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Experience. Practice.  
Learn best.



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The best way to learn:  
*EXPERIENCE*



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# Why should I invest in the Academy's training courses?

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## Valuable educational resources

All our courses are based on CCH® Tagetik 5 and every attendee is provided with a robust set of training materials:

- Course presentation slides for review and note taking
- Workbook complete with detailed instructions and hands-on challenges
- Quick reference card for at-a-glance learning and a process flowchart
- Expert CCH Tagetik Academy certified trainer
- A cloud sandbox where you can roll-up your sleeves and practice



## Trainers powered by passion (and coffee)

Academy trainers wear many hats. They can be trainers and course designers, solution architects, subject matter experts or consultants. No matter their specialty, our trainers have two things in common: They are passionate, and they are certified trainers.

What does “certified” mean? All trainers have successfully completed the Academy Trainer Certification, a program designed to provide trainers with a specific set of skills. They know how to:

- Engage a class
- Teach the ins and outs of every CCH Tagetik feature
- Accommodate different learning styles
- Help you make the most out of your CCH Tagetik application
- Transform a good (Italian!) coffee into energy for the class

To ensure that our trainers are up-to-date, they undergo frequent round-tables where they share experiences, tips, questions and feedback to continuously improve courses.



## The CCH Tagetik sandbox is your playground

Every attendee is provided with a cloud sandbox application. Here, you'll get hands-on practice in every class. Each topic has its own workbook with detailed instructions and challenges that you must solve. Our philosophy is well summarized by Benjamin Franklin: "Tell me and I forget. Teach me and I remember. Involve me and I learn."



## Our course, your learning style

While our courses have a fixed curriculum, we know that you might have a different learning style or need to complete the course at a different pace. To accommodate a variety of needs, you can complete every exercise through:

- Learning by problem solving. You're presented with a task, but you must remember where to find a particular window or button
- Learning by doing. Use the hints section to follow step-by-step instructions

Of course, your trainer is always available to answer your questions.



## Custom courses

Do you want your users to have a tailored course designed for a specific need, function, or application? The Academy can design ad-hoc courses and materials to:

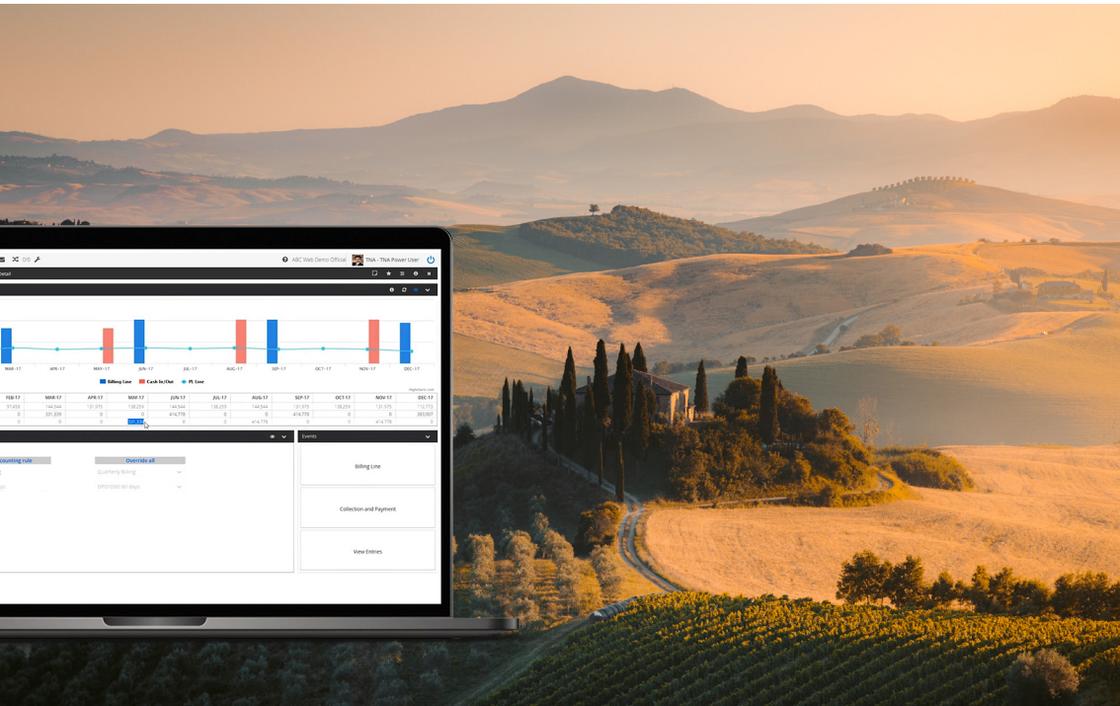
- Optimize the daily work of administrators and end users through laminated quick reference cards and flowcharts
- Train new CCH Tagetik users using video tutorials, e-learning, custom manuals and slides for internal training

We base all custom courses on your CCH Tagetik environment and comply with your branding guidelines.



## Tell me, show me, try me

Academy training courses are designed according to cognitive learning best practices. For every topic, we follow a *tell me, show me, try me* approach. As an attendee, you'll understand why a topic is important, what it will help you achieve, and how to meet your goal. Through hands-on activities, our courses provide you with tip and tricks, challenges to solve, and detailed instructions if you need them.





*“Learning never exhausts the mind.”*

Leonardo da Vinci



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