

Author Newsletter

Dear Authors,

We hope that 2025 has been a productive and healthy year for you. At Kluwer Law International it proved to be a busy year, with several major product launches, content marketing initiatives and the usual flow of new books, journal articles, blog posts, case reports and updated country reports. With this newsletter we would like to update you on our main achievements in the past year and look forward to what's in store for the year ahead.

Product development

- This year we launched **Expert AI** on Kluwer Arbitration, Kluwer Competition Law, Kluwer IP Law and VitalLaw®. Expert AI incorporates elements of Generative AI. In addition to providing our customers with a more efficient legal research experience, this new feature will expose more customers to your publications and improve their visibility and discoverability. More information about Expert AI and how it impacts your content can be found on the [FAQ page](#) for authors. We will continue developing new GenAI features and will keep you informed on the FAQ page.
- Another new product launch is **Global ESG Legal Compliance**. This legal research platform supports cross-border legal professional advising on ESG strategy and compliance. It includes a daily newsletter, country reports and legislation from over 30 jurisdictions, thought leadership from our books and journals and practical content.
- Our portfolio on **AI and Law** now includes several important works such as [The EU Artificial Intelligence \(AI\) Act: A Commentary](#), the first article-by-article commentary on the EU AI Act which will be updated annually online. We continue to expand our content in new topical areas like AI, Cybersecurity and ESG, and welcome any new proposals.

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- Our **partnership program** with professional organizations (such as ICCA, ITA, AIPPI), licensing partners (e.g., OUP, CUP, Beck) and arbitral institutions continues to thrive with new activities, expanded licenses (also covering GenAI) and new partners.
- We are finalizing the integration of an acquired **screening tool for merger control** on Kluwer Competition Law that will launch early 2026. Under the editorship of Canadian law firm Blakes we recreated and relaunched almost 100 country reports for our **Merger Thresholds Monitor** service.
- The introduction of **PeerEase** is taking a little longer than expected, but we are nearly ready to roll out this tool to additional journals beyond the initial pilot group. PeerEase simplifies the peer review process of our journals by managing all submissions in one place, handling publishing rights within the system, overseeing the review process and improving the reviewer's experience for manuscript review and feedback provision.
- We relaunched [our Blogs](#) on a new, stable platform with a fresh look.
- The transition of our products (Kluwer Arbitration, Kluwer Competition and Kluwer IP Law) to a **central Wolters Kluwer Legal & Regulatory platform** is progressing well and we expect to launch Kluwer Competition Law on the new platform in Q3 of 2026, followed by Kluwer IP Law and Kluwer Arbitration in 2027.

Author Survey

We regularly survey our authors just after their article, book, country or case report is published. We very much appreciate your feedback. In some cases, we were able to resolve a question quickly; in others your input helped us improve practices and processes.

NPS

72

We are proud of our high Net Promoter Score

(NPS) in 2025: 72.

- 75 % of you gave us a score of 9 or 10 ("promoters");
- 23 % scored us 7 or 8;
- only 2 % gave us a score of 6 and lower ("detractors").

Overall, you indicated that you value our publishing process and communication the most. One area has been identified for improvement is marketing. We will continue to find creative ways to improve the visibility and distribution of your work.

Get 25% off* on our international law titles when using promotional code 25AUTH25 at check-out in our eStore.



*This offer is valid until 31 December 2025. Offer is only valid on print books.

Visit eStore

Marketing

- Our LinkedIn pages continue to grow and remain an important channel for reaching target audiences. Follow us on
 - [Wolters Kluwer: IP Law](#);
 - [Wolters Kluwer: Arbitration & Mediation](#);
 - [Wolters Kluwer: Antitrust and Competition Law](#);
 - [Wolters Kluwer: Tax Law](#);
 - [Wolters Kluwer: Sustainability & ESG Law](#)
- At conferences, we organized several author meet & greets and product launches.
- If you are speaking at an event and would like copies of your latest book displayed, please give us at least three weeks' notice. We will arrange for shipping or a discount code for attendees.
- We are thankful for your participation in webinars and white papers.

For a comprehensive overview of our marketing activities, please consult our [marketing guide](#).

As always, we invite you to contact us with any questions or ideas, or to introduce us to colleagues who are interested in publishing with us. We will follow up quickly.

Ultimately, you are pivotal to the quality and continuity of our publishing program. We thank you for working with us this past year and look forward to continuing our fruitful partnership with you in the year ahead.

Kind regards,

Publishing Team

Wolters Kluwer Legal and Regulatory Solutions US, International Group

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