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## 8 Integrated Business Planning benefits for CFOs

Why IBP is more than a nice-to-have.



Finance professionals have been hearing about the promises of Integrated Business Planning for years now. In practicality, the dream of bridging siloes and empowering real-time collaboration across all departments and business units has often ended there: a dream.

**Today, technology has finally caught up with theory.**

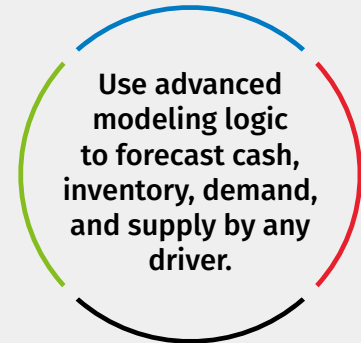
Advanced software like CCH® Tagetik enables exactly the kind of alignment that CFOs have been trying to achieve to more effectively allocate critical resources in the most profitable way.

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# Consider these 8 essential benefits of IBP as you navigate the complexity of business alignment.

## 1. Steering the ship

CFOs need accurate forecasts and real-time reporting to effectively guide finance controllers, supply chain planners, sales teams, and other stakeholders. CCH Tagetik deploys predictive intelligence and advanced modeling to forecast demand, plan for inventory, create supply and production plans, and provide insight around the financial impacts of those decisions.



## 2. See farther, sooner

Finance needs to see more than just one future. After all, what happens when best-laid plans change? Using a combination of real-time actuals, historical information, budgeting, and supply chain data, CCH Tagetik helps CFOs automatically forecast and reforecast supply chain units—and the resulting financials—across future time periods. Now, planners can analyze different scenarios and create rolling forecasts that are nimble enough to react to uncertainty.



## 3. Improve resiliency and agility

To truly prepare for uncertainty, planners need to be aligned (just like their data). CCH Tagetik users can run scenario analysis together within a singular communication channel, helping the entire organization immediately recognize the financial impact of decisions. In turn, management can make better-informed decisions based on a range of probable values.



## 4. Manage margins

Central to the purpose of IBP is the ability to produce to meet a certain margin. CCH Tagetik uses real-time data to see how changes to one plan ricochet across the entire chain of plans and will ultimately populate financial statements. Supply chain planners can reduce planned inventory levels and improve fill rates by leveraging improved forecasts.



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## 5. Leverage artificial intelligence

Even with all of the data in the world at their fingertips, business planners are bottlenecked by their ability to interpret it. CCH Tagetik's AI-based predictive intelligence, automation, and consensus-based forecasting goes a long way toward mitigating the 'middleman of interpretation.' CCH Tagetik leverages probabilistic predictive forecasting to provide near-real-time demand, inventory optimization and supply balancing with a view of the financial impact.

**AI-based solutions allow your teams to focus on making informed decisions.**

## 6. Change the culture

IBP is more than a set of tools; it's a business transformation process designed for effective decision-making through all levels of a business. Consensus decisioning requires a cultural shift that is long overdue in most organizations. CFOs can help streamline this transformation by aligning functional influencers and supply chain KPIs with income statement, balance sheet and cash flow elements.

**Raise the visibility of supply chain impact to financial plans to support consensus decision-making.**

## 7. Level up technology

Typical one-dimensional spreadsheets often lead to miscommunication and planning inefficiencies. Integrated business planning enabled by CCH Tagetik, on the other hand, establishes robust connections between demand planning, inventory optimization, supply planning, production planning, S&OP, and finance. These powerful relationships enable financialized time series decision-making.

**Integrate inventory strategies with financials on a frequent basis to optimize results.**





## 8. Embrace Finance-Forward supply chain planning

CFOs need a platform solution to create a business case for IBP and increase visibility to leadership. CCH Tagetik has an open platform that provides a central repository for IBP. This native cross-functional integration shows the impact of supply chain decisions on the balance sheet, income statement, and cash flow.



Align strategic,  
financial, and  
operational plans  
to optimize profits.

# IBP is finally possible\*

\*with the right technology.

See how CCH® Tagetik helps CFOs master integrated business planning and streamline organizational collaboration.

[Learn More >](#)