and, perhaps most importantly, increased alignment and collaboration across teams. A McKinsey article suggests the new AI wave will create two critical shifts:⁵

1. The need for a modular, connected technology architecture that brings together point solutions, data infrastructure, and intelligent agents.
2. New opportunities will emerge for organizations to harness vast amounts of patient records and data to improve care delivery and patient outcomes—ultimately unlocking greater value.



This new era of technology architecture means leaders need to demand that their solutions deliver greater integrated value: **seamless workflow connections, fast and consistent evidence, and patient engagement.** These solutions need to be aligned with key organizational strategies to help elevate clinical and operational workflows for greater enterprise value.





Break down silos with technology as the connection point

Enterprise technology partners need to help break down silos across teams and care sites, and provide IT professionals and administrators with usage insights and trends. Additionally, new solutions will constantly emerge as AI and agentic technology evolves and matures. This innovation can be appealing, but it can introduce risk without transparent and tested models or if not purpose-built for the healthcare ecosystem and its critical safety requirements.

Regarding decision-support solutions, having a single source of evidence, care recommendations, and clinical guidance is critical for modern enterprises seeking to standardize outcomes and improve communication between teams. This clinical intelligence can be accessed throughout the organization within workflows—from EHRs and SSO devices to ambient tool integrations and patient portals.

Leaders need to equip clinicians to provide modern care delivery

The care team has expanded to provide a more holistic approach to care—the roles and functions of its members are also expanding and shifting. Primary care providers (PCPs) are delivering mental healthcare and prescribing antidepressants, and are navigating multidisciplinary care teams working with an aging patient population facing complex comorbidities and polypharmacy needs.⁶ Meanwhile, pharmacists are taking on more skills beyond order fulfillment, like prior authorization, insurance navigation, and partnering with budgets and IT teams.⁷

This expanding care team has created an even greater need to align with tools and information. The right technology can help alleviate burnout, give clear guidance during busy patient visits, and streamline administrative workloads. Connecting the teams—nurses, pharmacists, physicians, administrators, and ambulatory groups—to the same evidence and information can equip them for modern patient care. Automating tasks, connecting ambient and clinical content to surfacing information faster, and connecting each team member to the same shared evidence can remove seconds and minutes over the course of the day.



Despite not having specialized training in mental health, primary care providers deliver **60%** of mental healthcare...

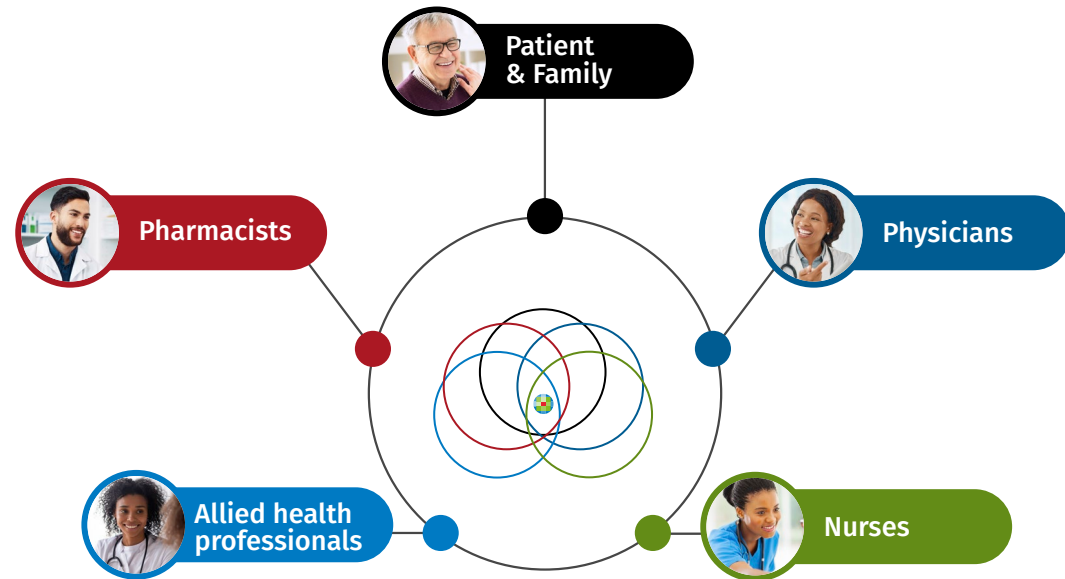


...and write **79%** of the prescriptions for antidepressants.⁶

Activate patients as teammates in care

Today's patients have questions about their care and want answers from providers. But providers often don't have the bandwidth to address in the moment, or get alert fatigue from portals. Patients will search online and on social media for symptom and treatment information ahead of a clinic visit, and after the visit, they will forget **40%-80%** of what they hear.^{8,9} Additionally, Wolters Kluwer survey data shows **80%** of patients said they would be more satisfied with their care if they received patient education, and **68%** said receiving it would make them more likely to return to that healthcare provider.¹⁰

For today's health leaders, it's essential to health and business outcomes that providers have quick, easy access to patient education at the point of care. These materials need to be aligned with the evidence the providers are referencing and be easily integrated for EHR workflows and on-demand portal access. The survey also showed requests for supplemental health materials were higher among non-English speakers and minority groups, so it's critical to have diverse, accessible education in multiple languages to support comprehension and long-term patient partnership.¹⁰



Ultimately, leaders need to go beyond individual solutions that address a few challenges. Systemic strategies require systemic partners with current functionality and a future product roadmap that can help get your organization where it needs to go.

At Memorial Hospital at Gulfport, patient engagement programs were associated with:¹¹



50% higher likelihood of attending follow-up appointments within 21 days.



26% fewer avoidable emergency department visits.



Between **27%-65%** lower 30-day readmission rate, depending on level of patient engagement with assigned programs.



Are your current solutions future-ready?

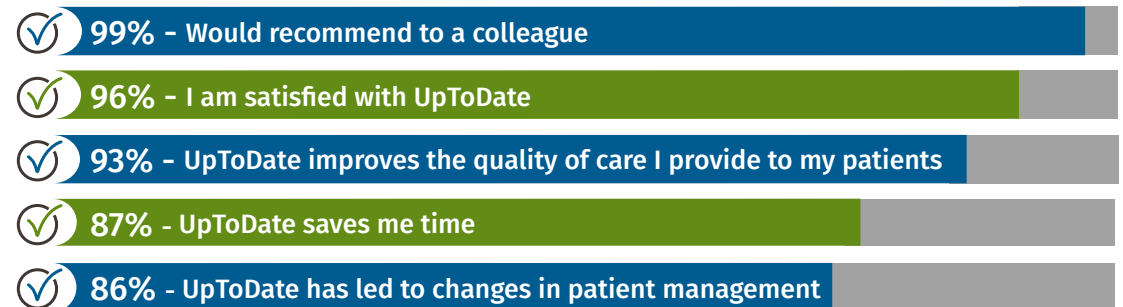
The hospital of the future requires a combination of deep, evidence-based insights and fast responses at the point of care. Regardless of how the information is provided, it needs to be tied to relevant evidence, understood in the wider clinical context, and within guidelines. It also needs to be highly trusted by the clinical teams that use it on a daily basis.



Some key questions to ask:

- ❓ Are your technology solutions purpose-built for the complexities and nuances of healthcare delivery or are they generic tools created by non-practicing professionals?
- ❓ How do your solutions connect disparate parts of the care team to drive efficiency and improve outcomes?
- ❓ How are your solutions helping empower your patients to be active partners in their own care?
- ❓ What specific tasks are you helping to automate to save time and reduce workload for our users?
- ❓ What is the north star guiding your development process, and how does it align with the future of healthcare?
- ❓ How do customers actively engage in your innovation pipeline to ensure your solutions meet real-world needs?
- ❓ What is your broader vision for supporting healthcare transformation, and how do your solutions contribute to that vision?

Clinicians trust UpToDate:



*UpToDate Individual Subscriber Survey, September 2024, N=11,118

Integration is the heartbeat of future-ready hospitals

Your healthcare organization and clinical processes are rapidly changing, and you need a reliable, trusted partner to help navigate and innovate alongside you. AI tools and evolving medical recommendations require solutions that help care teams and administrators stay current and can integrate with modern workflows and other technology partners.

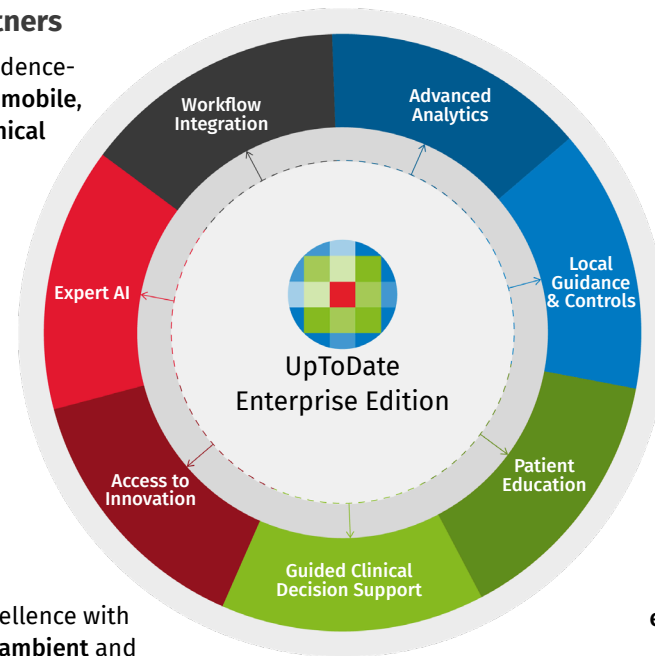
The UpToDate for modern healthcare is the intelligence behind your health systems. It's built to empower your teams and organization to meet current—and future—demands for connected care, efficiency, and sustainability.

Workflow integration for users and partners

Access UpToDate's evidence-based content across **mobile, desktop, EHR, and clinical workflow solutions**

Innovation to continuously improve care

Improving clinical excellence with **AI-powered features, ambient and contextual workflow integrations, and expanded toolsets** for care teams administrators



Insights for health system executives and business users

Support care delivery with practice-changing guidance, local insights, and usage trends that reveal opportunities for impact

Enhanced support for care teams

Including **guided, evidence-based support, clinical calculators, drug interaction, and patient education resources**

With UpToDate Enterprise Edition, your organization can:

- 1. Seamlessly integrate clinical intelligence everywhere it's needed**
Access evidence-based recommendations, guidance, and clinical tools throughout your organization within EHRs, ambient solutions, and devices, as well as administrator business and clinical dashboards on trends and platform usage.
- 2. Get better outcomes while making faster, evidence-based care decisions**
UpToDate® Expert AI gives fast, generative responses based solely on trusted UpToDate content, giving transparent, sourced recommendations for complex cases within the wider clinical context and industry guidelines.

- 3. Free up your staff to focus on delivering exceptional care through efficient workflows**
With clinical intelligence embedded across teams, they can stay aligned on care and drug recommendations, quickly access information, and stay focused on the patient.
- 4. Empower your patients to be fully engaged partners with aligned education**
Integrated, diverse patient education leaflets and videos are aligned with clinical decision support so patients can self-service through portals and clinicians can access at the moment of care.



“From my early clinical days to my current role, I’ve always prioritized giving clinicians the right answers exactly when they need them. UpToDate Enterprise Edition provides that confidence.”

Dr. Rohith Saravanan, CMO, Midland Health

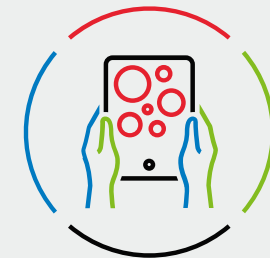
Human expertise must be at the heart of clinical intelligence

The foundation of all UpToDate solutions continues to be the trusted, expert-crafted, evidence-based content that clinicians have known for decades—and those same clinical experts partner, advise, and validate new innovations for integrated enterprise-wide workflows, including GenAI and chat technology. Clinician users and customers also provide regular input on new features to ensure innovations are purpose-built for real-world scenarios and can provide value to modern enterprises.

As your organization expands, your solutions need to scale with you. UpToDate Enterprise Edition is built to be your clinical intelligence partner, innovating alongside you for your workflow needs, with the trust of the practitioner community.

How can your organization benefit?

Explore the buyer’s checklist below to see how UpToDate Enterprise Edition can address your key technology partnership questions.



Ready to get started? Contact our team to learn how your care teams and administrators can get UpToDate Enterprise Edition.

[Contact UpToDate team →](#)

A buyer's checklist for enterprise clinical solutions

Questions for technology partners	Organizational value drivers	How UpToDate Enterprise Edition supports
<p>Are your technology solutions purpose-built for the complexities and nuances of healthcare delivery or are they generic tools created by non-practicing professionals?</p>	<ul style="list-style-type: none"> • Fast, effective care decisions based on evidence • Measurable results in improved outcomes and care decision-making • CME accrual, licensure retention 	<ul style="list-style-type: none"> • Leading, expert-authored clinical and drug decision support • Graded recommendations within wider clinical contexts and industry guidelines • UpToDate® Expert AI responses source solely from authored content • Gain and redeem CME credits while searching content
<p>How do your solutions connect disparate parts of the care team to drive efficiency and improve outcomes?</p>	<ul style="list-style-type: none"> • Improved outcomes • Reduced readmissions • Time saved • Shared information • Tool usage 	<ul style="list-style-type: none"> • EHR integrations and SSO logins • AI-responses via mobile app • Standardized care and drug recommendations and decision pathways • Administrative dashboard for organizational oversight
<p>How are your solutions helping empower your patients to be active partners in their own care?</p>	<ul style="list-style-type: none"> • Educational leaflet access, printing, consumed, etc. • Videos watched • Engagement program participation tied to metrics such as readmissions and follow-up care visits 	<ul style="list-style-type: none"> • Patient education available within Epic and MyChart • Diverse, accessible content available in up to 19 languages
<p>What specific tasks are you helping to automate to save time and reduce workload for our users?</p>	<ul style="list-style-type: none"> • Fewer clicks • Time savings • In-app integrations • Faster decision-making • Reduce unnecessary testing or procedures 	<ul style="list-style-type: none"> • Integrations with ambient solutions and EHRs • Clinical tools, graphs, calculators • Kidney dosing, Rx transitions • Care pathways and lab interpretation decision tools
<p>What is the north star guiding your development process, and how does it align with the future of healthcare?</p>	<ul style="list-style-type: none"> • Workflow efficiencies • Clinician confidence 	<ul style="list-style-type: none"> • Practicing clinical experts create the bedrock of all content • AI validation process is grounded in expert-authored content and clinician review • Practicing clinicians and provider customers help inform new innovations
<p>How do customers actively engage in your innovation pipeline to align solutions to meet real-world needs?</p>	<ul style="list-style-type: none"> • Ongoing opportunities for clinical feedback • Alpha testing opportunities 	<ul style="list-style-type: none"> • UpToDate Enterprise Edition customers are invited to provide early feedback on innovations • Feedback and testing is focused to align with real-world applications
<p>What is your broader vision for supporting healthcare transformation, and how do your solutions contribute to that vision?</p>	<ul style="list-style-type: none"> • Track record of industry trust • Innovation investments • Product pipeline 	<ul style="list-style-type: none"> • Clinical intelligence is integrated throughout organization, wherever its needed • Expert clinicians are always at the heart of UpToDate for trust and practical application



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