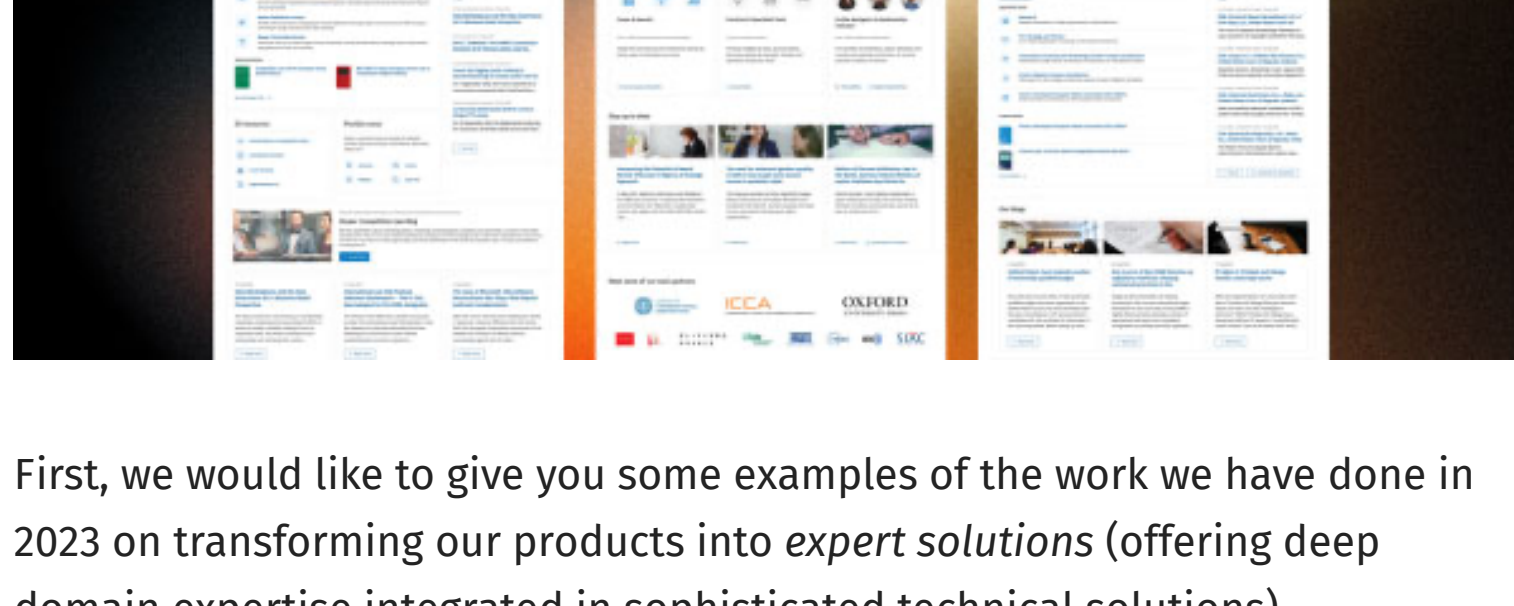


Author Newsletter

Dear author,

We hope this newsletter finds you safe and well. As the year comes to a close, it's a fitting time to reflect on the past year and look ahead to the next. We're excited to share our thoughts with you, just as we have in the past.

Product Development



First, we would like to give you some examples of the work we have done in 2023 on transforming our products into *expert solutions* (offering deep domain expertise integrated in sophisticated technical solutions).

- In 2023, the presentation of arbitral decisions and appointment data on Kluwer Arbitration was significantly enhanced, with the release of the [Cases & Awards](#) page and citation feature. Together with enhancements to the Profile Navigator and Relationship Indicator tools, the functionality on these pages offers practitioners unparalleled access to and a better understanding of our extensive collection of data. The search experience is now more flexible and meets practitioners' needs, such as the ability to search for multiple nationalities or exclude a specific nationality. Additionally, we continuously enhance our content, enabling even more data-driven analysis on arbitrators, including their sectors. Finally, we have enriched the full text of the decisions with links to cited arbitral decisions, improving navigation.
- In 2023, Kluwer Competition Law underwent a revamp, resulting in a new interface that is simpler and easier to navigate. This revamp also brought our practice tools to the forefront. Additionally, we plan to launch the State Aid Navigator before the end of 2023.
- We launched the UPC Case Law Tracker on Kluwer IP Law, allowing subscribers to keep up to date with this important development.
- Our employment and transport law portfolios are now also available on VitalLaw, a world class legal research and analytics platform from Wolters Kluwer, allowing us to better penetrate the US market with our marketing leading international legal content.
- Our arbitration partnership program expanded with 9 new or extended partnerships with arbitral organisations adding more awards, a new journal and other thought leadership content to Kluwer Arbitration to ensure that this product continues to be the most comprehensive resource for international arbitration.
- This year editorial tool PublishOne was further configured to include another 9 of our core titles with regular updates. We will continue to expand to new titles or existing titles with good content but in need of a new structure. As a result we are able to quicker update our content online and publish updated parts/chapters of books in between new editions.

GenAI

Artificial Intelligence has been part of our editorial processes for many years, supporting the enrichment of our content. GenAI offers new opportunities. Wolters Kluwer has started up several GenAI initiatives. See e.g. the recent demonstration of an initial generative [AI application by Wolters Kluwer Health](#). In general Wolters Kluwer is taking a prudent approach and will only launch a GenAI enabled product after thorough testing to ensure we continue to deliver trusted products and services our customers have come to expect from Wolters Kluwer.

End of the year offer

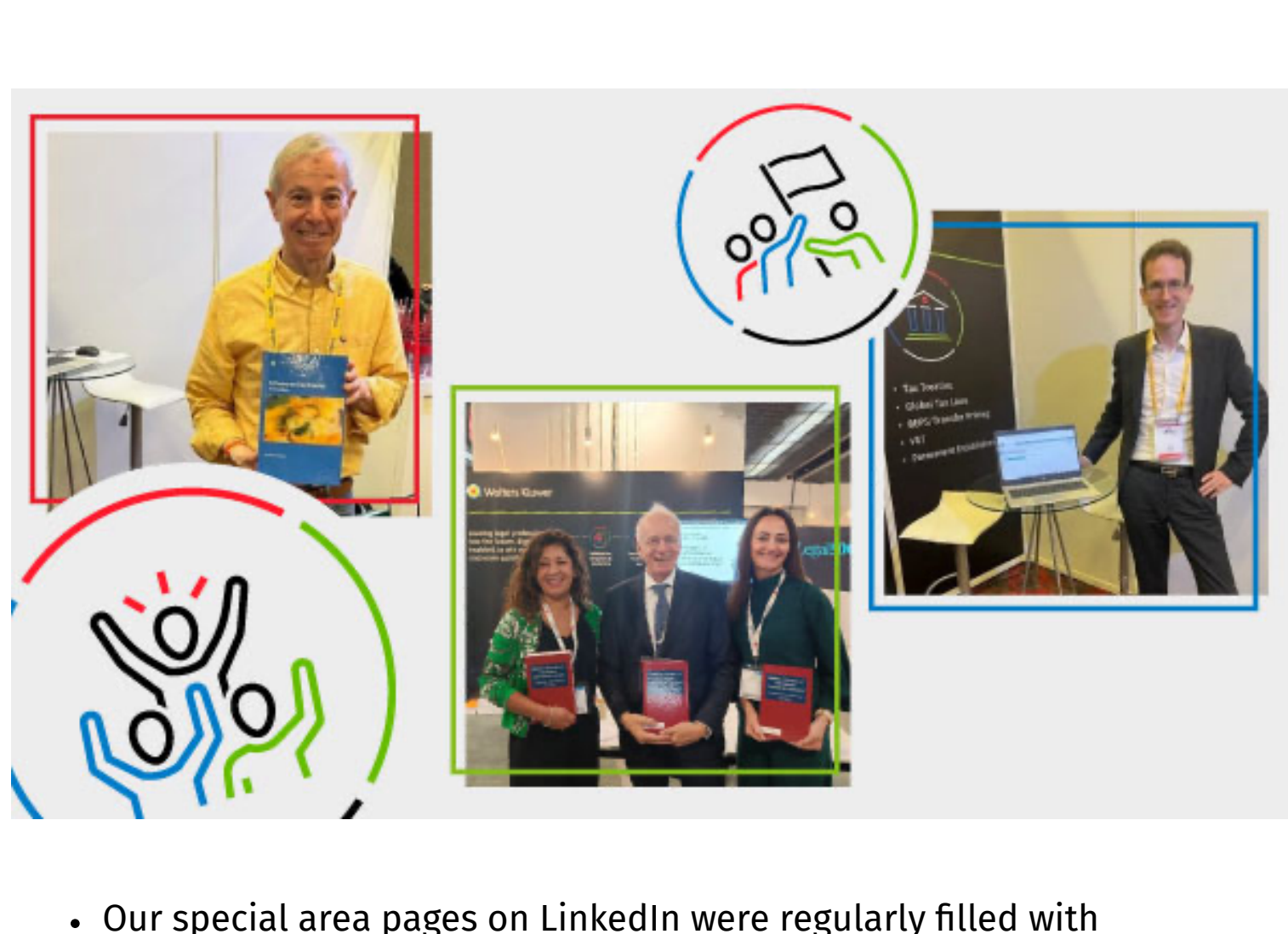
All Kluwer Law International titles, now 25% off* using the code **25AUTH23** when ordering on our eStore.

*Valid until 1 Jan 2024

[Visit eStore](#)

Marketing

- Content marketing continues to be one of the most important marketing methods. We are grateful to many of our authors who participated in our [podcasts](#), [webinars](#), and [white papers](#). Your contributions created leads for our products and promoted not only our brand but also yours. As always, we were active at many conferences this year where we organized well attended author 'meet & greets' and product launches.



- Our special area pages on LinkedIn were regularly filled with information on interesting articles, blog posts, product releases, and social events. As a result, the number of followers has grown exponentially, which enables us to better reach targeted customer groups. If you do not follow us yet, join our fast-growing communities now to stay up-to-date
- [Wolters Kluwer: International Arbitration & Mediation](#)
- [Wolters Kluwer: IP Law](#)
- [Wolters Kluwer: Antitrust and Competition Law](#)
- [Wolters Kluwer: Tax Law](#)

- For a detailed overview of our marketing activities please consult our [marketing guide](#).

Move to Digital

As discussed earlier, most of the content is now sold online – either as a separate product such as an e-book or as part of research databases and tools. Another 6 Looseleaf titles will be sunset in print end of this year. Customers to these titles are contacted to move to the online equivalent. Although we expect that the print looseleaf format will disappear shortly, we do not believe that this will happen for books or journals soon and will continue to offer those in print.

Environment, Social and Governance (ESG)

Wolters Kluwer is addressing this important topic on three levels:

1. As a global business Wolters Kluwer is taking ESG very seriously and is running various programs. For more detail please see [Annual & Sustainability Reports](#), the chapter on sustainability.
2. In February, Wolters Kluwer announced the strategic decision to create a 5th division, Corporate Performance & ESG (CP & ESG). CP & ESG has been established to meet the growing demand from corporations and banks for integrated financial, operational, and ESG performance management and reporting solutions.
3. In our own division, Wolters Kluwer Legal & Regulatory, all business units including our international group are developing content on ESG. This varies from journal articles in existing journals to new practical online only content. If you are interested in this topic and want to know more about the details, please do not hesitate to contact us. We are always looking for new authors to support new content development.

We would like to thank you again for your hard work and continued support. You are crucial for our success. We very much value our partnerships and encourage you to provide us with any feedback that you may have. We look forward to working with you in the New Year!

Kind regards,

Publishing Team, Wolters Kluwer Legal and Regulatory Solutions US, International Group

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