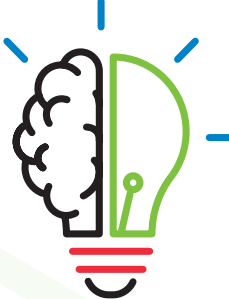


# Mapping success with due diligence

To close a profitable deal, your business may need to leverage these **7 areas of due diligence expertise**:




**Intellectual Property (IP)**  
**Getting your hands around the value of intangible assets.**  
Confirm ownership of IP; assess the quantity and quality of IP assets; valuation of intangibles; evaluate how IP is captured and protected in order to prepare for a transaction; and more



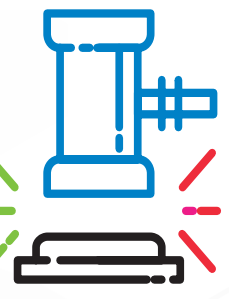
**Reputational and Regulatory**  
**Know whom you are doing business with anywhere in the world.** Expert review of more than 11,000 media and news sources; negative sentiment analysis and reporting; background checks; FCPA assessments; political exposure; international sanction reviews; and more




**Commercial**  
**Keep customers at the center of your ongoing business success.**  
Evaluate strategy and growth plans; interview customers to assess sales and marketing results; business plan review; provide overall competitive analysis; understand brand value and customer loyalty; and more




**Information Technology (IT)**  
**Look behind the mainframe to understand the technicals.** Web applications review; identification of potential vulnerabilities/cybersecurity blind spots; assessing IT control structure; testing external network penetration; network systems testing; technical assessments; and more



**Legal**  
**Uncovering the hidden legal liabilities, historical and pending, that come with the deal.** Legal history review; bankruptcy searches; past and pending litigation; unpaid judgments and liens; legal entity structure mapping and post-close filing prep; legal obligation review; debt structure and credit analysis; and more



**Operational**  
**Understanding the what, where, and how of your operations.** Assess working capital budget; manufacturing and operations evaluation; supply chain operations; procurement and supply review; analysis of capital expenditures; capacity analysis; and more



**Financial**  
**Getting down to the bottom line of the financials.** Ensure quality of earnings; accounting compliance; review GAAP and SEC reporting compliance; analyze cash flows; review balance sheets; valuation and financial modeling; SG&A review; and more

Due diligence is often a difficult, complicated, and labor-intensive task.

However, CT Corporation works with acquirers and law firms to **streamline the entire process**, guiding clients toward the best results and freeing up resources.

CT Corporation can help you find your way through your due diligence process to complete a successful deal.



For more information on CT Corporation due diligence services, contact us at 855.316.8948.  
[www.wolterskluwer.com/en/solutions/ct-corporation](http://www.wolterskluwer.com/en/solutions/ct-corporation)