CCH® Tagetik

Case study

Cisalfa Group

“CCH Tagetik has been able to follow the evolution of our company’s business since 1999. The platform is integrated, collaborative, very easy to use and provides us with greater data stability.”

Claudia Perico, Deputy General Manager, Group Planning & Control Director, Cisalfa

Company

Cisalfa Group

Industry

Retail

Uses of CCH Tagetik software

- CCH Tagetik Financial Close and Consolidation
    - Financial Close and Fast Close
    - Consolidation
- CCH Tagetik Budgeting, Planning, and Forecasting
    - Cash Flow Planning
    - HR planning
- CCH Tagetik for Lease Accounting
    - IFRS 16
- CCH Tagetik Collaborative Office

Key facts

- The company was founded in 1977 in Tivoli named Mancini Sport, and become Cisalfa Group in 1988
- Cisalfa Group and has 1€ Billion in revenue

Cisalfa and CCH® Tagetik: A loyal customer for 25+ years

The partnership between CCH® Tagetik and Cisalfa began in 1999. At the time, Cisalfa sought a solution that could monitor business performance, manage specific retail processes, and adapt to market changes via multi-dimensional, dynamic analysis. Cisalfa required a platform with strong drill-down capabilities and the flexibility to track and analyze store-level trends. It also needed a unified data model to consolidate information from various departments.

Cisalfa has been an unwavering customer for over 25 years. Over that time, CCH Tagetik has consistently provided technology that enables the company to manage and leverage vast volumes of data, facilitating the creation of concise, one-page reports that provide meaningful insights across the organization.

Results realized: Cisalfa’s benefits over the years using CCH® Tagetik’s leading-edge finance tech

Retail-specific functionality

CCH Tagetik supports Cisalfa’s retail processes with industry-specific functionality. Using CCH Tagetik, Cisalfa can manage data by business line and segment information into clusters. Cisalfa can drill-up and drill-down down to detailed levels of retail, sales, market, and planning data.

Agile and scenario-driven

CCH Tagetik’s rapid, data-driven scenario planning enables Cisalfa to be agile and responsive to evolving business conditions. The company regularly uses CCH Tagetik’s what-if analysis and snapshot features to evaluate the potential impacts of changes in demand, pricing strategies, or supply chain disruptions, and to map out the best course of action.

- Cisalfa has more than 240 stores in Europe and 5.7k employees

Requirements

- Monitoring and comparing business trends across multiple dimensions
- Multi-dimensional and dynamic analysis capabilities
- In-depth business analysis down to the most granular level
- A flexible platform for tracking and analyzing store-level trends
- Consistent business area clustering over time
- A unified data model that consolidates financial data from different departments
- Cross-functional collaboration in financial processes

Benefits & Results

- Advanced analytical capabilities and drill-down features
- A unified financial process platform and a single data source
- Seamless integration across different systems and environments
- A collaborative platform that connects multiple business functions
- Independence from the IT team and greater ownership by Finance
- User-friendly interface for effortless scenario simulations
- A flexible solution that adapts quickly to internal and external changes

Adaptive innovation

Over the past 20 years, CCH Tagetik has consistently supported Cisalfa's growth and evolving needs. Beyond its core implementation, Cisalfa has extended CCH Tagetik to address specific business requirements, including a HR budgeting model, cash flow planning, and IFRS 16 compliance. This long-standing success is the result of a strong collaboration between Cisalfa and the CCH Tagetik team, as well as the powerful capabilities of the platform which ensures flexibility, scalability, and rapid response to change.

Enduring value: Why Cisalfa's continues to choose CCH® Tagetik as its technology partner

- CCH Tagetik's advanced analytical capabilities and drill-down features empower Cisalfa to gain deeper, and more actionable insights across financial data.
- CCH Tagetik's unified approach connects and streamlines Cisalfa's financial processes, enhancing data accuracy in critical financial processes.
- CCH Tagetik integrates Cisalfa's multiple systems, ensuring continuous data flow across different business environments.
- CCH Tagetik's collaborative platform connects Cisalfa's finance team with other business functions, improving alignment and decision-making.
- CCH Tagetik's self-service capabilities enables Cisalfa's finance team to take full ownership over financial processes with minimal IT intervention.
- CCH Tagetik has strengthened Cisalfa's data stability, boosting the credibility of controllers company-wide.

About Cisalfa Group

Cisalfa Group is among the top 10 European sports retailers with 7 companies in Italy and Germany, and Cisalfa Sport, INTERSPORT Superstore, INTERSPORT Voswinkel and SportScheck brands. We believe in a world in which wellbeing comes from sport: this purpose guides our business activities, our decision-making process, and our people, and guides us towards a more sustainable future.

Our commitment to make the world a better place to live leads us to spread sport's culture by offering affordability to a wide range of over 280 brands and a strong presence in the Italian and German sports retail landscape with around 250 stores and over 5,700 employees.

For more information, visit www.cisalfagroup.com.