



Bundaberg Integrates Sales and Demand Planning at the Global Level

CCH® Tagetik Supply Chain Planning



Company

Bundaberg Brewed Drinks

Industry

CPG - Food & Beverage

Uses of CCH® Tagetik Supply Chain Planning

(formerly Vanguard Predictive Planning*)

Demand and Sales Planning

Key Facts

- Australian family-owned company
- Brews are available in over 60 countries

“[CCH® Tagetik Supply Chain Planning] has exceeded our expectations from the start. The implementation project ran smoothly and the system provides real benefit through workflow efficiency and forecast accuracy.”*

Andrew Perry,
IBP Manger, Bundaberg Brewed Drinks

The Challenge

Managing demand planning with a spreadsheet-based process and a limited functionality tool from the ERP was disjointed and inefficient. Bundaberg wanted a streamlined global process and improved forecast accuracy.

The Solution

With CCH® Tagetik Supply Chain Planning, Bundaberg has one integrated process for global sales and demand planning with better visibility and efficiency.

The Result and Benefits

Bundaberg now has a complete, integrated process that supports sales planning and demand planning at a global level. This has resulted in improved forecast accuracy and reduced manual work.

Requirements

Streamlined global process and improved forecast accuracy

Benefits & Results

- Integrated process that supports sales planning and demand planning at a global level

About Customer

Established in 1968, Bundaberg Brewed Drinks Pty Ltd is an Australian family-owned company known for its premium beverages, including its iconic Ginger Beer and other non-alcoholic brews. Their brews are available in over 60 countries and they are fast becoming a favourite all over the world.

*Wolters Kluwer acquired Vanguard Software, a global provider of cloud-based integrated business planning (IBP) solutions, extending the award-winning CCH® Tagetik corporate performance management (CPM) expert solution into sales and operations planning, including supply chain planning.

About Wolters Kluwer

Wolters Kluwer (WKL) is a global leader in professional information, software solutions, and services for the healthcare; tax and accounting; governance, risk and compliance; and legal and regulatory sectors. We help our customers make critical decisions every day by providing expert solutions that combine deep domain knowledge with technology and services. Wolters Kluwer reported 2020 annual revenues of €4.6 billion. The group serves customers in over 180 countries, maintains operations in over 40 countries, and employs approximately 19,200 people worldwide. The company is headquartered in Alphen aan den Rijn, the Netherlands. Wolters Kluwer shares are listed on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Wolters Kluwer has a sponsored Level 1 American Depositary Receipt (ADR) program. The ADRs are traded on the over-the-counter market in the U.S. (WTKWY).

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