



UpToDate Educate: Your patients deserve trusted information to make confident decisions

With trusted, evidence-based content aligned with UpToDate and UpToDate Lexidrug, you can help improve care coordination and patient satisfaction

Commit to excellent patient content and future-ready technology

Along with the decisions your clinicians make every day, the actions your patients take are critical to their health. With UpToDate® Educate, you can:

- ✓ **Deliver highly produced videos and leaflets from one location.** That means no more wasting time finding resources or forgoing videos because they are too expensive.
- ✓ **Promote meaningful discussions with patients** with expert-crafted educational content that is aligned with UpToDate®, the leading clinical decision support solution and UpToDate® Lexidrug™ referential drug solution.
- ✓ **Support equitable understanding of health information** with inclusive content in up to 20 languages and with diverse imagery and voices.
- ✓ **Focus your budget and efforts with one partner** for all patient education and engagement efforts.
- ✓ **Do more than just integrate, be ready to innovate.** From advanced EMR integration to dynamic websites, you can provide premium content anytime and anywhere it's needed.



Professional-quality videos on conditions, procedures, and follow-up guidance



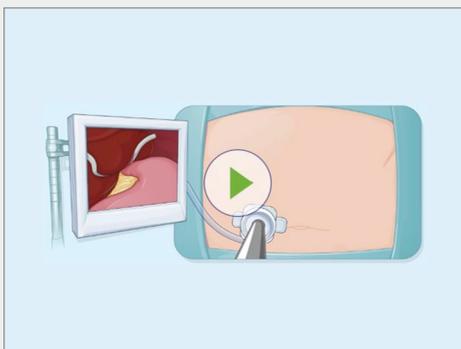
Education leaflets in English and Spanish covering:

- Disease and procedure
- Pediatric and adult medication
- Natural products



Adult Patient Counseling Points* Brief versions of adult medication leaflets

*English only



“This [video] helped me understand a lot more about my surgery and what to expect in the weeks and months to come. It also gave helpful ideas and insights into food and the changes that will take place after I return to eating food. Thanks for the security that my decision was the right one for me.”

Gastric Bypass Laparoscopic Video Viewer