

Wolters Kluwer Online Loan Applications (OLA)



Our OLA solution is a digital point-of-sale loan questionnaire and client portal that is a fully branded digital sales channel for your financial institution.

Today's financial consumers prefer the flexibility of virtual interactions and look to social media and online searches for information. Our offering levels the playing field with larger institutions and internet-only financial institutions.

Just getting started with your online presence? OLA is a right-sized solution for community-based financial institutions and the markets they serve. It can be used as a standalone platform or easily integrated into our ComplianceOne® mortgage, idsDoc, ComplianceOne lending, ComplianceOne Plus - Consumer, and our CASH Suite™ systems.

OLA can supercharge your growth by allowing you to have the same digital presence as your competition. Accept application data and documents without requiring clients to physically visit your branch, reduce manual data entry by staff, and meet key demands of potential and current clients.

Offer your clients the convenience and flexibility they expect

Boost your engagement opportunities and efficiencies while meeting consumer demand by:



Increasing your reach generationally and geographically by offering a convenient way to get started 24/7/365.



Doing business the way your clients want to do business — almost 50 percent of mortgages are issued by non-bank lenders.



Offering today's consumers an easy way to start a loan inquiry on their schedule.

Benefits you'll enjoy:



Reduce acquisition and origination costs

By eliminating paper application, you'll minimize data entry errors, reduce the cost to acquire loan prospects, and benefit from the information delivered right into your Wolters Kluwer system.



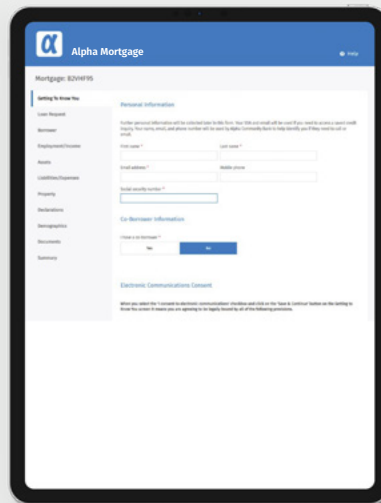
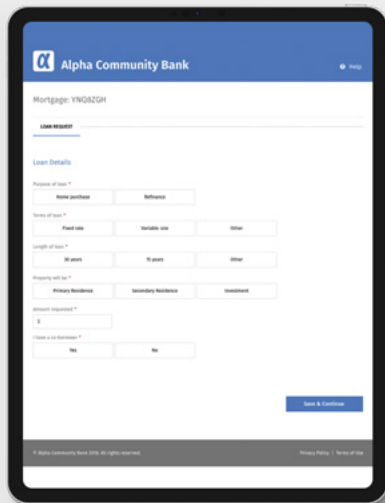
Meet consumer demand

Give modern borrowers what they want: 24/7 convenience and no required branch visit to get started.



Increase your loan volume

By introducing a digital sales channel, you can increase the reach of your existing branches and grow your loan portfolio volume to generate more revenue.



Alpha Community Bank becomes your financial institution — **customized with your brand**, including your color scheme, logo, input fields, and contact information.



Clean and easy-to-navigate interface for your clients that's simple to integrate with your institution's website.



Easy **save and resume** functionality across all devices, giving your clients increased flexibility and reducing your site's abandonment rate.

You can be up and running in a matter of hours or days for a nominal implementation fee. The world-class Wolters Kluwer support team works with you every step of the way to launch your digital presence, so you can meet your clients' demands.



Discover how Online Loan Applications can help you reduce your origination costs and increase your loan volume.

[Learn more →](#)