

CASH Profit™



Evaluate profitability by loan or by the entire client relationship through a consistent pricing framework.

With increased competition in the marketplace, the ability to adjust loan pricing (i.e., rates and fees) yet stay within ROE and ROA targets is an important aspect of your long-term profitability. You need a cost-effective and flexible solution that facilitates loan pricing that is both attractive to borrowers and profitable for the institution.



Loan pricing optimization tool

Helps lenders determine the return on equity (ROE) and return on assets (ROA) for more profitable loan pricing



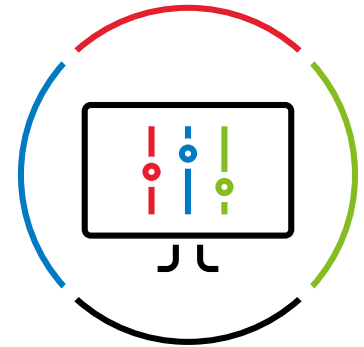
Incorporates key relationship factors

Factors in existing accounts, risk-based discounts, brokerage fees, and compensation to ensure accurate pricing



Consistent profitability

Ensures loans are priced consistently across deals and lenders to meet target profitability goals



Commercial loan pricing tools to target required ROE and ROA by

CASH Profit™ is part of CASH Suite™, a powerful commercial lending software solution that helps business lenders increase profits and grow top line revenue by achieving straight-through processing across every step of the commercial loan lifecycle. CASH Suite drives increased efficiencies and greater accuracy while reducing operational risk and enhancing profitability.



Pricing designed to meet return on asset/equity goals



Consistent results for greater confidence in pricing decisions



Capability to tailor loans based on business goals and lending objectives



Ability to review and adjust pricing parameters to reflect case-by-case and relationship factors



Evaluation at both the transaction and relationship levels

CASH Profit helps you price loans profitably, ensuring that loans are priced to achieve target returns and return on investment goals are met.



Allows senior lenders and CFOs to set pricing parameters



Includes direct and indirect costs to reach target profitability as well as costs associated with recovering potential losses



Enables lenders to easily trade off interest rates against loan fees and/or earnings on deposits and services



Factors in contributions of deposits and fee-based products so that pricing is set to meet optimal portfolio performance



Measures and reports profitability including net income on all loans, deposits, and fee services



Provides an invaluable negotiation tool when discussing pricing options with the senior lender, loan committee, or prospective clients



For more information on how CASH Suite and CASH Profit can help you strengthen your business lending portfolio and accelerate your success, call **800-397-2341** or visit wolterskluwer.com/CASH →

About Wolters Kluwer Financial & Corporate Compliance

Wolters Kluwer (EURONEXT: WKL) is a global leader in information solutions, software and services for professionals in healthcare; tax and accounting; financial and corporate compliance; legal and regulatory; corporate performance and ESG. We help our customers make critical decisions every day by providing expert solutions that combine deep domain knowledge with technology and services.

Wolters Kluwer reported 2024 annual revenues of €5.9 billion. The group serves customers in over 180 countries, maintains operations in over 40 countries, and employs approximately 21,600 people worldwide. The company is headquartered in Alphen aan den Rijn, the Netherlands.

Wolters Kluwer shares are listed on Euronext Amsterdam (WKL) and are included in the AEX, Euro Stoxx 50, and Euronext 100 indices. Wolters Kluwer has a sponsored Level 1 American Depositary Receipt (ADR) program. The ADRs are traded on the over-the-counter market in the US (WTKWY).

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