

# Using in-house content can seem like a good idea — at first.

This is usually how the decision to create content in-house goes. In-house content can be created right in the credit union by your staff, who understand your policies and procedures. They can research incoming regulations and update as needed. They know when change notices are required. **So, using in-house content is all good, right?**

**1** In-house content requires your staff to constantly monitor regulations, including federal, state, and local laws. That's a lot of research time spent digging into specifics. This may take one full-time employee, and most likely several employees, to keep everything updated and compliant.



**3** Your members are your top priority. And your credit union employees are focused on their satisfaction, helping them grow their businesses and supporting their communities. But what if the content isn't 100 percent accurate? What if one regulation goes unmonitored and your members receive an outdated disclosure? Your in-house content doesn't have a warranty, does it?



**2** Your in-house content is updated and being used in branches, online, and on mobile devices, but is it? Are your different channels consistent? If a member walks into one of your branches, is the disclosure the branch manager provides outdated compared to what's on your website? Who is managing the consistency of your content?



**5** There is an easier way. You don't have to manage your content on your own. The risk to your credit union and your employees isn't worth it. Utilize our 245 compliance experts as your own.



**4** From our vast 180-plus history in the compliance industry, including 30 years specializing in credit unions, we know what laws and regulations impact your business.



**6** With an industry-leading warranty, you don't have to worry about ensuring that your content is up-to-date or consistent. We do that. We've got you covered so you can focus on other important things, like your members.



When you use Wolters Kluwer content, you can let us worry about knowing your policies and procedures, monitoring the new and changing regulations, and updating content. We also have you covered with a secure warranty. So, while managing your own in-house content might seem like a good idea at first, there are better options. Instead, take advantage of the expertise and confidence that comes from a 180+ year old industry leader. This could be the best decision your credit union has ever made.