

Author newsletter

Dear Authors,

We hope that this newsletter reaches you safe and well. Despite new crises, the Pandemic fortunately seems to be behind us. Not only have we returned back to the office, we have also started travelling again and very much enjoyed meeting some of you face-to-face.

With this newsletter we would like to update you on some of our main activities of 2022.

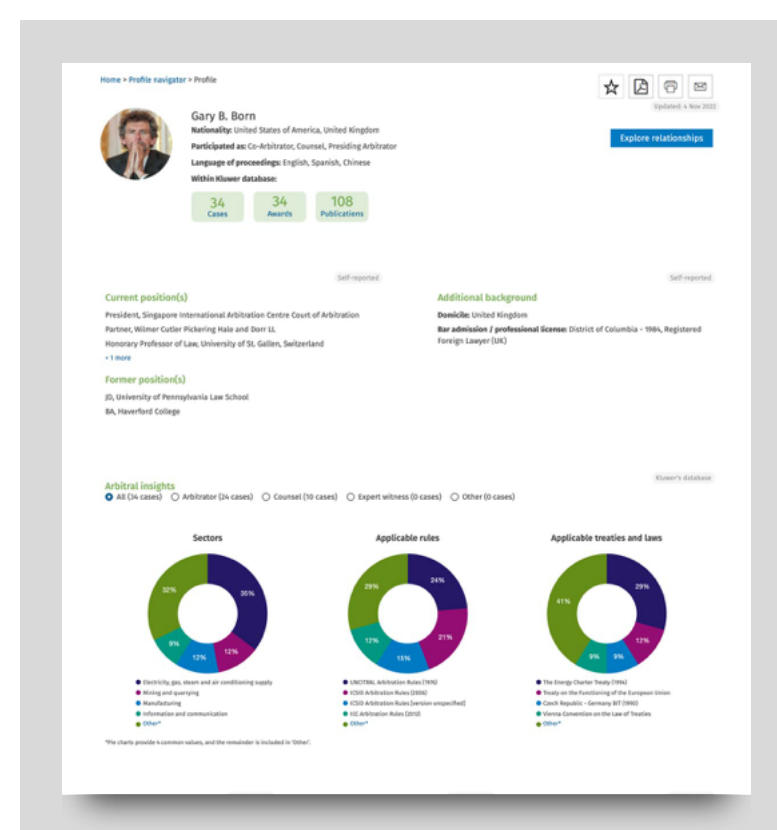
In this newsletter

- Product development**
- Author discount**
- Marketing**
- Distribution**
- Move to digital**
- Diversity**

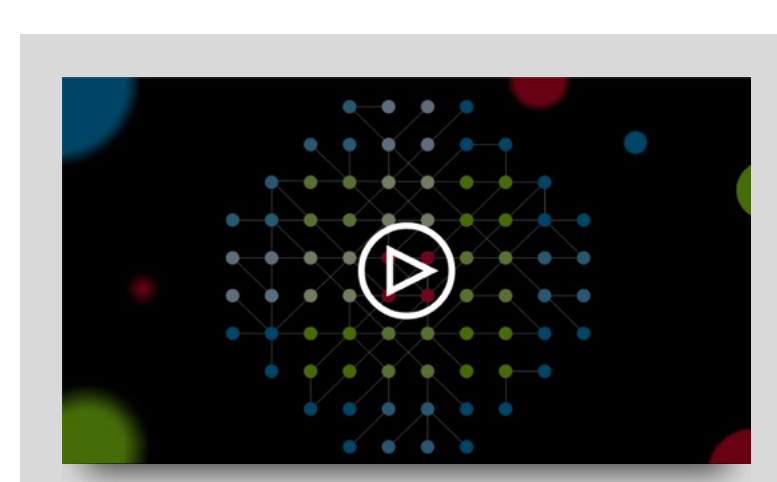
Product development

Wolters Kluwer continues to transform its business to that of an expert solution provider, offering deep domain expertise integrated in sophisticated technical solutions. The below initiatives allow Kluwer Law International to follow suit.

The **Arbitrator Tool** now offers data driven analysis on arbitrators. In order to achieve this we have collected and mined thousands of awards and appointment information for data that support lawyers in their arbitrator selection process, also using algorithms and AI. You can now quickly assess whether an arbitrator has experience with a particular institution, national law or sector. You can also check with whom the arbitrator has worked in the past.

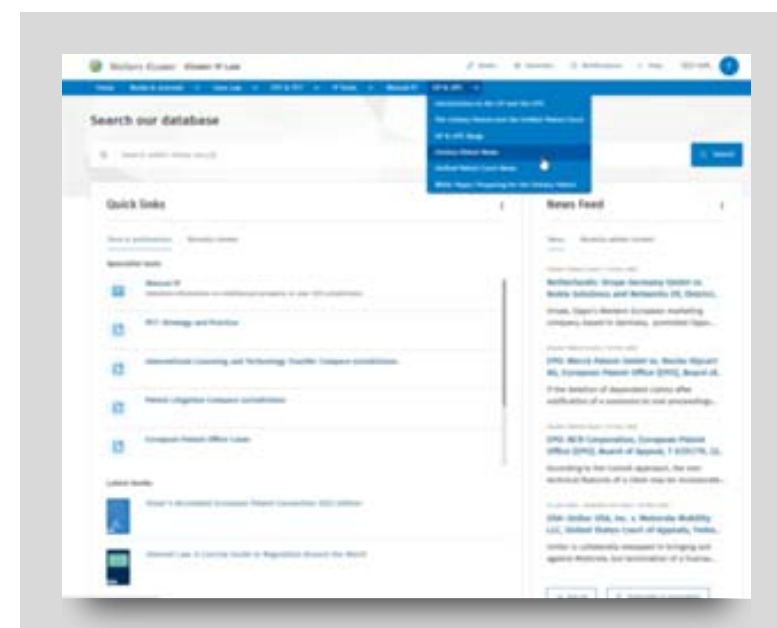


Kluwer Arbitration received a new interface, it's easier to navigate and also brings out some of the solutions that people were not always aware of, such as our huge collection of awards. We have prepared a [short video](#) to announce the new enhancements.

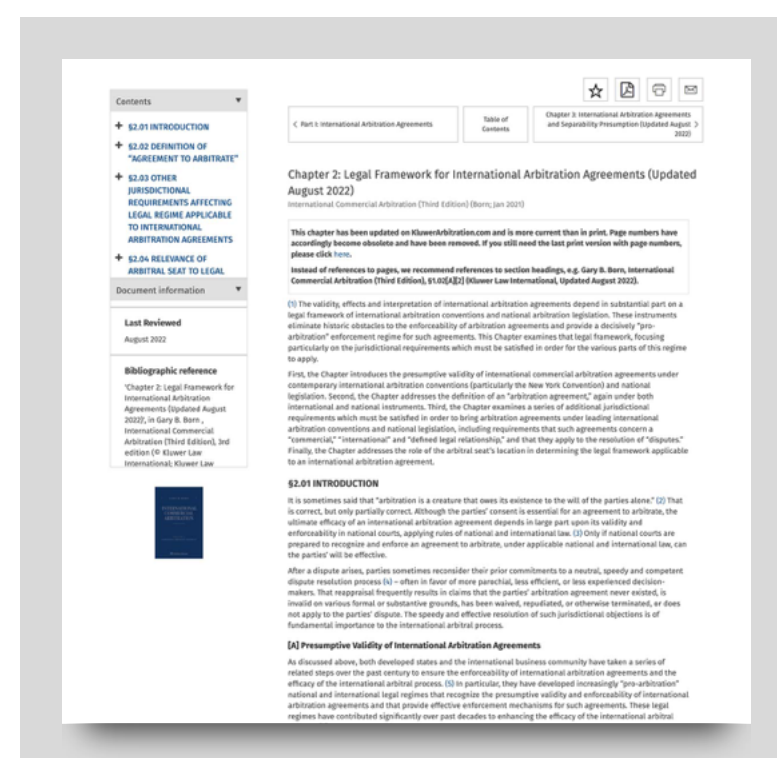


COMING SOON

Renewed Kluwer IP Law with a new interface and several new features, such as favorites and improved smart search function with preselected popular topics.



Our editorial tool **PublishOne** was further configured to include more country reports, treatises and also arbitrator profiles, all of which require periodic updating. We have now successfully integrated PublishOne with our production systems, for an even better experience. Authors inform us they find this Word based solution very easy to work in. We will expand the use of the solution next year, using it for the review of even more of our structured and regularly updated content. As a result, we are now able to update our content online more quickly and to publish updated chapters of books in between new editions, as was done for Gary Born's *International Commercial Arbitration*.

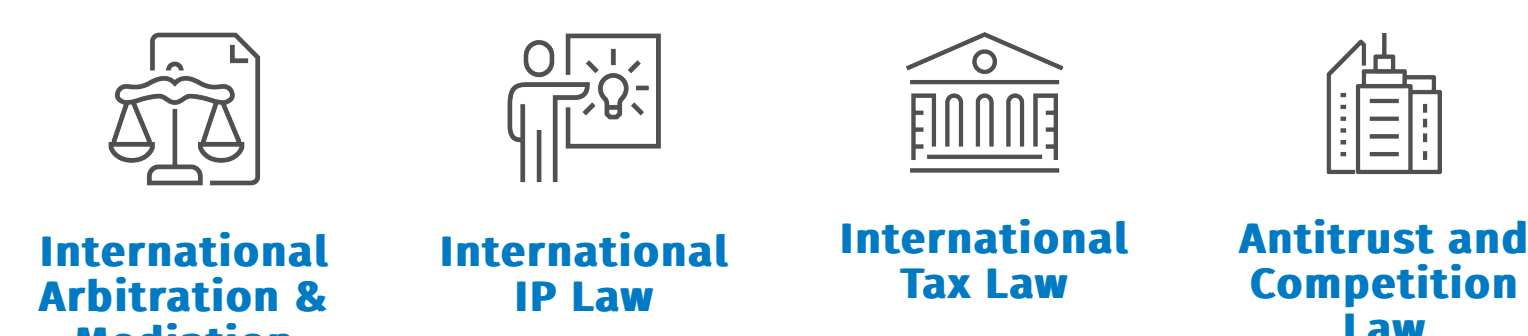


Marketing

Now that travel restrictions have been lifted, we were at long last again able to attend conferences, such as the Congress of the IFA in Berlin, The AIPPI World Congress in San Francisco, ICCA Congress in Edinburgh and the IBA Annual conference in Miami. At these conferences we organized expert panel sessions, author meet & greets, book launches and even a very well attended quiz for arbitration specialists.

We continued to develop and launch [podcasts](#), [webinars](#) and [white papers](#) to promote our brand and to generate leads.

New pages and content were created on LinkedIn that allow us to better target the market segments that we focus on.



Distribution

The relocation of our warehousing and production facilities from the UK to Europe was completed this autumn. We are very pleased that distribution of our publications outside of the Americas is now much smoother, that packages are now traceable, and that customers in the EU will no longer be burdened with customs duties as a result of Brexit. Due to an internal reorganization we also had to move our warehouse in the US. This process too will be completed soon and distribution in the US, Canada and Latin America will be up and running again as before.

Move to digital

Most of our content is now sold online – either as an e-book or as part of research databases and tools – but do not believe that print will disappear altogether. A major effort was made to move customers of looseleaf publications to the online equivalent. All customers were contacted individually by a sales agent with attractive online offers. As a result of this effort, looseleaves that we still distribute in print have become rare. We will continue with this effort next year and expect that more looseleaves will be available online only.

Diversity



Did you know that Kluwer Law International has 43 employees of 20 different nationalities? Diversity and inclusion are extremely dear to our heart and we strongly believe in the positive impact that these values have. We very much appreciate different backgrounds, not just of our colleagues, but also of you, our authors. It simply makes our work so much more interesting.

Our products contribute to these important values. Take for example the data-driven [arbitrator tool](#). The profile navigator allows you to select preferred criteria and to find profiles of individuals who meet your requirements based on data (and not just word of mouth). The profiles link to individuals' publications and awards. Finally, the relationship indicator highlights direct relationships between arbitrators, experts and counsel. Overall, tools such as these bring about more transparency, which is good for diversity.

And let's not forget our blogs! By offering a platform for young and emerging voices to present themselves and their views to a huge audience (more than 100,000 unique visitors every month, from Australia to Zimbabwe and any conceivable place in between) this also helps increasing diversity.

Diversity and inclusion result in a sense of belonging, which is another important value at Wolters Kluwer. All people managers are now participating in INCLUDE, the first part of a year-long learning journey designed to strengthen inclusion and build more creative, connected and collaborative teams across Wolters Kluwer.

Please don't hesitate to contact us if you have any questions about the above, want to discuss a new project or recommend an author. Finally, we would like to express our gratitude for our good and trusting relationship and would like to wish you and your family wonderful holidays, as well as health, happiness and prosperity for the coming year.



Kind regards,

Publishing Team, Wolters Kluwer Legal and Regulatory Solutions US, International Group

Gwen de Vries, Giulia Albertin, Simon Bellamy, Nihl de Bruin, Kiran Gore, Miriam Haidara, Anja Kramer, Suzanne Leppen, Eleanor Taylor, Vincent Verschoor, Lisa Zoltowska

Follow Us:

