



Case study

Alpitour World



Company

Alpitour World

Industry

Tourism & Services

Uses of CCH® Tagetik software

- Budgeting & Planning
- Financial Close & Consolidation
- Profitability
- Data Collection & Reporting
- Global Minimum Tax for BEPS Pillar Two
- Lease Accounting Solution – IFRS 16

Key facts

- Founded in 1947
- 14 countries in the world with group offices
- 2.1 MLD € turnover
- 5.000+ employees

Requirements

- Achieving a unified group vision by integrating different businesses.
- Highly analytical management processes (reporting and planning) with different approaches across each business unit.

“The stability of both the AKC and CCH Tagetik teams is crucial for us. This not only ensures the seamless continuation of our current projects but also paves the way for exciting new avenues of future development.”

Paolo Somano, Head of Group Controlling at Alpitour World

The challenge

Alpitour World is a diverse group with various business units, including tour operating, hotels, aviation, incoming and travel agencies. The company needed a platform capable of meeting its specific needs. It required a single platform that could integrate actual, forecast, and statutory data, allowing for comparison across these datasets. Importantly, it needed a platform that could coordinate highly analytical and diverse management processes across various business units.

The objectives

Alpitour World needed a platform-based CPM solution that had the following qualities:

- **Extended planning:** an operational and distributed planning process involving all business functions.
- **Faster close:** more efficient management of fast monthly closing process.
- **Data management:** a platform capable of managing multiple data sources.
- **Self-service reporting:** a platform that enables users to create and manage reports autonomously.

The solution

Alpitour World chose CCH Tagetik for the following reasons:

- A single data source for both management and statutory data.
- Real-time monitoring and visualization of process progress.
- Collaboration across all corporate functions.
- Adapt to evolving business needs.
- Secure and robust regulatory processes.
- Intuitive and easy for finance teams across the group to use.
- Hands-on software implementation supported by AKC.

- Collaboration among all corporate functions in the planning processes.
- A platform that can integrate and compare managerial, financial, actual, and forecast data
- A platform that is easy to use for finance teams, supports them to manage regulatory processes (IFRS 16, BEPS Pillar Two).
- Enable the finance team to manage company-specific processes.

Benefits & results

- A single data source for the Group and “common language” for data processing.
- Efficient Fast Closing management.
- A flexible and scalable platform based on business needs.
- Planning and regulatory reporting in one solution.
- Extended planning used by multiple business functions.
- CCH Tagetik software implementation supported by AKC

Results and benefits

Single data source for the group

By using CCH Tagetik as a single data source, Alpitour’s group now works using a “common language” for data processing. CCH Tagetik’s unified platform preserves the specifics of each business unit’s financials, while enabling a unified group-wide view.

Faster close

Alpitour now obtains all group data by the 7th working day of the month.

Enhanced group alignment

CCH Tagetik brought Alpitour’s multiple business functions around centralized planning functionality for both finance and operations. Alpitour has streamlined its global planning workflow with CCH Tagetik’s real-time process and progress monitoring.

Group-wide regulatory reporting

CCH Tagetik enables Alpitour to manage group regulatory processes, such as IFRS16 and BEPS Pillar 2, while configuring its model to meet the company’s specific needs.

About customer

Alpitour World is one of the most important players in the European tourism sector. A synonym for professionalism, quality, and innovation, it has become ingrained in the collective imagination as the leader of Italian holidays: a long journey of over 75 years, lived with passion and dedication, that has guided generations of Italians in choosing their travels. Starting with Alpitour, which gives the Group its name, it is made up of leading tourism companies and brands, employing thousands of people at its offices in Italy and around the world. The Group brings together several subsidiaries both in Italy and abroad and is active across the entire tourism value chain.

www.alpitourworld.com

About AKC

AKC combines the strengths of system integration and management consulting to deliver outstanding results in strategic technological projects. The company specializes in the CCH® Tagetik platform and has a proven track record of supporting prominent clients across various industries, including Manufacturing, Banking & Financial Services, Retail, Wholesale, and Utilities. AKC assists its customers throughout the development of Corporate Performance Management, IT Advisory, and Supply Chain Planning projects. In line with its mission, AKC remains committed to developing cutting-edge processes and adopting best practices while collaborating with the most esteemed International System Integrators.

About Wolters Kluwer

Wolters Kluwer (EURONEXT: WKL) is a global leader in information, software solutions and services for professionals in healthcare; tax and accounting; financial and corporate compliance; legal and regulatory; corporate performance and ESG. We help our customers make critical decisions every day by providing expert solutions that combine deep domain knowledge with technology and services. Wolters Kluwer reported 2023 annual revenues of €5.6 billion. The group serves customers in over 180 countries, maintains operations in over 40 countries, and employs approximately 21,400 people worldwide. The company is headquartered in Alphen aan den Rijn, the Netherlands.

For more information, visit www.wolterskluwer.com, follow us on [LinkedIn](#), [Facebook](#), [YouTube](#) and [Instagram](#).

Visit [CCH® Tagetik website](#)

