

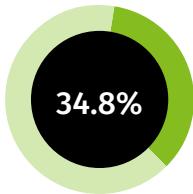


Credit union securitization and technology index

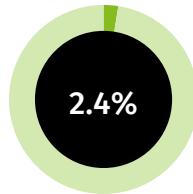
Executive summary

In August 2025, Wolters Kluwer conducted a nationwide survey of 211 credit union executives to uncover how institutions are navigating digital transformation and capital strategies. The results reveal a sector in transition — embracing digital tools like eSignatures while grappling with knowledge gaps around securitization and advanced technologies such as eVaults. This index explores the key findings, implications, and opportunities for credit unions to modernize operations and unlock new sources of liquidity.

Asset size distribution:

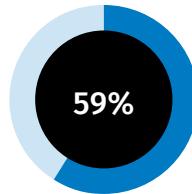


Majority of respondents (34.8 percent) represent credit unions with **\$100 million-\$500 million** in assets

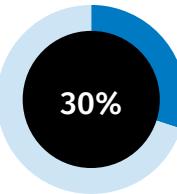


Only **2.4 percent** are from institutions with less than **\$10 million** in assets

Roles of respondents:



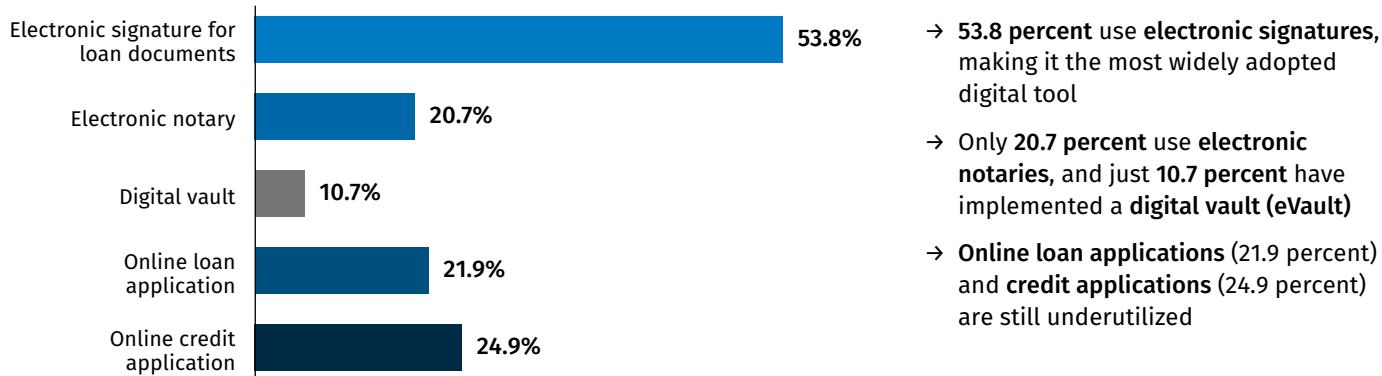
59 percent are executives, indicating strategic-level insights



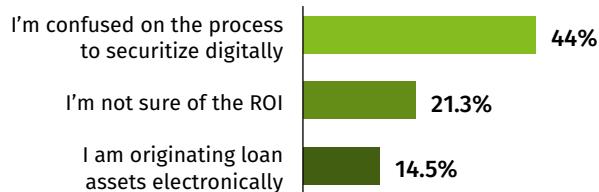
Lending and operations roles make up **30 percent**, reflecting operational perspectives

1. Digital adoption: Progress and gaps

Credit unions are making strides in digitizing their lending processes, but adoption remains uneven:



Barriers to eVault adoption



- **44 percent** cite confusion about digital securitization
- **21.3 percent** are unsure of ROI
- **14.5 percent** already originate loan assets electronically but haven't adopted eVaults

These figures suggest that while foundational digital tools are gaining traction, more advanced technologies are lagging — often due to confusion or lack of internal prioritization.

Capital and liquidity strategies

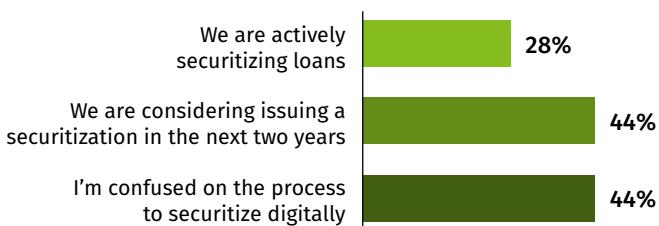
Most common strategies:



No respondents reported using no strategy — indicating universal engagement in liquidity planning.

2. Securitization: Rising interest, limited understanding

Securitization is emerging as a strategic lever for capital and liquidity, yet many credit unions remain uncertain about its implementation:



- **28 percent** are actively securitizing loans
- **44 percent** are considering securitization within the next two years
- **44 percent** of respondents not using an eVault cited **confusion about digital securitization** as the primary barrier

This knowledge gap presents a significant opportunity for education and support, especially as credit unions seek alternatives to traditional funding sources.

3. Asset classes driving strategy

Credit unions are focusing their securitization and pledging strategies on specific asset classes:

- **Consumer loans** lead across all strategies:



- **Mortgage assets and commercial real estate (CRE)** also show strong activity, especially in pledging and buying/selling strategies.

With Wolters Kluwer's expanded eOriginal® eAsset® Management platform now supporting CRE, agricultural real estate, multifamily, and HELOC assets, the potential for broader adoption is growing — particularly in CRE lending.

4. Competitive pressures and digital expectations

Traditional banks and fintechs are aggressively targeting credit union members with seamless digital experiences. According to CUInsight's 2025 trends report, **digital banking is no longer a differentiator — it's a baseline expectation.**

Credit unions must evolve quickly to remain competitive, especially as core system limitations hinder their ability to match fintech innovation.



5. Strategic recommendations

To stay ahead, credit unions should consider the following actions:



Invest in education around digital securitization and eVaults



Expand digital lending capabilities beyond eSignatures to include eNotaries, eVaults, and online applications



Leverage platforms like Wolters Kluwer's eAsset Management to diversify asset strategies and unlock liquidity



Prioritize modernization to meet member expectations and compete with fintechs

Conclusion

The 2025 survey reveals a credit union industry at a crossroads — embracing digital tools but needing guidance to fully capitalize on securitization and advanced technologies. Wolters Kluwer stands ready to support this transformation with expert solutions and platforms designed to empower credit unions in a rapidly evolving financial landscape.



About Wolters Kluwer Financial & Corporate Compliance

Wolters Kluwer (Euronext: WKL) is a global leader in information solutions, software and services for professionals in healthcare; tax and accounting; financial and corporate compliance; legal and regulatory; corporate performance and ESG. We help our customers make critical decisions every day by providing expert solutions that combine deep domain knowledge with technology and services.

Wolters Kluwer reported 2024 annual revenues of €5.9 billion. The group serves customers in over 180 countries, maintains operations in over 40 countries, and employs approximately 21,600 people worldwide. The company is headquartered in Alphen aan den Rijn, the Netherlands.

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