Medical librarians are an integral part of the healthcare team. They have a direct impact on the quality of patient care by helping clinicians, allied health professionals and researchers stay abreast of new developments in their specialty areas. They also work closely with patients and consumers seeking authoritative health information.

Like many professionals in healthcare, medical librarians face shrinking resources and major shifts in priorities that challenge their mission:

- An over-abundance of information and misinformation, which demands more curation
- Digitization and “appification” of knowledge and education services
- Obligations to keep up with technology and improve data and system security
- Limited research time for clinicians and risks of burnout
- Inequities in patient education resources, from inaccessibility to lack of representation

These issues make the expert services of medical librarians more crucial.
A 2022 online survey of all University of Ottawa clerkship medical students and residents found that UpToDate was the most frequently used app and the most highly rated.⁶

Using the right evidence-based solution, medical librarians can raise their economic value and impact while supporting patients, clinicians, and researchers to make the best decisions for quality care.

**UpToDate — clinicians' preferred evidence-based solution**

Founded by clinicians more than 30 years ago, UpToDate® empowers professionals and medical students with the right evidence and recommendations to make the best decisions. And it’s proven. More than 100 research studies concur that patients receive better care when clinicians use UpToDate. The findings show improvements on core quality measures across conditions, from shorter hospital stays to fewer unnecessary tests.

“I am proud to be able to offer UpToDate to all of our staff. The feedback we get from our staff is always positive - not just in a clinical setting. Teaching staff use it, too.”

Catherine Fisher, Head of Library Services, South Tyneside and Sunderland NHS Foundation Trust

**Improved patient outcomes**

In an extensive study of more than 1,000 hospitals over a three-year period, Harvard researchers concluded that use of UpToDate was associated with improved quality of care for every condition on the Hospital Quality Alliance Metrics.¹

UpToDate is used by 97.5% of specialists and teachers at INHA University Hospital every day.²

INHA ranked 15 out of 131 hospitals in South Korea on the list of Newsweek's 2021 World's Best Hospitals.³

**More than users: Partners in care**

Other studies point to the deep appreciation and loyalty of clinicians and medical students using UpToDate, which they often turned to as a “lifeline.”

An analysis of survey results from 2006 to 2021 by the University of Tennessee’s Preston Medical Library found that UpToDate was consistently popular, demonstrating the product's durability.⁴ In our October 2022 subscribers survey⁵, 98% of users said that they trusted UpToDate as an evidence-based clinical information resource.
Unparalleled editorial rigor and meaningful innovation

At the heart of UpToDate is a global network of over 7,400 physician authors and editors who share a singular passion — writing and editing evidence-based guidance to help advance medicine and deliver the best care everywhere.

Our editorial team of physicians works closely with a dedicated group of product leads and engineers whose mission is to provide the best user experience and interactivity that is needed at the point of care everywhere healthcare decisions are made.

UpToDate is your trusted partner, continuously innovating to stay ahead of ever-changing needs — both in new content for emerging medicine and hard-to-predict health events, and in technology that helps clinical professionals learn and practice medicine more efficiently and with greater impact on the quality of care.

To meet the vital informational needs that your clinicians have, UpToDate provides quick access to trusted, evidence-based content and guidance that is updated continually to incorporate new evidence and guidelines.

Sources
3. Best Hospitals 2021 - South Korea (newsweek.com)