# Lippincott® TelemedInsights

The COVID-19 pandemic accelerated adoption of telehealth as an integral care modality. Telehealth extends healthcare into the community, helping to improve overall population health and access to care; helps to decrease physician burnout, and improves a hospital's overall efficiency.

Designed by clinicians for clinicians, Lippincott®
TelemedInsights answers your questions about
choosing the right technology, making authentic
connections with your patients, and understanding
the regulatory and reimbursement issues that impact
your practice. Whether you are new to telemedicine
or have been practicing for years, Lippincott®
TelemedInsights will help you optimize this
technology to provide safe, person-centered care.

George Washington University and its team of interprofessional experts have created a series of interactive, self-paced telehealth learning modules that will help you stay up to date with evidence-based regulatory, reimbursement, legal and technologic guidance.

# Extend quality healthcare, increase care equity and inclusion, and improve outcomes



## Lippincott® TelemedInsights provides the answers to:

- When is a virtual visit appropriate for my patient?
- How do I put my patients at ease, keep them engaged, authentic virtual experience
- How do I make sense of changing telehealth guidelines?
- How can I use telehealth technology to promote care coordination for my patients?

#### Aligned with the Quadruple Aim, Lippincott® TelemedInsights is designed to:

- **Improve health outcomes** by providing quality, consistent preventive
  - care across a variety of patient demographics and situations.
- **Lower costs** by improving productivity and cost-effective care and creating a long-term and sustainable treatment model.
- **Improve patient experience** by providing care that mimics an inperson visit while putting the patient at ease.
- Improve their own experience by streamlining appointments and
  optimizing the workflow, allowing practitioners to make the most of
  their time with patients and enabling them to better balance their
  own lives, reducing stress and burnout.



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### Downloadable checklists provide additional guidance on:

- · Patient Care Checklist
- Patient Privacy Checklist
- Peripheral Terms Glossary
- · Telehealth Technologies Checklist
- Quality of Care Checklist

# Lippincott<sup>®</sup> TelemedInsights provides training for clinicians, including:

#### **Telehealth Primer:**

- Defining Telehealth and Telemedicine
- Types of Telehealth
- Telehealth: Benefits and Challenges
- Future Directions of Telehealth

#### **Patient Care Via Telehealth**

- Preparing for the Virtual Visit
- Obtaining Accurate Vital Signs in a Telemedicine Encounter
- · Conducting the Virtual Visit
- Conducting the Remote Physical Exam
- Conducting an Abdominal Exam
- · Conducting an ENT Exam
- Conducting a Respiratory Exam
- Conducting a Dermatology Exam
- · Conducting an Epistaxis Exam
- Cultivating an Inclusive Environment
- Conducting a Virtual Epley Maneuver for BPPV
- Evaluation of Skin Color (Dermatology Exam)
- Nursemaids Elbow Reduction Exam
- How to Activate 911

## Regulations, Reimbursement and Ethical Issues in Telehealth

- Introduction to Telehealth Regulations
- · Legal and Regulatory Issues in Telehealth
- · Reimbursement for Telehealth
- Ethical Considerations for Telehealth

#### Interprofessional Telehealth Teams

- Team based care to provide telehealth services
- · Communication among Telehealth team members
- Telehealth as a facilitator for innovation in interprofessional practice settings

## Infrastructure & Organizational Readiness for the Provision of Telehealth

- Evaluating, selecting & adopting telehealth technologies
- Technical infrastructure, training & resources
- Assessing patient safety & quality of care

#### **Mobile Health Technologies**

- The interface of Health technologies and Telehealth
- Factors influencing the future of remote patient monitoring