

CT Corporation

Business License Services



As the premier provider of business licensing services, our licensing solutions can help your clients stay compliant as their businesses evolve and grow. From business license research to filing, assessment and verification, CT Corporation's Business License Services provides a simple solution to organize, track, and manage all licensing needs for businesses across 110+ industries.

Experts in the industry.

CT Corporation's expertise is unsurpassed in the industry. It comes from years of meticulous research in an ever-changing landscape of legal and regulatory compliance. We act as an extension of your team, using our expertise to meet the special needs of your client's business.

One partner for all your license needs.

There are lots of moving parts when it comes to managing business licenses. With CT Corporation as your trusted partner, you will streamline processes, eliminate errors, and accelerate turnaround times with jurisdictions.

Ongoing license compliance.

Full license compliance entails ongoing management of renewable licenses as well as transparent tracking of the entire license portfolio. Our license renewal filing service combined with our secure web-based Client License Information Center (CLiC) helps keep businesses fully compliant. CLiC provides transparency into our renewals filing process and lets you quickly access your client's entire license portfolio from any device. We manage license portfolios of all sizes—from under ten to over 10,000 licenses.

One partner:

300+

license types across 110+ industries

10

Average years of experience of our service team members

What's driving the increased complexity?



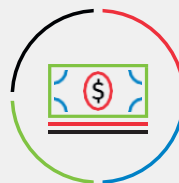
Lack of information

Information is hard to find online—sometimes it's not there at all or takes precious time to find and navigate.



Constant changes

Regulations are constantly in flux and your business is evolving and growing, making it easy for things to fall through the cracks.



Penalties

The cost of non-compliance is becoming increasingly severe, including harsh fines, reputational risk, and business closure.

We take the guesswork out of license research, filing, assessment, and verification.



	License Research	License Filing	License Verification	License Assessment	License Compliance	Full Managed Services Package
Research all licenses required for a specific business in a jurisdiction	✓			✓		✓
Provide all required license applications & filing instructions				✓		✓
Verify status & renewal dates of existing licenses			✓	✓	✓	✓
Identify gaps in license portfolio				✓		✓
Prepare & file license applications on client's behalf		✓				✓
Follow up on license applications & communicate with licensing agency to resolve any deficiencies		✓				✓
Maintain all license information in secure online portal					✓	✓
Send automatic renewal reminders for licenses					✓	✓
Send automatic status change notifications regarding license					✓	✓
Store all relevant corporate documents, license applications & approved licenses					✓	✓

Why partner with CT Corporation?

Partnering with CT Corporation will allow your business to expand its offering under a referral or reseller arrangement.

- ✓ **Expand your offerings to deepen client relationships.** Our Business License Solutions uses partner-branded templates for client deliverables. You can maintain your brand and still manage the client relationship – no handoff required.
- ✓ **Generate Revenue.** Under a reseller agreement, we would bill you at our wholesale prices, allowing you to add your own mark-up and bill clients at your own rate. If you would rather refer clients to our platform, we'll provide a quarterly commission based on our service fees.
- ✓ **Easy to use technology.** Our Client License Information Center (CLiC) is a secure and user- friendly web-based portal. Within CLiC, you can place orders, view your order status and history. It also allows businesses to see their license portfolio license numbers, renewal dates, and specific jurisdictional fees.

Who needs business license solutions?

- **Newly formed businesses.** Including those with only a web presence
- **Companies that experience a major corporate change.** Such as mergers and acquisitions
- **Companies that are expanding their operations to new locations**
- **Clients that operate in heavily regulated industries, including:**
 - Charities
 - Healthcare & Life Sciences
 - Real Estate
 - Finance
 - Insurance
 - Debt Collection Agencies
 - Construction
- **Enterprise level clients**

Outsourcing your business licensing solutions minimizes risk

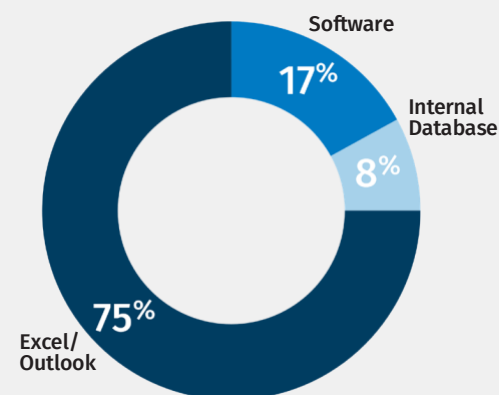
- Licensing is not a core competency of most businesses. Outsourcing is a more cost-effective strategy than reallocating company resources to handle licensing responsibilities.
- Licensing is complex and regulations are constantly changing. With businesses evolving and growing, it's difficult to maintain compliance.
- The cost of noncompliance is becoming increasingly severe, including harsh fines, reputational risk, and business closure.
- Outsourcing offers consistency and protection against non-compliance by providing clients with a centralized license portfolio at their fingertips.

Questions to ask customers.

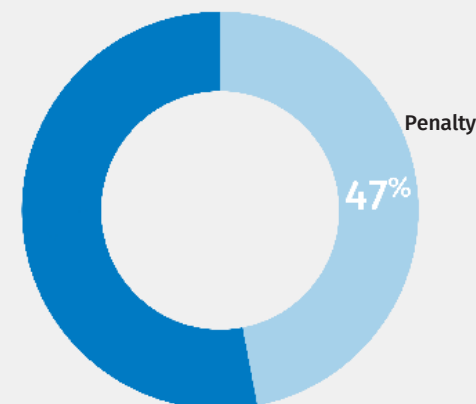
- Do you know all your licensing requirements?
- Are you familiar with the various tax penalties if not compliant?
- How many active business licenses are in your portfolio? Are they all handled through you or does another department or third-party assist?
- How frequently do you verify/confirm your business has all required licenses in all jurisdictions?
- How are you managing the renewal process and updates of any regulatory changes?
- Do you or your team have the time to research what you will need to operate legally at your new or future locations?

Licensing by the numbers

Why Excel and Outlook are not effective ways to manage compliance:



Percentage of businesses that received a fine or penalty due to late renewals



Partner with CT Corporation

Add to your competitive advantage by adding licensing to your service offerings. You will be a step closer to providing your clients with a "one-stop shop" experience and meet their needs as their businesses evolve.

If you have questions or need assistance, we are just a call or email away.

Get in touch! www.wolterskluwer.com/en/solutions/ct-corporation/business-license-solutions