

# Customizable Announcement

## Email 2: Why UpToDate Journeys? (Sent after kickoff meeting)

Use the following template to announce the go-live date of UpToDate® Journeys at your organization.

We are one week out from the UpToDate Journeys launch!

Dear [Insert First Name],

As I previously communicated, [company name] is implementing UpToDate® Journeys, a patient care and education solution. These interactive programs combine the editorial rigor of UpToDate® with behavioral science to design care plans through trusted, consistent, and compassionate content and communications.

UpToDate Journeys programs are automated and easy to use, so we can meaningfully connect with patients while monitoring their usage and progress.

The UpToDate Journeys launch date is just one week out.

[You can learn about more about EmmiJourneys here.](#)

Please feel free to reach out with questions or comments.

[Signature]