

Forward-looking Statements

This presentation contains forward-looking statements. These statements may be identified by words such as "expect", "should", "could", "shall", and similar expressions. Wolters Kluwer cautions that such forward-looking statements are qualified by certain risks and uncertainties, that could cause actual results and events to differ materially from what is contemplated by the forward-looking statements. Factors which could cause actual results to differ from these forward-looking statements may include, without limitation, general economic conditions, conditions in the markets in which Wolters Kluwer is engaged, behavior of customers, suppliers and competitors, technological developments, the implementation and execution of new ICT systems or outsourcing, legal, tax, and regulatory rules affecting Wolters Kluwer's businesses, as well as risks related to mergers, acquisitions and divestments. In addition, financial risks, such as currency movements, interest rate fluctuations, liquidity and credit risks could influence future results. The foregoing list of factors should not be construed as exhaustive. Wolters Kluwer disclaims any intention or obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Unless otherwise stated, growth rates are cited are in constant currencies.

Today's speakers

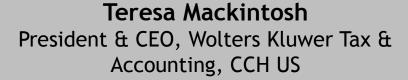








Karen Abramson CEO, Wolters Kluwer Tax & Accounting



Henri van Engelen

Managing Director, Wolters Kluwer Tax &

Accounting Europe

Jason Marx
President, Wolters Kluwer Tax & Accounting
Small Firm Services US & Brazil





Agenda



Nancy McKinstry
CEO Wolters Kluwer



Introduction

Wolters Kluwer Tax & Accounting

Break

Moving to the Cloud: US

Collaborative Solutions: Europe

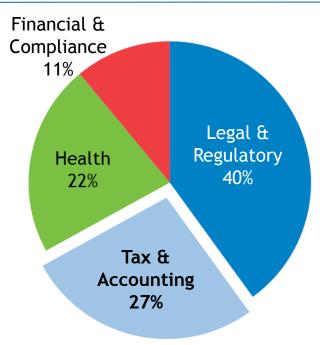
Globalization: Brazil

Summary and Q&A

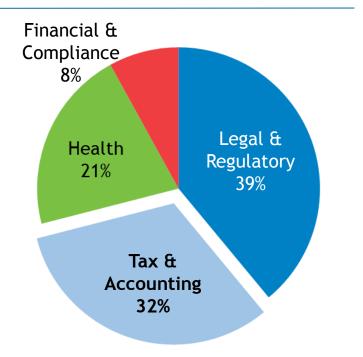
Four global divisions

Tax & Accounting: 27% of revenues and 32% of adjusted operating profit





Wolters Kluwer
FY 2013 Adjusted Operating Profit
€765 million



Note: Operating profit split is before corporate costs



Wolters Kluwer strategy

Accelerating profitable growth

Expand our leading, high growth positions

Deliver solutions and insights

Drive efficiencies

- Focus investment on high growth segments with leading positions
- Invest in solutions that enable our customers to make critical decisions and increase their productivity

Continue to drive efficiencies through operational excellence initiatives

Tax & Accounting organic investment

Investing 8-10% of revenue in organic new product development

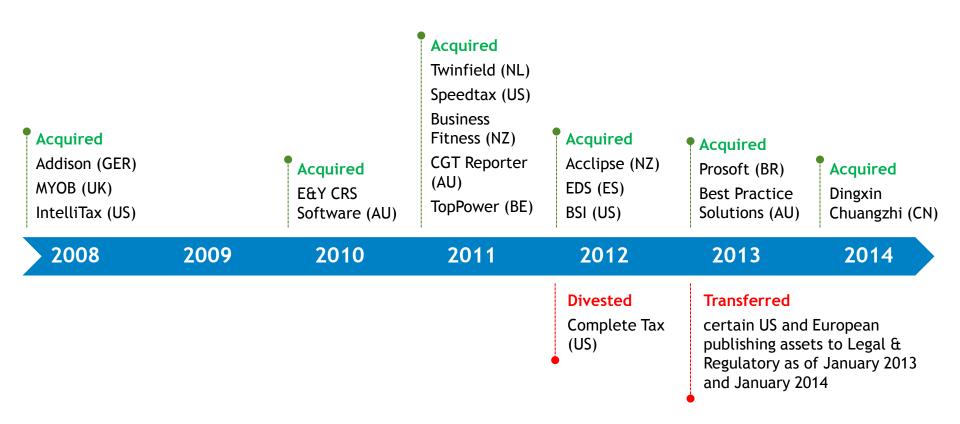
Organic Investment in New Product Launches

| | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------------|---------------------------------|--------------------------|------------------------------------|------------------------------------|-------------------------------|-----------------------------------|---------------------------------|
| | CCH Scan/Autoflow | | Axcess Early Ado | | Open Integration Platform | CCH Axcess | CCH eSign |
| North America | Practical Tax Professional & | CCH Knowledge Connect | CCH Scan SaaS | ProSystem fx Document (OP) | E-File Status Mobile | CCH Axcess Mobile | CCH Client Axcess |
| | Sales Tax | IntelliConnect (IC) | CCH Knowledge Coach | SpeedTax | CCH Mobile v2 | CCH eReader Mobile | CCH IC Direct/ Quick Answers |
| | Office | | CCH Mobile | | BSI | CCH RADAR | CCH IC Browser Search |
| Europe | a3ASESOR Portal | AAV STEUEReasy | Addison Neue Steuern | Addison Collaboration Portal | CCH Accounts Production | Gestión Tiempo Cloud | Twinfield NEO & Germany |
| | Addison SBA | CCH Personal Tax | a3ASESOR SCAN | AAV STEUER MAC | Webdesk Portal | a3ERP Nómina Cloud | Apps for Business Mobile |
| | | | | Giutto Payroll SaaS | IPSOA SaaS | CCH Portal | a3ERP Portal NEOS |
| Asia Pacific | Practical Guide to SMSFs | | Inc. Tax Rates Calculator (iOS) | IntelliGadget | CCH Bold China | CCH iFirm Singapore and Hong Kong | |
| & Rest of World | | | | | Australian Estate Planning | CCH Global Integrator GST | CGT Reporter Cloud |
| | | | | | | CCH Mobile Asia Pacific | CCH iKnow |



Tax & Accounting acquisitions

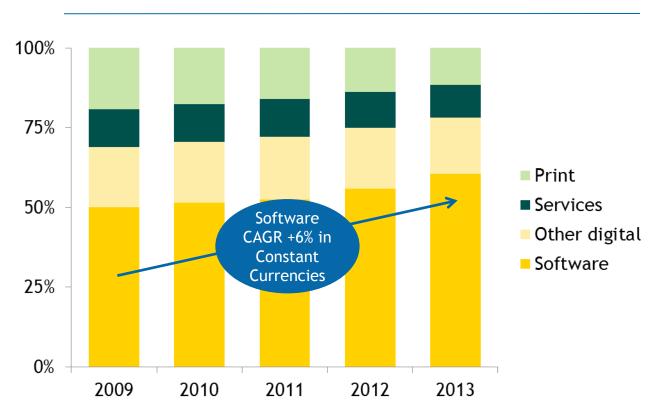
Bolt-on acquisitions supporting transformation



Transforming into software

Digital and services reach 88%, including software 61%

Wolters Kluwer Tax & Accounting Revenue by Media Format



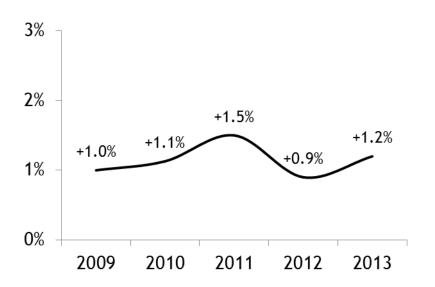
Note: 2009 figures are pro forma (Tax & Accounting division formed in 2010).



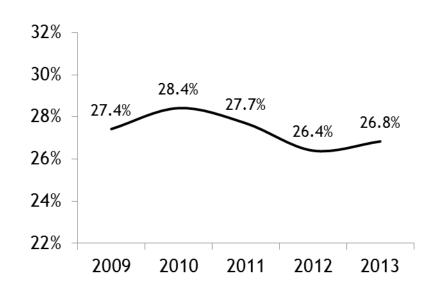
Tax & Accounting performance

Revenue and margin resilient throughout financial crisis and transformation

Tax & Accounting
Organic Revenue Growth



Tax & Accounting
Adjusted Operating Profit Margin



Note: 2009 figures are pro forma (Tax & Accounting division formed in 2010).



Tax software is key to our growth agenda

Leading high growth positions continue to perform well

Wolters Kluwer Revenue 9M 2014



1) Includes the Finance, Risk & Compliance and Audit units within the F&CS division. Wolters Kluwer organic growth 9M 2014: +1%



Wolters Kluwer

Global leader in Tax & Accounting



Agenda



Karen Abramson CEO, Wolters Kluwer Tax & Accounting

Introduction



Wolters Kluwer Tax & Accounting

Break

Moving to the Cloud: US

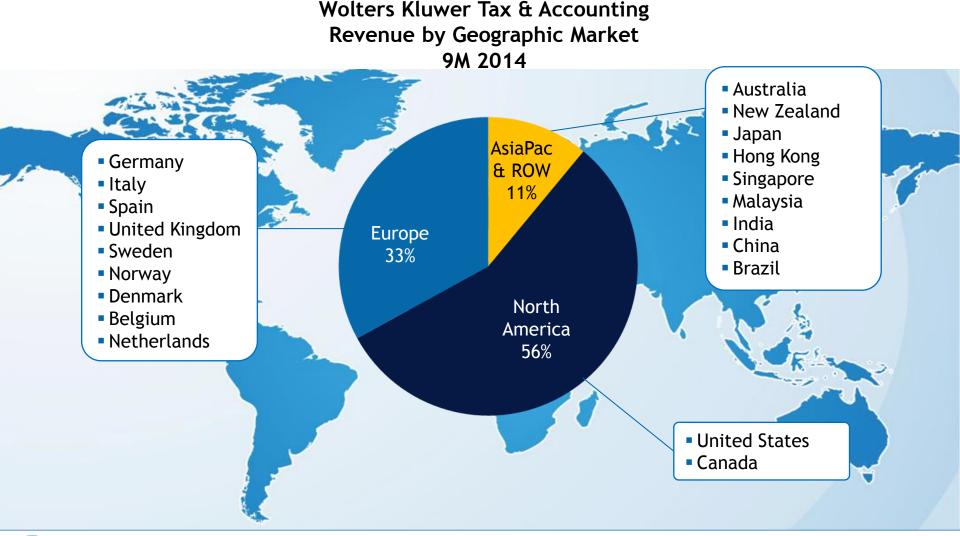
Collaborative Solutions: Europe

Globalization: Brazil

Summary and Q&A

A global business

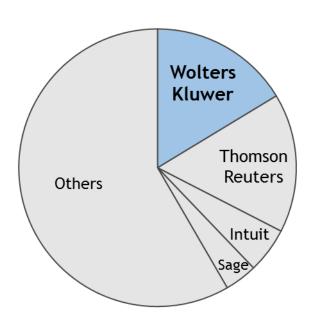
Leading positions across the globe



World leader

Leading global player in professional tax & accounting software

Global Addressable Market Tax & Accounting 2013 €6 billion



Wolters Kluwer Tax & Accounting

- #1 in North American professional tax & accounting software
- #1 pan-European professional tax & accounting software player

Tax & Accounting Market Growth

- Global Professional Software: 4-6%
- Global Corporate Software: 8-10%
- Global Publishing: 0-2%

Source: Wolters Kluwer estimates, based on OC&C, company data and other sources. Includes professional and corporate tax & accounting software and publishing in the US, Canada and Asia Pacific, and professional and corporate tax & accounting software in Brazil and 9 European countries. Excludes all SME and Consumer segments, and excludes Publishing in Europe



Competitive landscape

Well-positioned in professional software

Tax & Accounting Software

| Segment | Region | Wolters Kluwer | Thomson Reuters | Sage | Intuit | Others |
|--------------|------------------|-------------------|--------------------|------|--------------------------------------|--|
| | North America | | | | | Niche players, e.g. Drake |
| Professional | South America | | | | | Local players |
| all segments | Europe | | | | | DATEV, Sistemi, Zucchetti, Visma, Exact |
| | Asia Pacific | | | | | MYOB, APS, Handisoft, Xero |
| | North America | | | | | Vertex, CorpTax, Avalara |
| Corporate | South America | | | | | |
| Corporate | Europe | | | | | Unit4, Oracle, SAP, IBM |
| | Asia Pacific | | | | | |
| SME | | | | | | Xero, DATEV, MYOB, ADP, Exact, Lexware |
| Consumer | | | | | H&R Block, TaxACT, Jackson Hewitt | |





Our mission

Helping our customers grow, manage, and protect their businesses and their clients' businesses



Our key strengths

Leading in technology, expertise, and customer support



Technology Innovation

- CPA Practice Advisor: 2013 Technology Innovation Award
- Byte TI: 2014 Award for the Best ERP of the Year
- 2014 CODiE Award: Best Enterprise Mobile Application (CCH Mobile)
- First to market with fully integrated cloud solution for US CPAs



Trusted
Domain
Expertise

- 2013 K2 Quality Award winner Tax Software
- Trusted to process and file 30% of US professional tax returns
- First mover with IRS-approved e-Signature solution
- Over 1,000 content experts worldwide



Strong Sales & Customer Support

- Comprehensive coverage: 1,700 sales & support staff worldwide
- SFS named a Top 25 Mid-Size Call Center in 2014 by BenchmarkPortal
- Training provided to over 100,000 customers annually

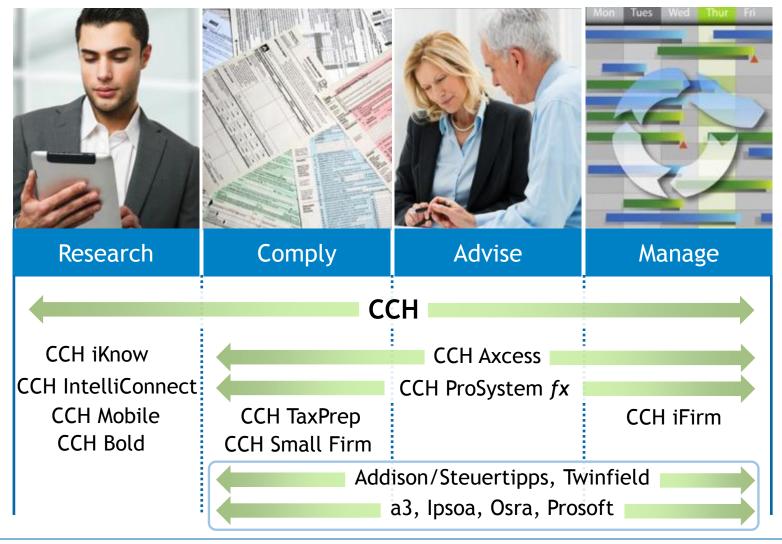


Comprehensive and Global Capabilities

- Global software development centers of excellence in Dallas, TX (US), Barcelona (Spain), and Pune (India)
- 40 offices in 20 countries
- Global platform: Intelliconnect
- Cross-border products: Intelliconnect and iFirm

Key product brands

Our brands are trusted leaders in their target markets



Our customers

Customers of all sizes rely on us









All of the top

100

US and UK
Accounting Firms

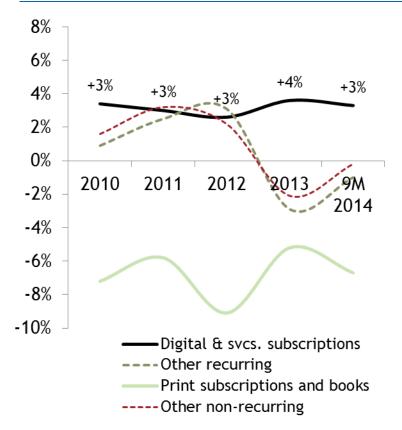




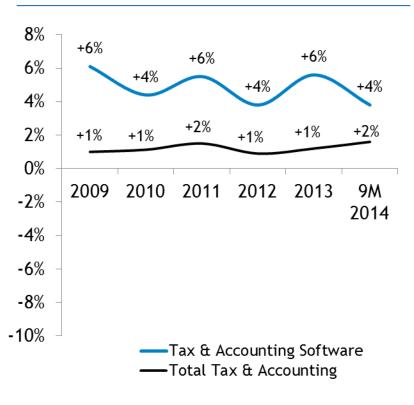
Revenue performance

Steady organic growth in software outweighs declines elsewhere

Wolters Kluwer Tax & Accounting Organic Growth by Revenue Type



Wolters Kluwer Tax & Accounting Organic Growth Software



Note: Revenue types based on pre-2014 product classification. 2009 figures are pro forma.



Highly recurring

88% of revenues from subscriptions and other recurring revenue streams

Wolters Kluwer Tax & Accounting FY 2013 Revenues by Type (€965 Million)

Other non-recurring (6%)

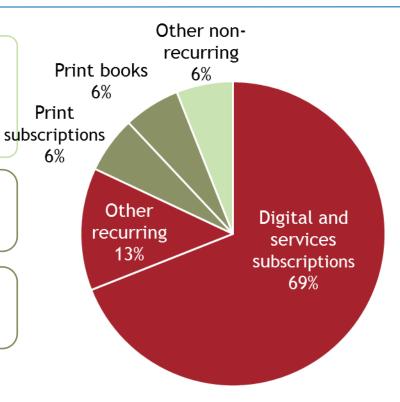
- Software license fees
- Training
- Professional services
- Events; seminars

Print books (6%)

Print books (incl. standing order)

Print subscriptions (6%)

- Loose-leaf publications
- Journals



Digital and services subscriptions (69%)

- Software subscriptions
- Software maintenance
- Online research and learning subscriptions
- E-book subscriptions

Other recurring (13%)

- Recurring license fees
- Continuing education
- Certification programs
- E-filing fees
- Bank product fees
- E-signature fees

Note: 2013 figures based on 2014 product classification.



Global market trends

Transformation is everywhere in Tax & Accounting



Increasing regulatory activity



Productivity pressure and price sensitivity



Sheer quantity of information is overwhelming



Profession in transition with retirement and new entrants



Globalization and growth of professionals in emerging markets

Tax & Accounting strategy

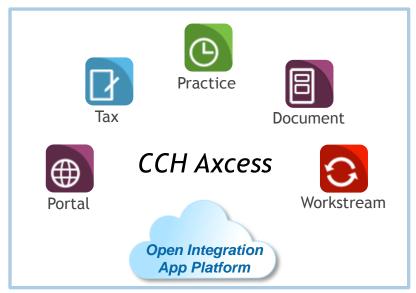
Investing in cloud-based, collaborative solutions and expanding geographically while optimizing cost base



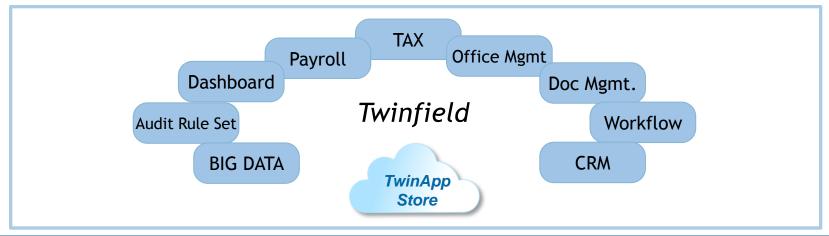
- Expanding in cloud-based tax and accounting solutions
- Investing in collaborative solutions
- Driving growth in faster-growing geographies, including Brazil and China
- Launching innovative productivity tools
- CCH eSign, QuickAnswers, Intelliconnect Browser Search CCH iKnow, CCH Mobile
- Customizing global platforms for local requirements
- Leveraging global scale
- Building development centers of excellence
- Optimizing editorial processes and outsourced print operations

Modular product suites

We offer an integrated ecosystem in each geography







Summary

Global leader investing to expand



- Global leader in Tax & Accounting
- Highly recurring revenue
- Strong market penetration in professional markets
- Global leader in innovation
- Investing in software growth while driving operating efficiencies



Agenda



Teresa Mackintosh
President & CEO, Wolters Kluwer
Tax & Accounting, CCH US

Introduction

Wolters Kluwer Tax & Accounting

Break



Moving to the Cloud: US

Collaborative Solutions: Europe

Globalization: Brazil

Summary and Q&A

Moving to the Cloud: United States

Delivering productivity gains to our customers



Tax & Accounting United States

- #1 in US professional software
- Serving all of the top 100 US accounting firms and 150,000 US professionals
- Positive organic growth and excellent margins
- Investing in cloud-based solutions

Our customers' status quo

Technology boundaries hamper efficiency

Current State



Market dynamics

Professional firms goals and issues



Increased Focus on Client Services



Technology Integration



Digital Mobility Opportunities



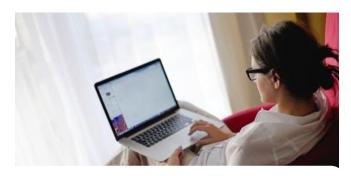
Talent Management and Succession Planning

Source: Wolters Kluwer 2014 Accounting Firm Preparedness Survey



Benefits of moving to the cloud

Key reasons firm leaders want to move to the cloud



The ability for our firm to work virtually and/or expand our geographic reach



Business continuity and quicker disaster recovery



Don't have to worry about software updates, troubleshooting and maintenance



Productivity improvements that can lead to more billable hours

Source: AICPA Digital CPA Survey



CCH Axcess differentiation

The first integrated cloud solution for tax and accounting professionals

Scalable for firms of any size

Advanced integration data and services always available at the point of need

Anytime, anywhere access allows firms to deliver higher levels of service to their clients



End-to-end integrated workflow tailored to need

Modular to allow firms to adopt features and functions at their pace

Efficiently share common data and services across modules as well as with mobile and 3rd parties

Source: AICPA Digital CPA Survey



CCH Axcess

Architected and deployed for flexibility, extensibility and scalability

CCH Axcess Modules 3rd Party Applications (OIP) General Ledger/ERP CCH Axcess Microsoft Excel **Practice** Microsoft Word CCH Axcess Microsoft Outlook Workstream CRM CCH Axcess Tax Payroll CCH Axcess **Document / Portal** CCH Scan/AutoFlow CCH eSign **Web Services** Integration Future modules **Common Database**

Modular product suite

Flexible and integrates easily

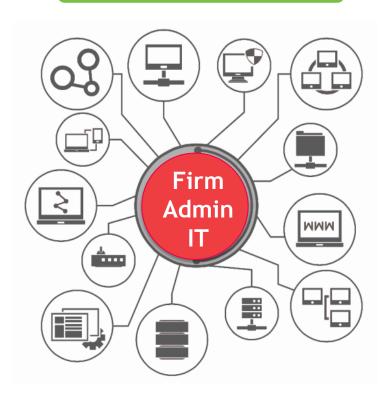




Delivering productivity gains

Unified device and application experience enabling best in class client services

Current State



CCH Axcess



Long term business benefits

Cloud solutions yield long-term customer relationship and growth opportunities

Maximizing Customer Productivity & Technology Investment

- ✓ New Customer Acquisition through Cloud Adoption
- ✓ Additional module enablement providing more efficient and effective customer processes
- Longer Retention of Committed Customers
- ✓ Future Product Introduction
- ✓ Front Office Evolution

Establishing the foundation for growth and higher customer lifetime value

Source: OC&C Professional Market Survey (April 2014); OC&C Analysis (May 2014)



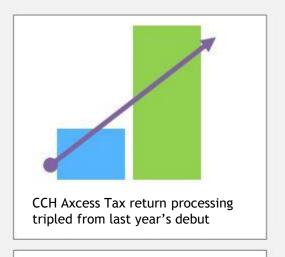
Results to date

Platform performance and scaling to rising demand

Most Recent Tax Season Performance









Over 1 Million

Tax returns migrated to CCH Axcess



From industry experts and our customers

Users report significant productivity gains



Benefits

Mutual benefits to Wolters Kluwer and its customers and partners



Benefits to Wolters Kluwer

- Competitively distinct platform to drive customer acquisition
- Increased customer share of wallet as platform enables ancillary product adoption
- ✓ Increased retention ("stickiness") as number of modules increases and the suite acts as foundation for accounting firms production of client work
- ✓ Faster product development due to open integration platform



Benefits to Customers

- First and only of its kind core unified database makes workflow more efficient
- Additional efficiency improvements are easy to create with expansion on unified platform
- Provides ecosystem of additional modules for enhanced functionality and unification including mobile apps
- Offers 'best in class' availability and security of data



Agenda



Henri van Engelen MD, Wolters Kluwer Tax & Accounting Europe

Introduction

Wolters Kluwer Tax & Accounting

Break

Moving to the Cloud: US



Collaborative Solutions: Europe

Globalization: Brazil

Summary and Q&A

Collaborative solutions: Europe

Enabling our customers to collaborate with their clients



Tax & Accounting Europe

- European leader in professional tax advisor segment
- Positive organic growth and good margins
- Serving over 55,000 tax advisors in 9 European countries
- Investing in collaborative solutions

Supporting the European tax advisor

Helping our customers deliver value to their clients

We will offer connected, collaborative, smart & easy-to-use business solutions...

...that create an ecosystem with banks, governmental institutions & 3rd party software providers...

...to automate endto-end processes & to simplify tasks so that our customers & theirs can operate most efficiently.

Market trends

Pressure on existing business models of tax advisors, transforming their business



Younger generations demand ease of use and "always on" connectivity



Technology integration and mobility



Increasingly complex and fragmented regulatory environment

Tax advisors are evolving

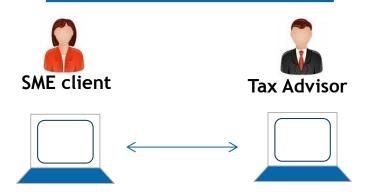
Changing behavior brings challenges but also opportunities for our customers

| | The Traditionalist | | | The Adventurer | | | |
|--------------------|--|--|----------|---|--|--|--|
| Commercial focus | Maintain and conservatively grow the business | | . | Grow the businessIntroduce sales & marketing | | | |
| Business models | Transaction-based servicesHourly fees | | | Predefined service offeringsHigh value consultancy | | | |
| Technology & tools | Work is office-based On-premise solutions Process oriented | | | Work is cloud-based & mobile End-to-end processes in the extended enterprise | | | |
| Client Interaction | Personal relationships and physical customer contacts | | | Online collaboration tools to enrich personal relationships | | | |

Benefits of collaboration

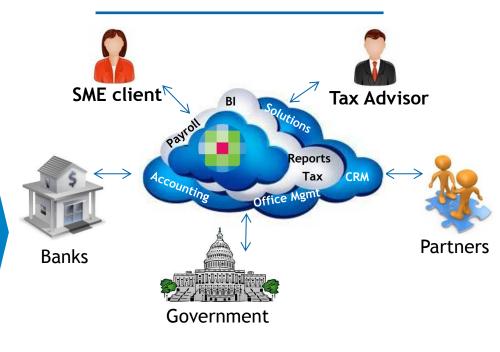
More efficient processes and interaction for the tax advisor and his clients

Traditional On-Premise



- Manual transactions
- Duplication of effort
- Frequent exports and imports of backups
- Not simultaneous

Cloud Collaboration

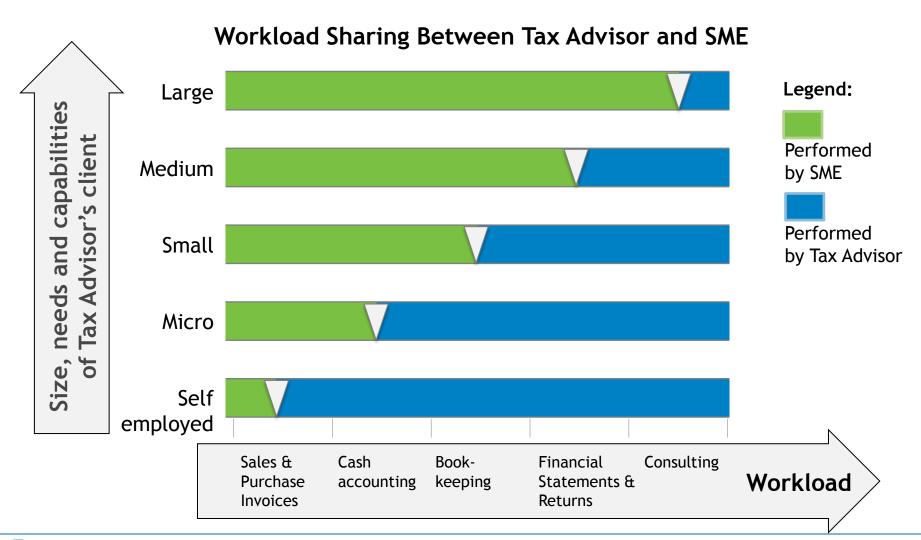


- Automated transactions
- Single data entry
- Central data storage, security & back-up
- Real time



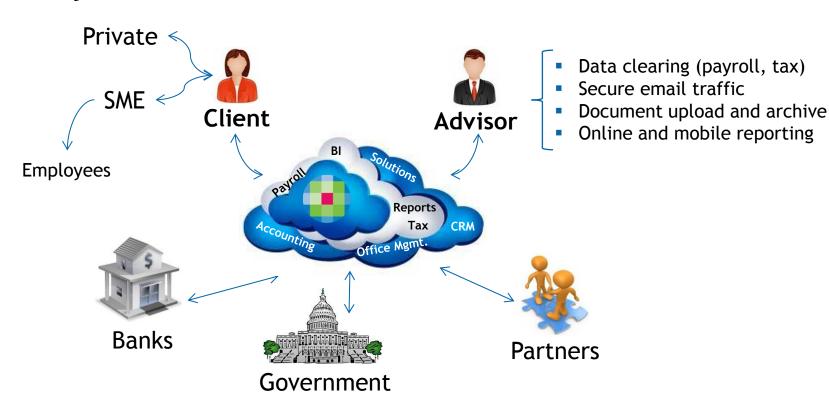
Workload sharing

Enabling tax advisors to adjust to their clients' needs and capabilities



Example 1: ADDISON Collaboration Portal

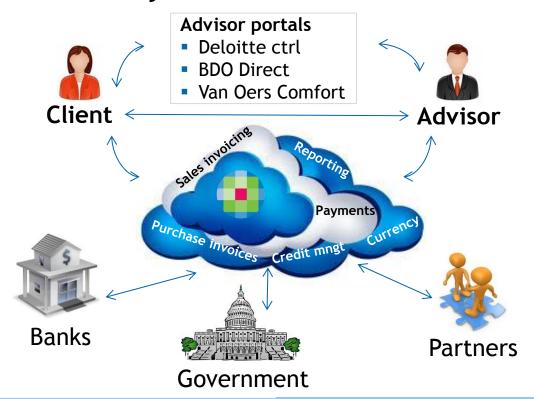
A cloud platform that enables tax advisors and SMEs to increase productivity, communication and collaboration



- Increase client communication
- Increase productivity
- Cost savings
- 24/7 availability, online and mobile

Example 2: Twinfield online accounting

Smart accounting software from Twinfield with which entrepreneurs and accountants can seamlessly collaborate



- Easy entry of invoices
- Automatic processing of invoices
- Reconciliation of bank statements
- Automatic timeline

- Real time information
- Better and faster insight
- Links to 200 complementary software



What our customers are saying

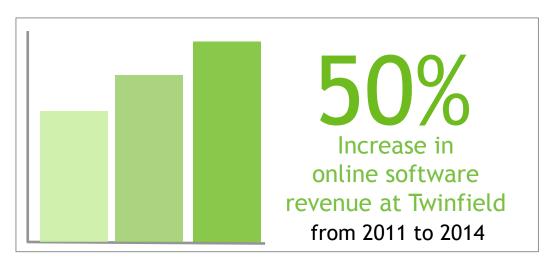
Anytime, anywhere access





Results so far

Growing numbers are using our collaboration tools





Italian Portal revenues doubled
from 2011 to 2014



Benefits

Mutual benefits to Wolters Kluwer and its customers and partners



Benefits to Wolters Kluwer

- ✓ Own the core financial transaction process between tax advisor & SME supporting increased retention
- ✓ Input stream for our tax compliance solutions
- Gateway to offer SME-solutions creating new revenue opportunities
- ✓ Internationally scalable, enabling us to leverage our investment



Benefits to Customers

- Simultaneous access to real time data, driving productivity improvements and client satisfaction
- ✓ Able to balance workload between tax advisor & SME
- Seamless integration into ecosystem with banks, governments and partners delivers all-round efficiencies
- ✓ Offer 'best in class' reachability, availability & security of data

Agenda



Jason Marx
President, Small Firm Services,
US & Brazil

Introduction

Wolters Kluwer Tax & Accounting

Break

Moving to the Cloud: US

Collaborative Solutions: Europe



Globalization: Brazil

Summary and Q&A

Global expansion: Brazil

Leveraging our domain expertise in faster growing geographies



Tax & Accounting Brazil

- Leading player in Brazilian professional segment
- Strong organic growth and good margins
- Most comprehensive SPED solution in the market
- Supporting continued product development

Brazilian environment

Latin America's largest economy is a market in transition



Brazil: the world's seventh largest economy

Economists project GDP to expand 1.2% in 2015 (Source: Bloomberg)



Overall Tax and Accounting market for software currently estimated at US \$1 billion

Compliance changes impact the Tax, Accounting and Payroll markets



New and complex tax regulations are growth drivers for the Tax and Accounting industry

Growing at 10% plus annually as regulations rapidly evolve (Source: Serie Estudos)

Regulatory environment

Mandatory compliance requirements are growth drivers

REGULATORY ENVIRONMENT

- 2008: Public Digital Bookkeeping System ("SPED") established
- 2011: Mandatory requirements for electronic filing
- 2013: Additional 4 million companies are impacted by Payroll compliance



CUSTOMER CHALLENGES

- Filing Tax Returns~2,600 hours annually
- Mandatory E-filing Electronic data requirements
- Audit Exposure Improve data inconsistencies & avoid penalties



GROWTH OPPORTUNITIES

- Leverage SPED compliance reforms
- Expand start-to-finish tax and accounting capabilities
- Develop extensible solutions to address small and medium sized businesses tax compliance needs



SPED initiative

Tax and accounting regulation spurs market opportunities

SPED

Public Digital Bookkeeping System

Tax

Centralized
permanent
electronic
certification
system and tax
calculation registry

Accounting

Standardized electronic format that substitutes traditional paper bookkeeping

E-Invoice

Standardized electronic format that substitutes traditional paper bookkeeping

Payroll

eSocial regulation unifies employee and payroll data and reporting

Note: SPED = Sistema Público de Escrituração Digital (Public Digital Bookkeeping System

Strategic acquisition of Prosoft

Leveraging global compliance focus and local expertise

- Acquired in May 2013 for €85 million
 - Including deferred consideration
- Annualized 2013 revenues of €28 million
 - Organic revenue growth >10%
 - Adjusted operating margin above group average
- Leading tax and accounting software provider in Brazil
 - Established 1985
 - Over 250 employees
 - Strong local management team
 - Serving over 150,000 users
 - Cloud-based and on-premise software
 - Software license and maintenance model

Well established, leading provider of tax compliance solutions in Brazil

Customer-centric, integrated compliance solutions supporting SPED

Established distribution channels

Established coverage

Strong national distribution network and established customer base

- Clients range from small to medium based accounting firms and small medium enterprise
- Customers represented in all 27 state jurisdictions and thousands of municipalities
- Established national sales and distribution model

Headquarters & Office Locations



Customer-centric, integrated compliance solutions

Creating value by aligning compliance solutions to SPED requirements













Prosoft



Electronic Point



Diagnostics



NFe Manager



Tax Analyzer



Tax Audit



CND



SPED compliance in action

A use case



Our customers

Rely on us for collaborative solutions

10,000 firms
150,000 users
110,000 questions and answers in our online Tax Guidance Center







Competitive landscape

Prosoft has broadest product breadth and strongest distribution network

Brazil: Tax & Accounting Software

| Diazit, lax a riceballellig boleware | | | | | | | | |
|--------------------------------------|--------------------------------|-----------|-----------|---------------------------------|----------------------|-----------|--|--|
| | Wolters Kluwer (Prosoft) | Alterdata | Contmatic | Thomson Reuters (Dominio) | Sage (Folhamatic) | Mastermaq | | |
| Tax | | | | | | | | |
| Accounting | | | | | | | | |
| Payroll | | | | | | | | |
| SPED | | | | | | | | |
| Electronic Invoice | | | | | | | | |
| Analyzer | | | | | | | | |
| Auditor | | | | | | | | |
| Distribution | | | | | | | | |

- Aggressive investment in product solutions to address SPED
- Product expansion outpacing the competition
- Distribution coverage only national platform to cover all 26-state and federal jurisdictions

Market Presence and
Breadth of Offer

Low High



Source: Crowe Horwath and Wolters Kluwer estimate



Leveraging Wolters Kluwer's expertise

Proven global practices to support Prosoft



Products and delivery

- Compliance expertise
- Go-to-Market
- Sales channel management

Technology and architecture

- Common development tools
- Agile development processes
- Mobile applications

Process and Best Practices

- Contextual design methodologies
- Customer NPS
- Market research and segmentation methods



What our customers are saying

Managing increasing regulation and complexity



Benefits

Mutual benefits to Wolters Kluwer and its customers and partners



Benefits to Wolters Kluwer

- Compliance opportunity in smallmid market is strong; Prosoft is well positioned to grow
- Regulatory solutions address breadth of SPED compliance requirements in Brazil
- Leverage global expertise and local implementation to serve customers



Benefits to Customers

- ✓ Integrated tax, accounting and payroll solutions built to meet compliance requirements of SPED
- Ecosystem of additional compliance modules for increased functionality
- Complete sales office coverage across all 27 jurisdictions (26 state plus federal)

Agenda

Introduction

Wolters Kluwer Tax & Accounting

Break

Moving to the Cloud: US

Collaborative Solutions: Europe

Globalization: Brazil



Summary and Q&A

Summary

Wolters Kluwer Tax & Accounting

- Global leader in Tax & Accounting
- Strategic focus on professional markets
- Highly recurring revenue and best-in-class margins
- Strong track record of innovation
- Investing in software
- Driving operating efficiencies



