

# NEJM Clinician



## Why choose NEJM Clinician?

NEJM Clinician offers expert-curated content in a streamlined, digital-first format, providing busy clinicians with everything they need to know each week in a concise, easy-to-complete update. Practical to apply and trusted worldwide, it helps clinicians stay current, confident, and prepared to deliver exceptional care.

### Connecting with our core users

- Practicing clinicians:** Physicians, trainees, residents, fellows, physician assistants, and nurse practitioners across various specialties
- Medical students:** Individuals preparing for board exams and seeking to build foundational medical knowledge
- Healthcare institutions:** Hospitals, health systems, and academic medical centers focused on providing high-quality professional development for their staff

### Addressing the needs of busy clinicians

- Save Time:** Quickly access concise, expert-curated summaries designed for fast reading during busy schedules.
- Close Knowledge Gaps:** Targeted updates across specialties help you stay confident in clinical decision-making.
- Cut Through the Noise:** Trusted insights from NEJM filter the most relevant research—no more information overload.

### Key institutional benefits

- Enhances clinical proficiency:** Provides adaptive learning that identifies knowledge gaps and delivers targeted educational content, directly contributing to improved clinical practice and patient care
- Streamlines onboarding and training:** Serves as a valuable resource for residents, fellows, and new staff, standardizing foundational knowledge and accelerating their readiness
- Drives institutional excellence:** By investing in the continuous education of clinical staff, institutions can improve performance metrics, enhance patient safety, and strengthen their reputation for quality care.

### About NEJM Group

NEJM Group, a division of the Massachusetts Medical Society, offers a collection of journals and content resources with breakthrough research and information that changes practice and improves the delivery of patient care. Resources maintain the highest scientific standards so practitioners, researchers, educators, learners, and medical professionals stay current on the latest discoveries, develop skills and knowledge, implement practical solutions, develop policies, and improve teaching and learning.

NEJM Group resources on the Ovid platform include the *New England Journal of Medicine*, *NEJM Evidence*, *NEJM AI*, *NEJM Archive*, and *NEJM Catalyst Innovations in Care Delivery journals*, as well as *NEJM Journal Watch*.



## The NEJM Clinician advantage

For healthcare institutions committed to fostering clinical excellence, NEJM Clinician delivers an adaptive, personalized learning platform that empowers clinicians to master essential medical knowledge, stay current with practice-changing developments, and efficiently meet their professional development goals.

## Where trusted research meets everyday practice

NEJM Clinician is the only adaptive learning solution that combines the trusted, evidence-based content of the New England Journal of Medicine with a sophisticated, AI-driven platform. It is designed to help clinicians at all career stages identify and close knowledge gaps, ensuring they are prepared for exams and equipped for superior patient care.

### Key features



#### Expert-curated content:

- Access summaries from over 150 top-ranked peer-reviewed journals, including The New England Journal of Medicine.
- Weekly issues curated by practicing physician editors focus on the most relevant clinical research and best practices.



#### Content types:

- Access Journal Watch (summary/commentary articles), Guideline Watch, Drug Watch, Year in Review, and Letter to Readers.
- Archives are available back to 1987 for Journal Watch and back to 1998 for Guideline Watch and Drug Watch.



#### Digital-forward design:

- Modern, mobile-first user interface is optimized for online usage.
- Enhanced search and filter capabilities provide better content discoverability.



#### New features:

- The “Save Article” feature is available to registered users, enabling them to maintain a personal online library.



#### Continuity and migration:

- IP-based transition is seamless for institutions.
- URL redirects and archival retention ensures continuity for users.



#### Focus on general and internal medicine:

- Content is targeted for generalists, including Internal Medicine, Family Practice, Pediatrics, ObGyn, and hospital-based care.



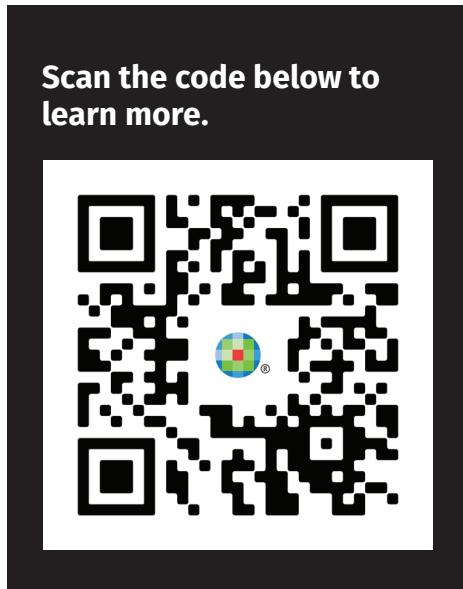
#### Efficient updates:

- Weekly updates are designed to be concise and actionable, helping clinicians stay informed without information overload.



### Award-winning Support and Consultative Services

- Ovid's award-winning support teams help implement tools into your library for the most optimized deployment, promotion, training, configuration, and customization.
- 24/7 support is available in over 20 different languages.



Scan the code below to learn more.