## What makes Ovid® stand out?

12 key differentiators for intuitive, effective database searching



The table below outlines some of the features, functionality, and customer experiences that set Ovid apart from the competition. Our unique combination of search efficiency, research workflow tools, high-quality content, and award-winning customer support teams makes Ovid your only choice to support users' efforts at reaching their professional and educational goals.

### Features exclusively on Ovid



#### **Medical content aggregation**

Ovid is the only content aggregator designed specifically for medical research, with single-click access to core medical resources such as the Embase®, MEDLINE®, APA PsycInfo® databases; full-text, proprietary, and society full-text journals; textbooks and reference books. Practitioners, faculty, researchers, and students in medicine, nursing and health science have a single source for their research needs.



#### **Advanced Search mode**

Ovid has the only proprietary Boolean search functionality available. Expert searchers have the option to use Boolean operators, wildcards, proximity, nesting search sets, and controlled subject vocabulary to refine and narrow their searches. Enhances precision searching for researchers constructing a complex search

Ovid Feature	How does it stack up?	Why does that matter?
Basic Search mode	Uses natural language processing for all searches, including relevance ranking, search term expansion, and filters to limit to groups of results with all search concepts present, or when one or more concepts are missing	Easy, intuitive use for even novice searchers
Keyword searching	Only searches in the relevant fields for free-text searching (MP); only uses the search terms entered; synonyms are not automatically included so no need to include additional specificity in a search	Increased precision searching, more user control of searches
Search Field search mode	Searching/browsing of any field in a database; other aggregators restrict field searching to specific fields, while Ovid indexes for both the phrase indexed and the word indexed fields where this is relevant.	Enables greater precision searching
Search filters and limits	Numerous filters and limits, many unique to Ovid, including special Ovid filters for MEDLINE, Embase, and the McMaster Clinical Queries, created and reviewed by McMaster University	Supports precision searching, builds user confidence in results
Keyword mapping	Mapping to subject headings in any database automatically applied to a search	Time-saving, intuitive mapping display promotes ease of use.



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Ovid Feature	How does it stack up?	Why does that matter?
Ovid Term Finder	In addition to all APA databases, available for Ovid MEDLINE, Embase, and Emcare®. Without leaving the Advanced Search search and display screen, users can easily create structured searches using MeSH, Emtree®, and the APA thesaurus, adding Stedman's® medical dictionary definitions, and options for "used for" term expansion and UMLS lookups.	Time-saving tool brings the power of the various controlled vocabularies directly to the user.
Search History, Search History sharing	Visually prominent on search and results display page. Search strategies can be annotated and edited inline. Share Search History enables users to easily share their search strategies by email, search history links, and copy-to-clipboard functionality, all in simple and easy-to-read format.	Ideal for complex searches and showing research path for papers, articles, and other documents
Specialized search tools	Pharmacovigilance, PICOT widgets, and filter widgets can be combined with user-entered search terms.	Helps build a complex, specialized search quickly
Full-text searching of journals	Ability to search the full text of Ovidsubscribed and non-Ovid-subscribed journals	Goes beyond citation searching; explore potential resources to acquire
AutoAlert emails	Alerts of newly published database content sent automatically—unique to Ovid — with multiple scheduling options and formats as well as historical deduplication to avoid receiving the same results multiple times	Keeps users up to date on current research
Content offerings	Most powerful version of MEDLINE® available includes all status types, including non-indexed citations.	Most comprehensive offering of latest research from world's most important biomedical database
Customization	Numerous interface customizations at user and user group level; many implemented at user level; customizable fields displayed in results	Meets the specific needs of your user base and helps users easily tailor searching to how they like to work

Contact your Ovid® representative to learn more or email sales@ovid.com.

