

## Banking Compliance

# Online Expansion Package - Deposit

**Having the right content online is just as important as what you present to clients in person.**

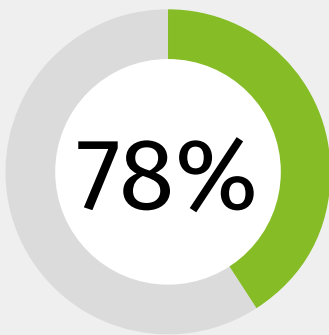
Online account opening has continued to surge since the pandemic. Even prior to the outbreak, there was already a noticeable shift towards digital channels to engage with younger generations. Nowadays, the demand for online services has expanded to include all generations, making it crucial to ensure that your online presence is as extensive and compliant as your physical branch locations.

Having the right content online is just as important as what you present to clients in person. This can be challenging because the content must look and act differently within your systems. We know this can be a painful process, but as digital demand continues to grow, this isn't an area where you want to cut corners.

Wolters Kluwer can help. From our relationships with financial institutions like yours, we've packaged all of the content you need to build a successful, compliant online presence.



**When all your institution needs is compliant content for your online presence.**



**According to a new FICO survey, 41 percent of consumers in the U.S. and Canada were more likely to use digital means to open a financial account than a year ago.**

*Survey: Pandemic Spurs Interest in Opening Bank Accounts Online (ABA Daily Newsbytes, April 22, 2021)*

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## Our Online Expansion Package includes:

- **Static forms**, such as signature cards, adverse action, overdraft notices, overdraft options, and discretionary overdrafts
- **Tailored documents**, such as the All-in-One Disclosure (known in the industry as an AIB), an e-signature consent, model privacy language, Debit Card Application/ Disclosures, and Discretionary Overdraft Brochure
- **License for use** within an online account opening platform only

Your financial institution works hard to give your clients the best experience possible, whether online or at a branch location. Your content should reflect that.

And when you're ready to expand your presence beyond standard content, we can support you with branding for your mailings or a sales lead campaign for clients visiting your website. Let's talk.



For more information about our Online Expansion Package, [click here](#).

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## About Wolters Kluwer Governance, Risk & Compliance

Wolters Kluwer (EURONEXT: WKL) is a global leader in information, software, and services for professionals in healthcare, tax and accounting, financial and corporate compliance, legal and regulatory, and corporate performance and ESG. We help our customers make critical decisions every day by providing expert solutions that combine deep domain knowledge with specialized technology and services.

Wolters Kluwer reported 2022 annual revenues of €5.5 billion. The group serves customers in over 180 countries, maintains operations in over 40 countries, and employs approximately 20,000 people worldwide. The company is headquartered in Alphen aan den Rijn, the Netherlands.

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