

# CCH® Tagetik for Telco & Communications

## Datasheet



### Say “hello” to an uncertain future

OTT players have changed the face of communications. With smartphones came waning consumer interest in the home phone, SMS, and roaming. The result? Steep declines in revenue and tightening margins. Now more than ever, telco companies need in-depth insights into profitability and performance that legacy planning systems cannot deliver.

CCH Tagetik provides telco planners with greater visibility into operations at a more granular level, while unifying corporate performance data, financial processes, reporting and disclosure. By using a true Integrated Business Planning (IBP) solution, both finance and operations can tap into a single data source to automatically complete all types of planning, including financial, workforce, capital expenses, sales, production control and supply chain (demand, inventory, supply, purchasing, and production). With deeper analysis and a 360° view of the performance, reduce the cycle time and effort, while getting the insight you need to plan and adapt to an uncertain future.

### CCH Tagetik for Telco & Communications

#### Align finance & operations with unified planning

Increase accuracy and confidence in your numbers when budgets, plans, forecasts and models across your company are created using a single version of the truth in a single system. With automated real time and historical data, CCH Tagetik aligns strategic, financial and operational planning enterprise wide, so the cycle is completed faster and with a 360° view of your business.

#### Reduce cycle time, Improve accuracy

With a single source of data that dynamically populates, CCH Tagetik shaves days off the planning cycle and drastically improves data accuracy. Managers can catch bottlenecks before they happen with live-status updates on an administrative dashboard and planners work smarter with task lists, data entry forms, pre-packaged templates and automatically validated figures.

#### Plan for the future

CCH Tagetik gives you the power to evaluate the 360° impact of initiatives around the organization. Perform what-if scenarios with sales, expense, departmental, and seasonality assumptions and see the impacts on the bottom line. Weigh the impacts on KPIs and net income projections as you alter your assumptions. With scenario modeling, you can see the future impacts on operations.

#### Align revenue plans with strategic objectives

See how product lines and customers impact sales and your bottom line. Assign target sales. Plan using zero-based inputs. Test different pricing scenarios, and discount models to see the impact on revenue and adjust targets accordingly. Play-out what-if scenarios by unit sales to ensure sales goals that are in line with sales goals. Monitor all revenue sources in real-time. Drill deep into the associate's expenses and costs. Automatically get the latest data to get a real-time view of true revenue.

#### Customer-level profitability

Identify the business drivers that impact customer profitability and make more informed, data-based decisions. CCH Tagetik allows you to perform granular-level profitability analysis to determine which customers, accounts, services and portfolios are meeting performance expectations and those that are not.

#### Optimize human resources

CCH Tagetik aligns finance, HR and operations so you can optimize your human power by enabling insights into how workforce changes, turnover, overtime, contract and employee-level variables, like salary, sick leave and benefits, affect the strategic plan, P&L, cash position and productivity.

**“With CCH Tagetik, we can set up our monthly reporting in eight days instead of ten, and we’ve gained a week back on the time needed to standardize all of our reports. Moreover, this cloud solution saves us more than two months closing our annual accounts.”**

**Bernd Stangl**  
Chief Financial Officer at Alcatel

## Key Benefits

- **Reduce Planning Cycle Time**
- **Optimize Resources**
- **Align Finance & Operations**
- **Modernize Finance Technology**
- **Increase Accuracy, Efficiency & Control**
- **Lower Risk and TCO**



## Why CCH Tagetik

**Finance Owned:** Purpose built to be maintained by Finance, reducing TCO and dependency on IT.

**Unified CPM Solution:** Consolidation, Planning, Reporting and Disclosure in one solution.

**Reliability:** Our implementation team consistently delivers.

**Cloud Without Compromise:** On premises. On cloud. One solution. The choice is yours.

## About Wolters Kluwer

Wolters Kluwer (WKL) is a global leader in professional information, software solutions, and services for the healthcare; tax and accounting; governance, risk and compliance; and legal and regulatory sectors. We help our customers make critical decisions every day by providing expert solutions that combine deep domain knowledge with technology and services. Wolters Kluwer reported 2020 annual revenues of €4.6 billion. The group serves customers in over 180 countries, maintains operations in over 40 countries, and employs approximately 19,200 people worldwide. The company is headquartered in Alphen aan den Rijn, the Netherlands. Wolters Kluwer shares are listed on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Wolters Kluwer has a sponsored Level 1 American Depositary Receipt (ADR) program. The ADRs are traded on the over-the-counter market in the U.S. (WTKWY).

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## Key capabilities for telco & communications

- **Top Down or Bottom Up:** Create plans your way based on unique business drivers, products, divisions or LoBs. Choose from a library of industry specific drivers and templates.
- **Built-in Financial Intelligence:** Improve insights with double-entry logic, currency translation, management, legal and regulatory roll-ups, unlimited multi-currency and interest support.
- **Modelling and What-if Analysis:** Project future plans and play out what-if scenarios - like product launches or acquisitions - to see impacts on the P&L, cash flow or balance sheet.
- **Scenarios, Snapshots & Versions:** Easily create snapshots to compare multiple scenarios and adjust drivers and assumptions to determine the best business outcome.
- **Drill Down into Details:** Set materiality thresholds and drilldown into variances in real-time, even down to the transaction level.
- **Allocation Engine:** See driver-based and waterfall allocations across multiple levels. Assign indirect, direct and activity-based costs while using financial, statistical, historical or custom drivers.
- **Cash Flow Planning & Forecasting:** Built-in functionality allows you to monitor the cash-in/cash-out and the impact on financial and Sales & Operating plans (S&OP).
- **Rolling Forecasts:** Quickly build periodic (including 13 month or 53 week) and rolling forecasts that combine data from plans, budgets and actuals automatically to quickly respond to market conditions as they emerge.
- **Long Range Planning:** Develop long-term, top-down corporate strategies - that include large expenditures, capital investments or acquisitions - to set targets that drive short-term, bottom-up tactical budgets.
- **Advanced Hierarchy Management:** Create unlimited hierarchies and rollups, for any timeframe. Adjust charts of accounts, modify business rules, and update hierarchies without IT intervention

## Key features

**Open and extendable CPM Platform:** We offer a unified, integrated financial and performance management solution that includes:

- Financial Close and Consolidation
- Budgeting, Forecasting, and Planning
- Financial and Management Reporting
- Profitability Analysis
- ESG & Sustainability
- Supply Chain Planning
- Production Cost Planning and Control
- Workforce Planning
- Capital Expenses Planning
- Predictive Intelligence & Advanced Analytics
- **Integrated and Extended Planning (xP&A):** CapEx, S&OP, Demand, Production, Capacity, HR and Workforce, Balance Sheet, Capital, Profitability, Strategic, and Cash Flow.
- **Self-Service Reporting & Analytics:** Produce reports, visual analytics and dashboards without IT. Complete complex calculations, create reports and dynamically pivot data for analysis without delay.
- **Microsoft Office Integration:** CCH Tagetik natively integrates with Word, PowerPoint and Excel and supports multiple output formats including PDF, PPT, HTML and XML.
- **Audit Trail & Workflow:** Capture detailed audit logs of all changes — by who and when. Collaborate across the organization with task lists, status and approval process.
- **System Integration:** CCH Tagetik has an open architecture and built-in ETL to fit seamlessly into an existing Microsoft, SAP or mixed technology environment.