

**CCH®** Tagetik Infographic

# State of the union on extended planning

Who's adopting xP&A, how soon, and why?



### The benefits of effective data and analytics are clear

For the global companies using data and analytics<sup>1</sup>, *more than half* responded that using data and analytics resulted in:



Improved productivity and efficiency



Faster, more effective decision-making

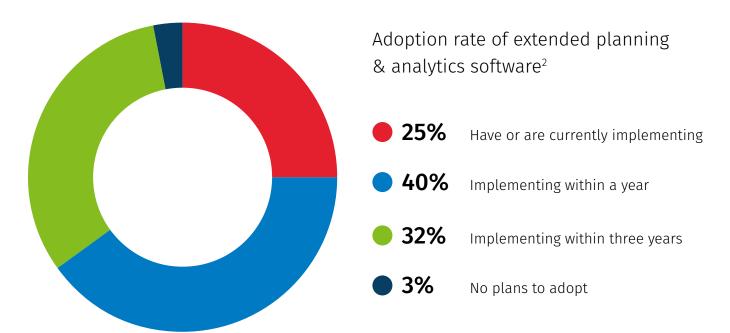


Better financial performance



<sup>1</sup> Autorek 2022.

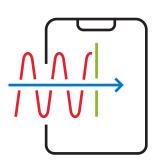
## Now, many companies are hoping to extend data and analytics to planning functions across the organization



 $<sup>^{2}</sup>$  2022 global CPM trend report. Wolters Kluwer and CCH Tagetik. March 2022.

#### What is extended planning?

Extended planning is an approach that extends financial planning and analysis tools to other areas of the business, including operations, supply chain, production, sales, marketing and HR.



Renowned analyst firm, Gartner predicts that, "By 2024, 70% of new financial planning and analysis projects will become extended planning and analysis projects, extending their scope beyond the finance domain into other areas of enterprise planning and analysis." <sup>3</sup>

<sup>3</sup> 2020 Strategic Roadmap for Cloud Financial Planning and Analysis Solutions. Gartner. February 2020. https://www.gartner.com/en/documents/3981226

## For the majority of finance leaders, extended planning will be instrumental to improving process inefficiencies







**57%** 

still rely on manual spreadsheets

95%

are frustrated with their financial processes

82%

believe extended planning has the potential to transform finance teams over the next five years<sup>4</sup>

 $<sup>^{\</sup>rm 4}$  2022 global CPM trend report. Wolters Kluwer and CCH Tagetik. March 2022.

# Extended planning solutions will help finance leaders surmount lingering challenges





39%

use disparate tools and planning systems.

Extended planning software will centralize enterprise planning.

38%

experience inconsistencies between financial and operational data.

Extended planning software will streamline data between departments, subsideries and LoBs





35%

have little-to-no process-ownership or cross-functional alignment.

Extended planning software will add governance and put everyone on the same page.

34%

have concerns about data management skills.

Extended planning software will centralize and transform data according to a single truth<sup>5</sup>

 $<sup>^{\</sup>rm 5}$  2022 global CPM trend report. Wolters Kluwer and CCH Tagetik. March 2022.

## The companies that successfully adopt extended planning will be far better positioned to deal with disruption

Over 70% of finance leaders expect disruption to touch all the following areas in the next year:



**Economy** 



Workforce



**AI and Machine Learning** 



**Supply Chain** 



**Regulatory rulings** 

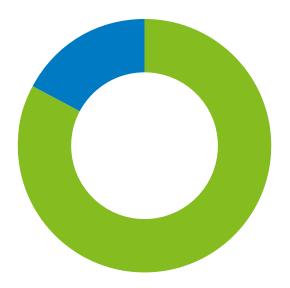


Competition



M&A





With disruption this rampant, it's no wonder

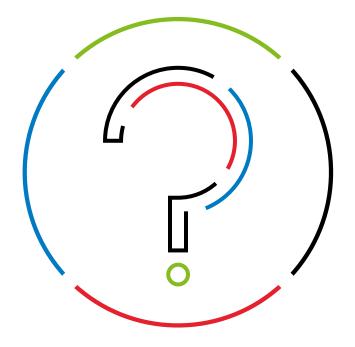
83%

believe that the only way to be ready is to have the best planning tools<sup>6</sup>

<sup>&</sup>lt;sup>6</sup> 2022 global CPM trend report. Wolters Kluwer and CCH Tagetik. March 2022.

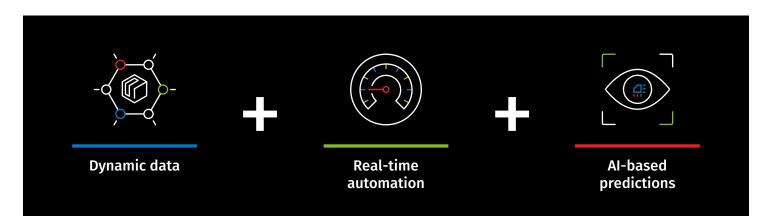
### The question is:

What is the best extended planning tool?

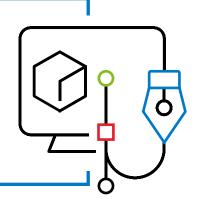


#### **Introducing CCH Tagetik Extended Planning**

Break down barriers between finance and operations with a comprehensive solution for strategic, financial, sales, supply chain, and operational planning.



CCH Tagetik Extended Planning is a planning platform for the whole enterprise



## By bringing all financial and operational information into one cross-functional planning platform:



C-level executives can define strategic initiatives that drive profitable growth.



Business managers can develop cross-functional plans that support strategy and financial goals.



Finance can see the impact of operational plans on performance, yesterday, today, and in the future.



And when circumstances change, our advanced AI enables all business functions to instantly pivot – together.

