

### VisualDx quick facts:

# 120%

In a random, blind study, VisualDx improved diagnostic accuracy more than 120%.

# 97%

of physicians believe using VisualDx improved patient care.

# 26

## minutes per day

Clinicians save up to 26 minutes per day when using VisualDx.

# 2,800

Diseases

(full write-ups on 1,500+ diseases)

# 40,000+

Images of disease or clinical guidance on therapy, management, pitfalls, and more

World's Largest Medical Image Library

### Used by

# 1,600

US Institutions

# +50%

US Medical Schools

VisualDx<sup>®</sup> delivers quick search of 40,000+ images of disease or clinical guidance on therapy, management, pitfalls, and more—helping its users build a patient-specific custom differential in seconds.

VisualDx is the only tool designed to help you answer diagnostic questions as you work, redefining “diagnostic support” for more accurate, informed decision making at the point of care. Your users can input patient-specific findings and build a custom differential in real time with the patient.

Engages your students, residents, and clinicians with the best differential diagnosis tool in medicine to enhance diagnostic accuracy, aid therapeutic decisions, and improve patient safety.

*VisualDx is a useful and powerful tool - a must have software for all general practitioners. It gives me the information I need at the point of care to avoid misdiagnosis and avoid unnecessary tests and prescriptions. By simply entering the patients findings, I can quickly see what other symptoms to look for, what questions to ask, and then the software guides me to a differential diagnosis right in front of the patient.*

Dr. Michel Arnold, Family Medicine

- Concise, peer-reviewed content designed for the point of care.
- Build patient-specific custom differentials in seconds.
- Guided workup questions written by specialists based on chief complaint.
- Search by a chief complaint to see all of the matching conditions.
- Identify medication adverse events.
- Integrates into the electronic health record that helps clinicians make confident, accurate diagnoses.
- VisualDx content is created by a team of doctors with over 100 physician editors contributing to the peer-reviewed, evidence-based content.
- Medical librarians and medical editors further review the content to ensure it's accurate and up to date.
- Quick access to therapy guidance, management info, treatment, and more.
- Engage with patients via patient handouts and pictures for over 200 top diagnoses.
- Trusted by physicians and nurses all over the world.

### CLINICAL CARE SETTING:

VisualDx can help clinicians:

- Minimize diagnostic errors that cost practices and healthcare systems billions annually
- Reduce errors that harm patients and can lead to increased costs and valuable time spent trying to find the correct diagnosis and deal with incorrect care
- Save time in coming to a more accurate diagnosis at the point of care.

### EDUCATIONAL SETTING:

VisualDx can help students:

- Learn the correct process for evaluating patients with access to leading information in digital formats
- Explore images related to symptoms for advanced learning that better prepares them for practice
- Establish an understanding of diagnostic challenges and the importance of a second opinion—because you can't remember everything!

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- Bologna, Italy
- Dubai, UAE
- Hong Kong
- Ilsan, South Korea
- Kuala Lumpur, Malaysia
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- Madrid, Spain
- Mumbai, India
- New Delhi, India
- Norwood, MA, USA
- Paris, France
- Riyadh, Saudi Arabia
- Sandy, UT, USA
- Stockholm, Sweden
- Sydney, Australia
- Tokyo, Japan
- Warsaw, Poland

**Content covers all of general medicine and specialties including:**

- Infectious disease
- Occupational health
- Dermatology
- Drug eruptions
- Travel medicine
- Eye and oral health

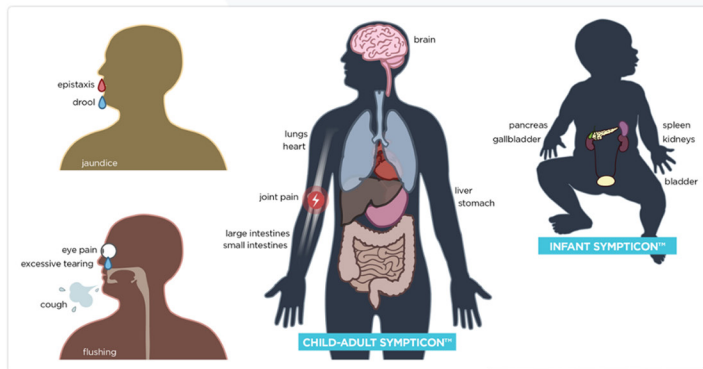
*As a board-certified emergency medicine physician practicing in two hospitals that collectively see over 90,000 patients per year, VisualDx has become part of my daily practice. The ability to immediately sift through patient presentations and develop a concise list of possibilities with images for visual comparison is essential to the practice of medicine.*

— James Shoemaker, MD,  
 Emergency Medicine Physician, Chairman,  
 Elkhart General Hospital Emergency Department, Elkhart, IN

A simple, step-by-step process guides the user to develop and deliver the most accurate, informed diagnosis and to add or adjust additional findings at any time.

**The Sympticon™** Symptom or findings icons

Visualize the symptoms of disease with this trademarked technology.



With over 40,000 images, VisualDx has cataloged the most exhaustive medical image library, showing disease variation to solve the most challenging cases.

- Allows for graphical comparison of the key features of each disease
- Speeds patient work-ups, recognition, and diagnosis
- Multiple Sympticons Capture key variant presentations.



For five years, the Best in KLAS Awards Software & Services Report has recognized VisualDx® as a Category Leader in Clinical Decision Support: Point of Care Clinical Reference.



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**DDx Strength** **VIEW THIS DIFFERENTIAL**

The "DDx Strength" indicator to determine when enough findings have been entered to deliver a viable differential

hallmark symptoms are listed for quick reference

red dots with lightning symbol indicate pain locations

shows how many images are available

indicative tests and diagnostic highlights are shown here

For more information about VisualDx, or to request a trial, contact your Ovid sales representative at sales@ovid.com.