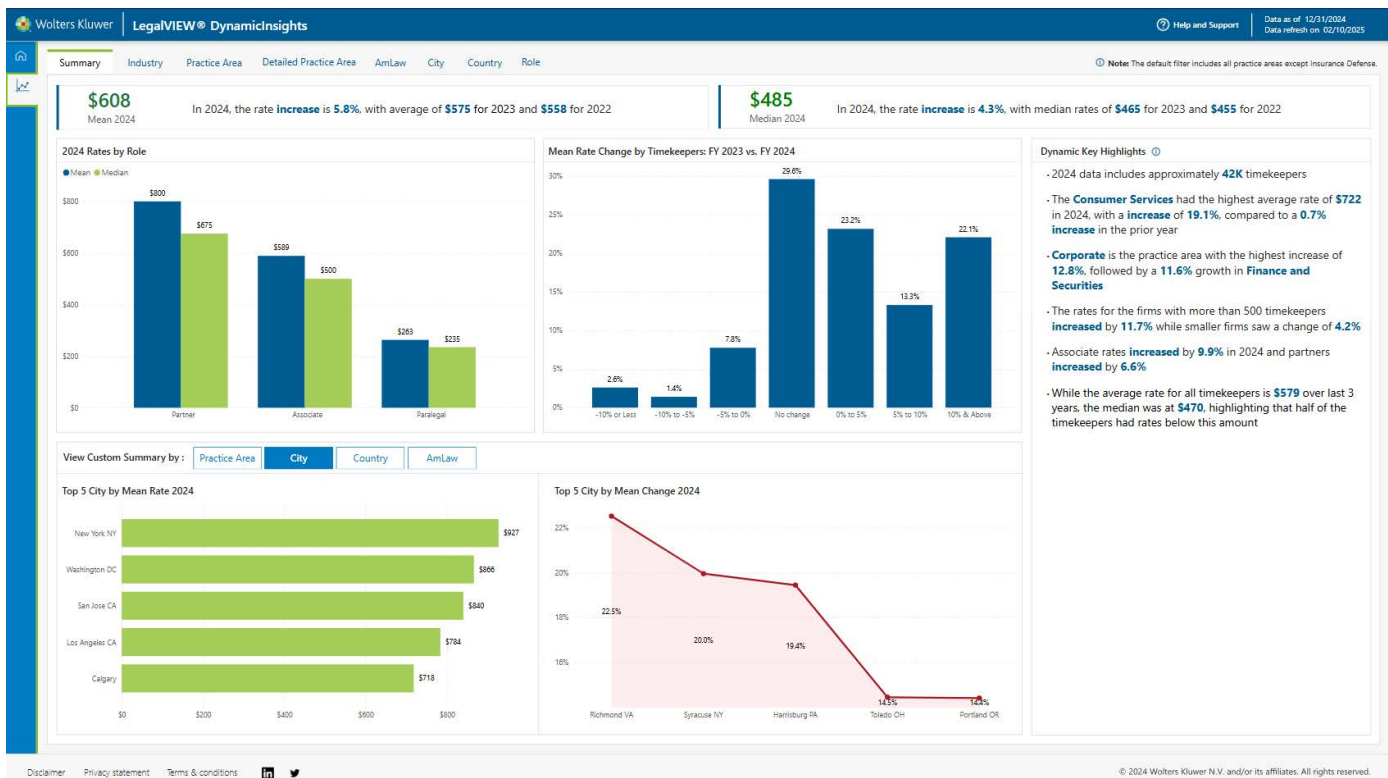
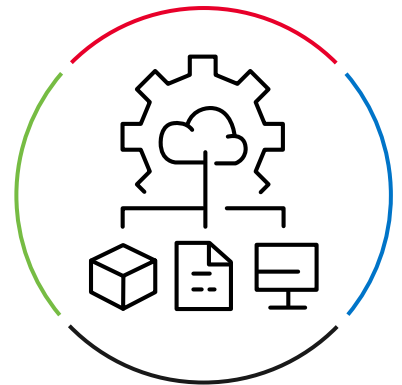


LegalVIEW® DynamicInsights

Empowering law firms with data-driven market intelligence

Law firms continue to face increasing competition while navigating evolving client expectations and market-driven pricing pressures. Without reliable insights into trends and benchmarks, setting competitive rates and demonstrating value to clients can be challenging.

LegalVIEW DynamicInsights combines the industry’s most accurate, comprehensive source of \$200B+ in real, invoice-backed data with AI-powered analytics to drive smart, informed decision-making. Unlike survey-based data, LegalVIEW DynamicInsights provides real billable rates, ensuring law firms gain a true market perspective on rate positioning and service value. Firms can analyze their standing within the industry, compare pricing across key market segments, and uncover new opportunities for competitive differentiation.



Leverage data to strengthen your competitive edge and client relationships

- **Competitive pricing strategies** – Use historical rate benchmarks to align pricing with market demands and strengthen client trust.
- **Enhanced profitability** – Leverage spend insights to identify growth opportunities, refine staffing models, and improve financial performance.
- **Client-centric decision making** – Utilize data-backed insights to demonstrate value to clients, ensuring transparency and stronger collaboration.

Unlock actionable market insights with custom data analysis

- **Industry** – Compare your firm's rates and performance against legal spending trends across various industries.
- **Practice area** – Evaluate cost variations and demand trends across different legal practice areas to optimize pricing and resourcing.
- **Detailed practice area** – Drill down into niche legal specialties for granular benchmarking and competitive insights.
- **AmLaw** – Compare rates and positioning against top-ranked law firms for strategic rate setting.
- **City** – Identify rate trends and market dynamics in key metropolitan areas.
- **Country** – Gain a global perspective on legal costs and spend management to refine international strategies.
- **Role** – Assess how legal spend is allocated across firm roles, helping to justify staffing models and pricing structures.

Revolutionizing law firm market intelligence

LegalVIEW DynamicInsights replaces static reports with a user-friendly, interactive experience that helps law firms analyze, benchmark, and act on market data for smarter pricing, competitive positioning, and long-term business success.

Want to enhance your firm's market position? Let's discuss how LegalVIEW DynamicInsights can help your firm optimize rates and build stronger client relationships.

[Click here to schedule a demo!](#)



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