

Drug price reference
and analysis tool for
intelligent healthcare
business decisions.

Clinical Drug Information

Medi-Span[®] Price Rx[®]

CONQUER DRUG PRICING CHALLENGES

Medi-Span® Price Rx® is an industry standard and leading online drug price reference and analysis tool designed to provide quick access to core Medi-Span drug pricing content to help you strengthen your business decisions.

Price Rx offers a holistic view of competitive drug data to:

- Help forecast trends
- Aid in generic and therapeutic substitutions
- Assist in product launches and research

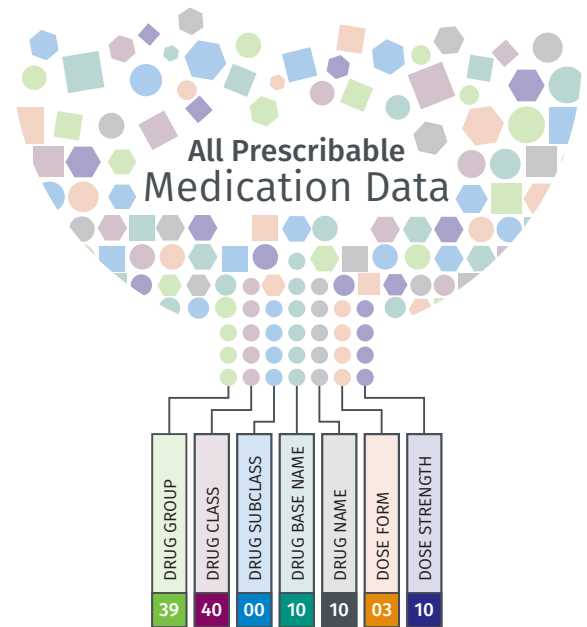
Price Rx in Action

PHARMACEUTICAL MANUFACTURERS:

- Competitive intelligence
- Brand and market management
- Price tracking and forecasting
- Therapy cost comparisons

PAYERS/PBMs:

- Formulary management
- Price tracking, analysis, and forecasting
- Therapy cost comparisons
- Monitoring new drug products



GPI = 39-40-00-10-10-03-10

Featuring **14 characters** for a level of granularity unprecedented in the industry, the **Medi-Span Generic Product Identifier (GPI)** allows you to group, sort, search, match, map, and screen.

RETAIL PHARMACIES/WHOLESALERS:

- Discovering new products and players in the marketplace
- Staying current on price increases and changes
- Finding generics for brands

FINANCIAL SERVICES

- Supplementing research with a more complete resource
- Staying ahead of new drug releases before they are widely published
- Simplifying research and saving time with email alerts and watch lists
- Exporting reports in Excel to perform detailed analysis

*“Absolute necessity in today’s environment.
Quick, up-to-the-minute information allows
us to make critical decisions on the spot.”*

Price Rx user

Find the Right Subscription for Your Business Needs

PRICE RX PRO

- Access new and historical pricing data on more than 400,000 drug products
- Compare over a dozen pricing types, including popular benchmarks AWP, ASP, DP, NADAC, FSS, Big 4, WAC, Weighted Average AMP, and ACA FUL
- Brand probability data and drug application type data
- Save searches, import and export data
- Access standard reports and create customized reports
- Compare, and view price changes for specific subsets (time intervals, therapeutic classifications)
- **Content updated once daily**
- **Receive email alerts of content changes weekly or daily**

PRICE RX PRO PLUS

- Access new and historical pricing data on more than 400,000 drug products
- Compare over a dozen pricing types, including popular benchmarks AWP, ASP, DP, NADAC, FSS, Big 4, WAC, Weighted Average AMP, and ACA FUL
- Brand probability data and drug application type data
- Save searches, import and export data
- Access standard reports and create customized reports
- Compare, and view price changes for specific subsets (time intervals, therapeutic classifications)
- **Content updated multiple times per day**
- **Customize email alerts to receive content changes weekly, daily, or multiple times per day**
- **Option to customize real-time alerts of changes specific to AWP, WAC and DP**

Contact information:
Wolters Kluwer
Clinical Drug Information
1100 Terex Road
Hudson, Ohio 44236

Phone: +1 855.633.0577

Please visit www.wolterskluwerCDI.com
for more information.

DIFFERENTIATORS

Ease of use, speed, and efficiency

A Global Fortune 500 pharmaceutical company selected Price Rx over other pricing resources because:

“It (has) the fastest availability of new or updated drug information, and it came recommended by peers/industry.”

Quality and depth of data

One user says:

“Price Rx is my ‘go-to’ source when I really need to drill into the pricing information. Other tools that we use don’t seem to have the same depth.”

World-class customer service

Larken Labs selected Price Rx over other pricing resources:

“Medi-Span is easy to work and communicate with. I feel confident in the information it provides.”

www.wolterskluwerCDI.com/why-pricerx



Wolters Kluwer