

# Medi-Span<sup>®</sup> Solutions for Wholesalers

# Drug information and pricing data to help you strategize inventory, manage warehousing, and drive e-commerce

Every day, patients across the country are trusting their physical well-being, their mental health, and in some cases, their lives to their medications.

And that means, they're depending on you.

Drug wholesalers are an important link in the healthcare chain. The system relies on businesses like yours to ensure the right prescriptions are delivered safely and efficiently to thousands of healthcare providers and pharmacies nationwide.

In order to meet those needs, you need to move fast – really fast – purchasing large volumes of drugs and making deliveries to retailers and hospitals once or even multiple times a day. And if you can't maintain that pace – due to an unexpected rising price, a slowmoving regulatory process, or an inventory challenge – it could be a disaster for your business and for the thousands of patients who don't even realize how much they're depending on you.

## **The Medi-Span GPI**

The Medi-Span proprietary generic product identifier (GPI) is a unique, well-established concept. Unlike other leading drug data solutions that assign drug products a static number, the GPI's characters represent something. Its flexible, 14-character value structure allows for the creation of complex drug lists with granularity.



Wholesalers using the GPI can group drugs by ingredient, build inventories, identify brand and generic options, and more. The GPI gives you the flexibility you seek to help maximize the use of your data.

GPI = 39-40-00-10-10-03-10

To help wholesalers tackle these challenges, Wolters Kluwer offers Medi-Span® drug information solutions:

- Medi-Span embedded drug data
  - MED-File drug database (drug names, therapeutic classifications, pricing)
  - Controlled Substances File
  - Drug Image Database/ Drug Imprint Database
- Price Rx<sup>®</sup> online drug pricing data resource and analysis tool

### WHAT CAN YOU DO WITH MEDI-SPAN DATA?

- Build your back-office system with drug identifiers and classification data
- Identify and group equivalents
- Determine active/inactive NDCs
- Pursue compliance with state regulations, including those surrounding controlled substances
- Build portals for e-commerce Medi-Span MED-File can be a data source for your e-commerce site and helps you to map NDCs marketed on your public site to Medi-Span drug identifiers within your order processing system

### WHAT CAN YOU DO WITH PRICE RX?

- Drug pricing analysis to support inventory decisions based on price, availability, and brand vs. generic status
- Discover new products and players in the marketplace
- Import and export inventory lists



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