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# Medi-Span Price Rx

Drug price reference and analysis tool for intelligent healthcare business decisions.

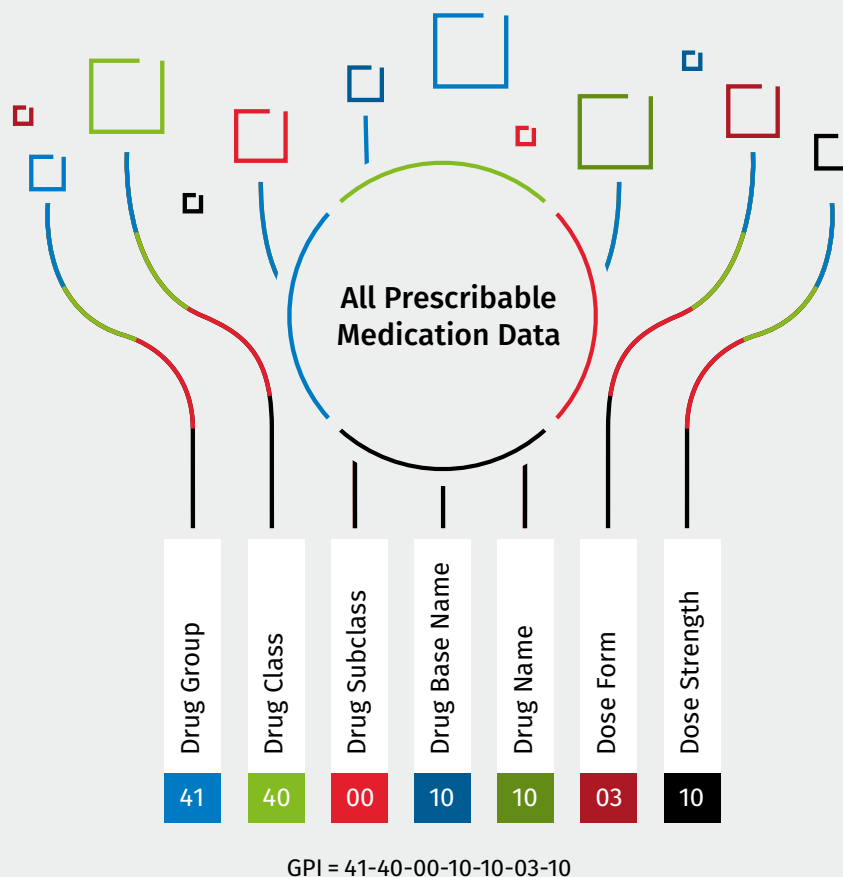
## Conquer drug pricing challenges

Medi-Span® Price Rx® is an industry standard and one of the leading online drug price reference and analysis tools designed to provide quick access to core Medi-Span drug pricing content to help you strengthen your business decisions.

Price Rx offers a holistic view of competitive drug data to:

- ✓ Help forecast trends
- ✓ Aid in generic and therapeutic substitutions
- ✓ Assist in product launches and research

Featuring 14 characters for a level of granularity unprecedented in the industry, the **Medi-Span Generic Product Identifier (GPI)** allows you to group, sort, search, match, map, and screen.



## Price Rx in action

✓ **Pharmaceutical manufacturers**

- Competitive intelligence
- Brand and market management
- Price tracking and forecasting
- Therapy cost comparisons

✓ **Retail pharmacies/wholesalers**

- Discovering new products and players in the marketplace
- Staying current on price increases and changes
- Finding generics for brands

✓ **Payers/PBMs**

- Formulary management
- Price tracking, analysis, and forecasting
- Therapy cost comparisons
- Monitoring new drug products

✓ **Financial services**

- Supplementing research with a more complete resource
- Staying ahead of new drug releases before they are widely published
- Simplifying research and saving time with email alerts and watch lists
- Exporting reports in Excel to perform detailed analysis



*"We consider Medi-Span Price Rx an essential drug price reference and analysis tool. It provides us with up-to-date pricing, a trusted and commonly used drug product classification system, easy-to-use price analysis tools, and timely email data change alerts."*

**Vice President  
Managed Health Care at  
Meda Pharmaceuticals**

## Find the right subscription for your business needs



### Price Rx Pro

- Access new and historical pricing data on more than 300,000 drug products
- Compare over a dozen pricing types, including popular benchmarks AWP, ASP, DP, NADAC, FSS, Big 4, WAC, Weighted Average AMP, and ACA FUL
- Brand probability data and drug application type data
- Save searches, import and export data
- Access standard reports and create customized reports
- Compare and view price changes for specific subsets (time intervals, therapeutic classifications)
- **Content updated once daily**
- **Receive email alerts of content changes weekly or daily**



### Price Rx Pro Plus

- Access new and historical pricing data on more than 300,000 drug products
- Compare over a dozen pricing types, including popular benchmarks AWP, ASP, DP, NADAC, FSS, Big 4, WAC, Weighted Average AMP, and ACA FUL
- Brand probability data and drug application type data
- Save searches, import and export data
- Access standard reports and create customized reports
- Compare and view price changes for specific subsets (time intervals, therapeutic classifications)
- **Content updated multiple times per day**
- **Customize email alerts to receive content changes weekly, daily, or multiple times per day**
- **Option to customize real-time alerts of changes specific to AWP, WAC and DP**



# Differentiators

## Ease of use, speed, and efficiency

*“Larken Labs selected Price Rx over other pricing resources because the company felt it was the easiest to use.”*

**Kay Ciarletta, Compliance and Returns Manager, Larken Laboratories**

## Quality and depth of data

*“Price Rx is my ‘go-to’ source when I really need to drill into the pricing information. Other tools that we use don’t seem to have the same depth.”*

**Marketing professional from a top 20 generic manufacturer**

## World-class customer service

*“The best thing about Medi-Span Price Rx is the people behind the data and software. The customer support department is responsive, thorough, and a pleasure to work with. Meanwhile, the development team is continually updating and improving the product based on customer feedback.”*

**Pharmacist from Pharmacy Healthcare Solutions, Inc.**

**Learn more:**

[www.wolterskluwer.com/en/solutions/medi-span/price-rx](http://www.wolterskluwer.com/en/solutions/medi-span/price-rx)