



UpToDate Digital Architect

Trusted clinical and consumer content to power your digital health innovation



Opportunities for healthcare providers, payers, and tech innovators to expand their digital offerings abound. To succeed, they need to deliver a memorable experience that is based on trustworthy information. But creating quality clinical and health content from scratch, and maintaining that content over time, is challenging and resource-intensive.

That's where Wolters Kluwer comes in. With UpToDate® Digital Architect, you can leverage the power of our expert content and technology from our suite of solutions to elevate your digital innovations.

Every day, leading companies and millions of healthcare professionals trust our solutions for clinical effectiveness:

- ✓ Authoritative clinical decision support in UpToDate
- ✓ End-to-end education and engagement with UpToDate® Patient Engagement
- ✓ Evidence-based drug referential content and tools in UpToDate® Lexidrug™

Content is created by clinician and pharmacist writers and editors, patient advocates, illustrators, designers, and video producers, and is vetted by an unparalleled network of nearly 8,000 physician, pharmacist, and specialist authors and editors from around the world.

“The launch of Gia expands upon our steadfast commitment to support and invest in the health and well-being of our members. Our members deserve convenient, easy to navigate, and readily available tools to support their health and we are proud to partner with UCM and Wolters Kluwer on this effort.”



World Class Content



Conditions & Procedures



Medications



Discharge Instructions



Health Answers

Consumer Friendly Design



Print



Interactive Media



Graphics & Images



Multiple Language Support



Tech Enabled
Content Retrieval
(APIs)



Content
Browser



Developer
Portal



Adoption
Analytics

Power your digital applications and actively engage consumers and patients

UpToDate Digital Architect delivers best-in-class, consumer-friendly content that supports your efforts to:

- Provide consumers and patients with evidence-based, updated content at their fingertips. No content development investment or ongoing maintenance is required on your end.
- Target specific outcomes through customizable content sets that are designed to support a variety of digital health applications — whether you're building, digital triage flows, digital care plans, or other consumer health applications.
- Enhance your organization's ability to realize your vision for providing a distinctive consumer or patient experience by using content developed on principles of behavioral science.
- Accelerate your team's ability to harmonize patient education across teams with best-in-class content in a variety of formats, delivered through user-friendly technology, from one source.

Our full suite of turnkey, evidence-based clinical content is used in more than 90% of US hospitals.

Seamless implementation and expert consulting to accelerate your innovation

With the UpToDate Digital Architect, your teams can easily integrate content from our Consumer Health Suite into your workflow and technology architecture.

And our clinical, domain, and product design experts will support implementation by consulting on selection, mapping, and optimization of asset deployment.

So let's work together so you can take your digital health innovation to the next level and further distinguish the quality of your services through an innovative yet cost-effective solution that is trusted and proven to work.

¹ UCM Digital Health and MVP Health Care tap Wolters Kluwer for trusted clinical Content-as-a-Service solution. Wolters Kluwer. 03/11/2021. <https://www.wolterskluwer.com/en/news/healthcare-patient-content-as-a-service>
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