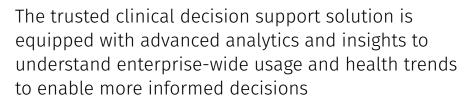


UpToDate Enterprise Edition Understanding the Analytics Dashboards





Administrators need visibility into solution usage for better decisions

As technology evolves, health systems are continuing to investing in enterprise-wide solutions to support and equip care and administrative teams. Maximizing value from these solutions requires understanding team usage and their impact in alleviating workloads and achieving goals. Having clear, accessible analytics from decision support can help improve visibility and address key challenges.

Some organization-wide analytics challenges include:

- 1. Realizing ROI on technology investments—Increased pressure to maximize resources, realize ROI investments, and deliver high-quality care
- 2. Understanding population-level needs—High-level insights into health patterns and trends across hospitals, clinics, and patient groups
- 3. Supporting clinicians in continuing medical education (CME)—Medical literature and care recommendations regularly update, care teams need to stay current

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From usage insights to practical action

For decades, healthcare professionals around the world have trusted UpToDate® clinical decision support to enable confident decision-making and reduce variability in care. Now, within UpToDate Enterprise Edition, administrators can harness the vast amounts of clinical topic and usage data to review dashboards, compare insights to national benchmarks, and export for reporting needs.

With self-service Analytics Dashboards, health system administrators and informatics professionals can:

Enhance resource utilization via system-wide data and usage insights

Identify opportunities to improve business outcomes, care variation, solution adoption, and ROI with summarized UpToDate usage statistics across teams and locations.

Identify population health needs and support quality improvement initiatives

Aggregate data, dashboards, and AI-enabled analytics highlight clinical topic trends, utilization, and frequency to identify rising risks and population-specific health needs.

Strengthen care delivery through medical education opportunities

See continuing medical education (CME) credit accruals, redemptions, and usage across care teams to identify opportunities for ongoing education, compliance, and safety improvements.





Using Analytics Dashboard, UpToDate customers are already:

- Supporting quality and regulatory compliance, saving over \$100,000 in civil penalties
- Identifying educational opportunities for residency and fellowship programs
- Reducing surgical site infections (SSIs) and improving patient outcomes
- Reducing risk and enhancing clinician support with MATE Act compliance

"This is an important shift in the way I personally use UpToDate. I currently primarily use UpToDate as a point-of-care tool when I'm with a patient. But this data unlocks a huge opportunity to use UpToDate as a learning and educational tool. We can identify cohorts and target them with additional support."

Amanda Comer, DNP, System Director, Advanced Practice Providers, Baptist Memorial Healthcare

Understand decision support usage across the organization

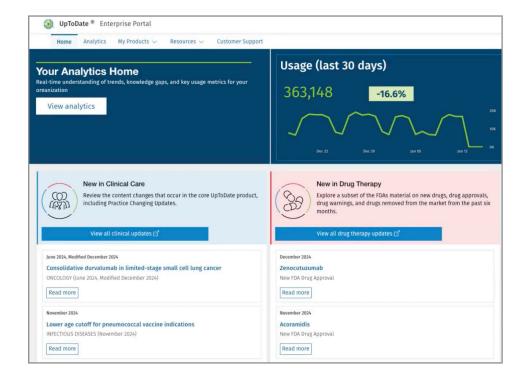
Challenge

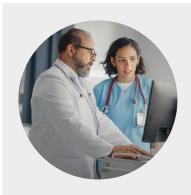
Administrators need visibility into how clinical decision support technology is being used across the organization to solve business challenges, validate ROI, and identify barriers to usage.

Opportunity

Gain enterprise-wide data and insights on UpToDate usage and referenced health topics to identify opportunities to help improve usage, compliance, and patient safety.

- Summarized utilization powered by AI through aggregated UpToDate content topics into common chronic conditions and drug classes
- Address organizational goals in population health and quality improvement priorities
- Support quality and compliance needs with aggregated data and identify changes in usage
- Identify clinician usage variation aligned to prioritized chronic conditions and drug classes





By leveraging
UpToDate and its
analytics capabilities,
one organization
ensured compliance
with CMS standards,
improved patient
safety, and saved over
\$100,000 in civil
regulatory penalties.

Insights include:

- Annual usage trend
- High frequency topic utilization
- Ranked specialty utilization
- Platform access trends

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Proactively identify population-level health trends

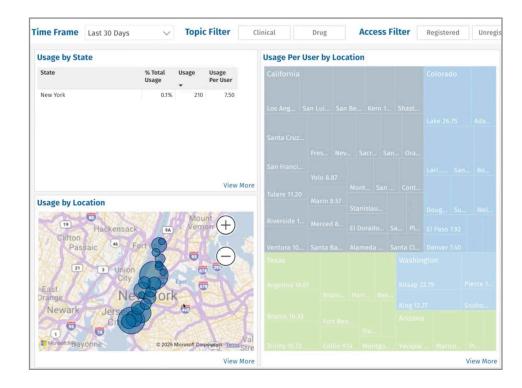
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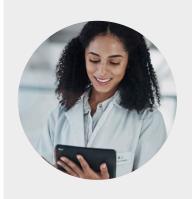
Health systems need enterprise-wide understanding of health conditions and population-specific insights and trends to close gaps in care and identify rising risks.

Opportunity

Access enterprise-wide clinical topic usage with AI-powered content topic aggregation of UpToDate topics into common chronic and drug classes.

- Proactive surfacing opportunities and clinical insights and easily export dashboard tables and visualization into Excel for presentation and reporting
- AI-enabled analytics aggregate data for prioritized chronic conditions and drug classes aligned to organizational goals, and identify changes to utilization by role and specialty
- Compare current topic usages against national (US) benchmarks and historic trends to identify gaps in care and reduce variation





One organization was able to identify and address gaps in knowledge and protocol adherence using the Analytics Dashboard, ultimately reducing the incidence of surgical site infections (SSIs) and improving patient outcomes.

Insights include:

- Chronic condition-aligned utilization trends
- Drug class-aligned utilization trends
- National UpToDate usage benchmarking by topic, specialty, and role

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Equip clinicians with ongoing medical education

Challenge

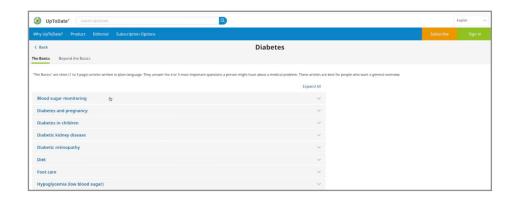
Medical knowledge increases daily and care recommendations are constantly being updated—clinicians need ongoing medical education opportunities and professional development

Opportunity

UpToDate provides CME credits as they search clinical topics within the platform, and dashboards can identify credits earned and trending topics for continued education opportunities.

UpToDate Enterprise Edition features

- Analytics insights include trends in CME accruals and redeemed credits, including CME usage breakdown by role and specialty
- Combine with population health trends to identify topics for educational opportunities among clinical staff
- Identify topics that can support compliance and regulatory standards for enhancing patient safety, managing risks, and improving overall quality of care





Insights include:

- Trends in CME accruals and redeemed credits
- CME application to practice and search goal
- CME usage breakdown by role, specialty

"When I first heard about the DEA's new requirement (MATE Act), I looked at a variety of courses to meet it. They all had blocks of time spent on content that wasn't relevant to my patients or how I practice. I was excited to learn that I could choose topics from UpToDate that supported my patient population while helping me earn the needed CME credits. Itturned what felt like a burden into a win."

A partner with a commitment to continuous innovation

As healthcare technology continues to rapidly advance, leaders need an established, trusted solution partner who will responsibly and safely develop the latest technologies, insights, and workflow capabilities alongside clinical teams for better, more effective patient care.

For over 30 years, clinical teams have trusted UpToDate for patient care decisions—we're committed to building on that foundation and partnering with practicing care teams to help shape the future of clinical decision support.

Partnering with UpToDate Enterprise Edition means:

- Harnessing insights from UpToDate usage across care teams to better identify population health trends and opportunities.
- Confidence in the foundational clinical content trusted by clinicians, continuously updated by over 7,500 clinician authors and reviewers.
- Gaining access to the latest technology features and supporting the responsible development of AI in clinical decision support alongside the UpToDate team.



"UpToDate on-demand analytics is a powerful tool that provides behavioral insights that expose critical knowledge gaps, which enables timely, data-driven, site-specific and care-team specific education campaigns. Deeper insights into our usage patterns also allow us to tell a more comprehensive value story of how UpToDate is used at our organization."

CMIO, Prominent National Health System

Learn how UpToDate Enterprise Edition provides robust usage analytics and insights. Contact a member of our team \rightarrow