

# Customizable Announcement

## Email 1: Why UpToDate Journeys? (Sent after kickoff meeting)

Use the following template to announce the availability of UpToDate® Journeys at your organization.

### Introducing UpToDate Journeys to support patient care journeys

Dear [Insert First Name],

At [Insert your organizations name], we're always searching for ways to better connect with our patients to encourage them to have more control over their health.

I'm happy to announce that we are implementing a new patient care product, UpToDate® Journeys, to help us provide step by step guidance to our patients through longitudinal care plans with trusted, consistent, and compassionate content and communications for pre and post discharge.

UpToDate Journeys seamlessly integrates into our patient care processes that will allow us to deliver specific health-related programs to our patients based on their needs.

[To learn more, watch this short video.](#)

Please don't hesitate to contact me with any questions.

Thank you, and I'll send another email to let you know when UpToDate Journeys is available in your department.

[Signature]