



Uncover Business Intelligence within Drug Data

Supports real-world evidence, big data analytics, and more

Who uses our data for mining?

- Pharmaceutical manufacturers
- Health plans
- Actuaries
- Insurance companies
- PBMs

In a world full of data, better informed decisions are waiting to be discovered ... but only if your data can be standardized, analyzed, and provide meaningful value. Mining data can help you measure drug efficacy, evaluate and manage costs, and inform your coverage decisions.

“Our business is built around the GPI. Having dependable and easily loadable data is a great help.”

— Product lead from a large healthcare technology company

Solve these typical data dilemmas and more:

Real-world Evidence

- Validate value, understand outcomes, and convey your results
- Add value with robust economic and clinical evidence

Population Health

- Identify higher-risk / higher-cost patients (e.g., patients taking long-term therapies like Lipitor / atorvastatin to address cardiovascular risk)
- Understand potential cost of these patients
- Better allocate resources to address potential risks

Data Quality

- Attach indications via ICD-10 codes
- View historical drug pricing
- See inactive drug date informat

Medi-Span® drug data from Wolters Kluwer can provide:

- ✓ **Standardized coding/terminology and grouping capabilities with our Generic Product Identifier (GPI)**
 - The GPI available in MED-File v2 defines pharmaceutically equivalent drug products based on: Active ingredient(s), dosage form, strength or concentration, route of administration, and therapeutic use.
- ✓ **Current and historical drug pricing**
 - MED-File v2 with pricing provides unit and package pricing for multiple drug price types: Average Wholesale Price (AWP), Wholesale Acquisition Price (WAC), Direct Price (DP), Centers for Medicare & Medicaid Services, Federal Upper Limit (CMS FUL), Average Average Wholesale Price (AAWP), and Generic Equivalent Average Price (GEAP).
- ✓ **Indications and conditions to help you better understand patient data**
 - The Medication Conditions Master Database enables multiple current and future disease-based clinical databases to be linked to this single-source medical conditions name database to aid in medical condition profiling.
 - The Drug Indications Database assists in identifying the drugs used to treat a specific medical condition. It also supports “proxy” medical condition identification, enabling users to infer likely medical conditions based on drug therapy when other information is unavailable.
- ✓ **Inactive drug dates**
 - Drug Inactive Date File provides an extensive list of inactive NDCs, Universal Product Codes (UPCs), and Health Related Item (HRIs) since the early 1980s, along with their associated inactive dates.



Learn more: www.wolterskluwercdi.com