



CCH Web Manager

To grow my business

CCH Web Manager provides specialist website design and management for accounting firms. Your website is your most important online marketing and communications tool so it's essential it's built with your accounting firm's needs in mind. Ensure your site looks great, stays up to date, is filled with valuable, expert content and helps you generate new business.

✔ End-to-end service

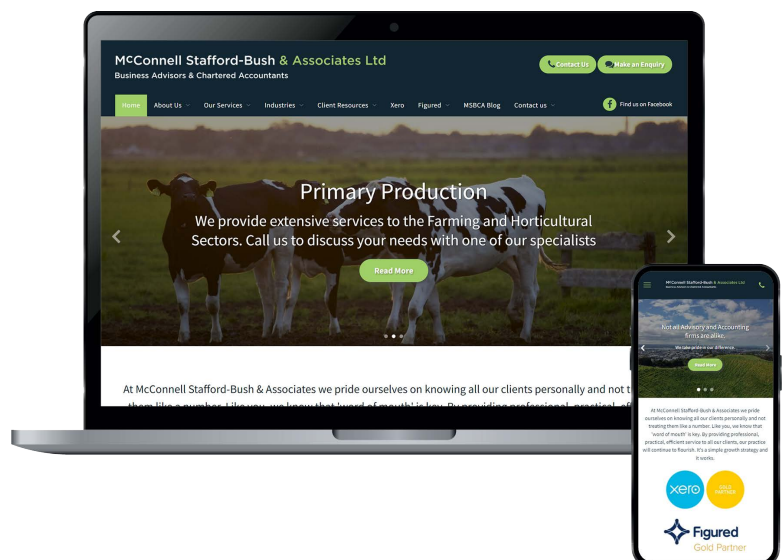
We make building and managing your website easy; from design and creation through to ongoing technical management. Our design team will work with you to get your site up and running, and once launched, our friendly support team will only be an email or phone call away.

✔ Expert content

Leverage the tax and research expertise of Wolters Kluwer with specialist accounting firm content for your website including tax facts, key dates and calculators.

✔ Gorgeous design

You have the option of choosing from one of our beautifully designed pre-built themes or have your website layout custom designed by our talented design team.



What our customers say

"I land two to three new opportunities each week directly related to CCH Web Manager. Business is now constant throughout the financial year – so I can keep two full time employees busy. I've had a 50% increase in turnover in the last financial year. And that's absolutely connected to how I've streamlined admin and built a strong sales pipeline with CCH solutions."

PAUL BAILEY
Principal of Northern Beaches Accountants

✔ Easy to update

It's easy to add and update all the content within your website – adding text, images, video and other content is a breeze.

✔ SEO driven with clear reporting

Our sites are built with search engines in mind, to help maximise your website's rankings. View and manage your website stats in one easy and convenient place including page views and click sources as well as geolocation visits and hits based on search terms. Plus access to website form responses from clients and prospects directly from your dashboard.

✔ Fully responsive

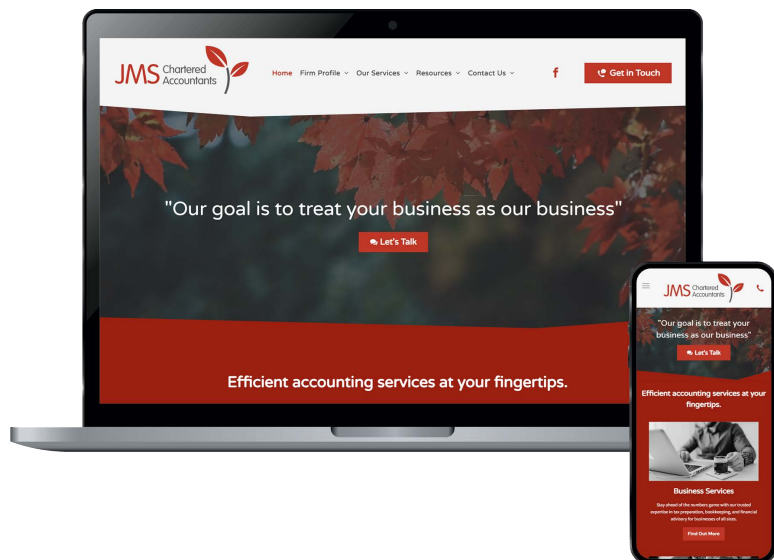
Our websites offer the essential functionality of being 'responsive' meaning they will automatically resize to look good on any device, from a mobile to a widescreen PC.

✔ Client engagement

Generate new business through online enquiry capture via website forms and engage your clients through the blog module for updating information and posting articles on your site.

✔ Client Portal

Our websites integrate with client portals where you can create individual secure areas for each of your clients for storing client documents and transferring large files.



For more information contact us today →

1300 300 224 | AU-ifirm@wolterskluwer.com | wolterskluwer.com/en-au/solutions/cch-web-manager