



CCH iQ & BOMA

To support my client

Nurture your clients and drive business growth with CCH iQ and BOMA

Use CCH iQ award-winning tax content and share via your firm's email, blog, and socials using the powerful BOMA digital marketing platform.

How does it work?

- 1 Subscribe to BOMA
- 2 Gain access to trusted CCH iQ articles via the CCH iQ Premium library*
- 3 Gain access to 1.7 million royalty-free images
- 4 Customise content and share "as your own" via your firm's email, social media posts or website blog
- 5 Add lead capture forms
- 6 Delight your customers and generate new business!

Share real time, expert tax content with your clients

With CCH iQ & BOMA it's easy to share real-time, business advisory and tax content via your firm's email, social media or website.

BOMA is a digital marketing toolkit, designed specifically for accountants to remove digital marketing time, cost and complexity.

An integration between CCH iQ & BOMA provides a library of the award-winning CCH iQ content within the BOMA digital marketing platform.

Wolters Kluwer's actionable, event-based insights, combined with BOMA's easy-to-use digital marketing toolkit, can help you provide value for clients and attract and engage new business through content designed to drive new revenue opportunities.

47% of accounting firms are looking to increase their marketing and business development activities over the next 12 months.

Source: Commbank Accounting Market Pulse 2022.

For more information contact us today →

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