



Wolters
Kluwer

CCH® SureTax®



Case study

Gabb



Company

Gabb®

Industry

Telecommunications, Software
Publishing, Consumer Electronics, and
Music Streaming

Uses of CCH SureTax software

CCH SureTax platform including rates &
rules, calculations and returns

Key facts

- ~300 employees
- HQ in Lehi Utah
- Founded 2018
- Venture-backed, private

The Gabb mission

To protect every childhood with kid-safe tech. Gabb believes children deserve a childhood free from the dangers of unfettered tech use, such as cyberbullying, inappropriate content, and online predators. Gabb's "safephones" are designed specifically for kids, free from social media and unsafe internet access,

"The powerful combination of people, process, expertise and CCH® SureTax® technology within JSI and Wolters Kluwer saved us from ourselves – and the risks, resource investment, and distraction of handling our complex communication tax compliance obligations in house. Together, we have the super-powers that enable the Gabb team to focus on children over profits."

Logan Leaming, VP FP&A, Gabb

The challenge

Gabb, founded in 2018, faced the dual challenge of delivering on its mission to protect every childhood with kid-safe technology while managing complex tax compliance. The company, committed to providing age-appropriate tech solutions that safeguard children from harmful content and unhealthy habits, found itself dedicating significant time and resources to understanding constantly changing tax rules, regulations, and forms. This created a risk of non-compliance and diverted attention from their core mission of developing safe, distraction-free devices for children.

The objectives

Recognizing it simply was not viable to continue handling tax obligations on their own, Gabb sought a solution that could deliver accurate, end-to-end, automated tax calculations, workflow and returns that they could trust implicitly. What's more, they wanted a solution from a partner or partners that shared their values, believed in Gabb's mission, and were among the best at what they do.

The solution

- Expert, experienced tax and compliance partner to manage obligations (JSI)
- End-to-end automation from tax calculation through returns, including relevant communications content (CCH SureTax)
- Expert implementation (JSI)
- Providers whose values resonate with Gabb and its mission

offering a safe, distraction-free device that supports healthy development and helps parents guide their children through the digital world.

Requirements

- Meet the full set of compliance obligations for the Gabb business
- Remove the burden from the internal team for handling tax calculations through to returns
- Find an expert partner or partner who are not only among the best at what they do, but also whose values match Gabb's and support its mission
- Organizations that "do the right thing first" and whose teams assigned to Gabb as a customer see themselves as an extension of the Gabb team
- Tax software solution that "just works".

Results

- 100% of Gabb team members can now focus their efforts on fulfilling the Gabb mission
- 99% reduction in tax-related concerns and issues that demanded the attention of the Gabb team previously
- Monthly time savings
- Saving time, reducing risk, eliminating worry associated with the full, end-to-end tax workflow due to the combination of CCH SureTax automation and communications tax content and JSI's tax and compliance expertise and services

Benefits

- Gabb now has 100% commitment from JSI and Wolters Kluwer teams who combined, have 100's of years of communications tax compliance experience across federal, state and local jurisdictions
- The company has eliminated manual, error-prone tax management
- Up-to-date rates and rules for accurate calculations that minimize risks inherent in meeting all tax obligations

About Gabb: Kid-Safe Tech

Gabb is the pioneering leader in kid-safe tech. Founded in 2018, Gabb is a rapidly growing tech company focused on keeping families Safely Connected™ by providing safe phones, safewatches, apps, and software for kids. Gabb believes introducing young minds to too much technology, too early, has long-term negative effects on their development and mental health. Gabb's flexible safe technology meets kids where they are, allowing them to focus on their personal development and growth without the risks associated with social media and other harmful digital influences.

Discover more at gabb.com. Follow Gabb on [LinkedIn](#), [Facebook](#), and [Instagram](#).

About JSI (Inteserra): Conquer Telecom Regulatory Compliance Tax with Inteserra



Inteserra offers strategic consulting services for telecommunications, VoIP services, internet, e-business, wireless MVNO, media and technology. With 30 years of proven expertise, Inteserra is your go-to source for all aspects of market entry, tax services, product planning, project management, and state and federal regulatory compliance. Through our unique combination of seasoned consultants, who bring decades of relevant real-world experience, and technology solutions and publications, we act as an extension of your team to keep you in compliance and provide critical tools to track and maintain changing tax and regulatory deadlines. Inteserra was acquired by industry leader JSI in June of 2024, and can now provide your business with coverage from the back office to the curb.

"The satisfaction of working alongside real humans whom Gabb can depend on."

Logan Leaming, VP FP&A, Gabb

About Wolters Kluwer

Wolters Kluwer (EURONEXT: WKL) is a global leader in information, software solutions and services for professionals in healthcare; tax and accounting; financial and corporate compliance; legal and regulatory; corporate performance and ESG. We help our customers make critical decisions every day by providing expert solutions that combine deep domain knowledge with technology and services. Wolters Kluwer reported 2024 annual revenues of €5.9 billion. The group serves customers in over 180 countries, maintains operations in over 40 countries, and employs approximately 20,000 people worldwide. The company is headquartered in Alphen aan den Rijn, the Netherlands.

For more information on Wolters Kluwer and CCH SureTax, visit www.wolterskluwer.com, or [Corporate Tax Solutions | Wolters Kluwer](#). Follow us on [LinkedIn](#), [Facebook](#), and [YouTube](#).

