

UpToDate Consumer Education

Knowledge is empowerment

Integrating digital health content into your virtual healthcare platform can deliver a more positive provider-patient relationship.



Patients look to providers for answers

80% of patients have follow-up questions after an in-person or virtual healthcare appointment

95% of patients want easy access to educational materials from their providers



An educated patient is a happier, more loyal patient.

Of those who receive patient education...



80%

say they are more satisfied with their provider



68%

say they are more likely to return to their provider

Source: Wolters Kluwer Survey. N= 1,034 US patients. November 2022. Data on file.



Curated, evidence-based educational content at your customers' fingertips

UpToDate® Consumer Education is a tech-enabled solution that can improve patient encounters and engagement on virtual care platforms. Virtual care technology solutions can integrate UpToDate Consumer Education into their systems and clinical workflows to empower their customers (and ultimately their customers' patients) with evidence-based educational medical content from the most used medical content libraries, such as UpToDate clinical decision support solution.

Connect with an UpToDate Digital Architect expert

<https://www.wolterskluwer.com/en/solutions/uptodate>