

# Ovid<sup>®</sup> Discovery AI

## Creating equitable access to medical research



### The challenge

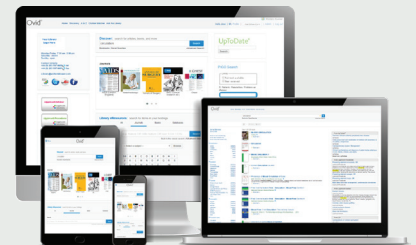
- X** Silos of content that limit shared access to EBP data and diminish overall usage
- X** Too many links to specific eResources internally, making it difficult to navigate
- X** General lack of knowledge of how to access key resources at the institution because there is no single easy-to-use location
- X** Time constraints based on increasing workloads across the organization of leadership, clinicians, staff, and students

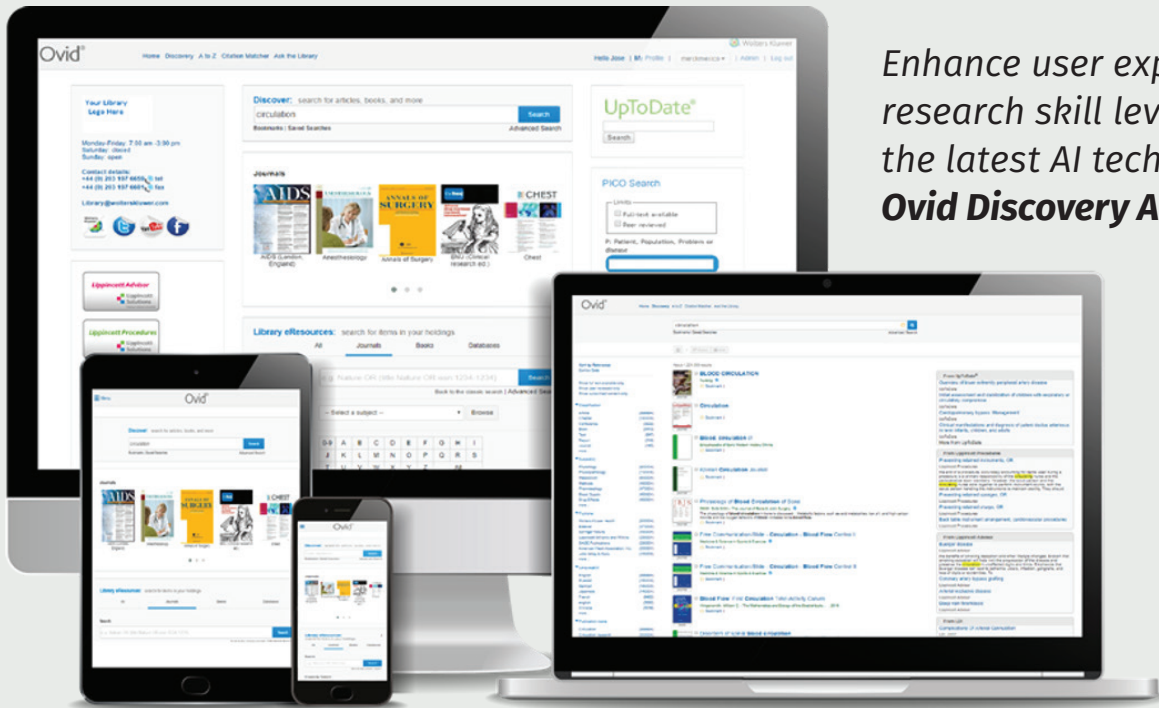
### The solution: How Ovid Discovery AI can help

- 1 Improved user experience:** With Artificial Intelligence, we aim to make your search more efficient, enabling users of all experience levels to easily focus their search and surface the most relevant information at the top of the results.
- 2 Create equitable access to research:** A central hub consolidates all your library resources and services into one place where all students, clinicians and researchers can easily access – and become aware of – all research your institution has to offer.
- 3 Save time across the organization:** Reduced search and retrieval time with familiar web-scale search enables users of all experience levels with a single-search point to easily find the relevant content they need – fast.
- 4 Simplify operations through centralization:** Consolidating down to one centralized hub simplifies training and workload throughout the organization.
- 5 Better informed purchasing decisions:** Gain insight to usage stats and analytics that identify which users are utilizing the service and what resources are most used and unused.
- 6 Search smarter, not harder:** The user experience is enhanced across all research skill levels, providing articles that genuinely “answer” natural language queries by capturing the essence of your search intent.

For librarians, clinicians, and researchers who need equitable access to evidence-based medical research, Ovid Discovery is the world’s most advanced discovery platform that provides a single-search solution and increases awareness and usage of library eResources across the institution.

Ovid Discovery AI enhances the user experience across all research skill levels by leveraging the latest AI technology to improve the precision of search results.





Enhance user experience across all research skill levels by leveraging the latest AI technology with **Ovid Discovery AI**

## How we stand out from the competition

- ✓ **Natural Language Process and Artificial Intelligence technology** enhance clinical research results.
- ✓ **Semantic Search** brings you the articles that genuinely “answer” your queries by capturing the essence of your search intent.
- ✓ **Quick 2-week implementation process**, customized to the organization’s needs and requirements:
  - Landing page fully customizable and published
  - Link Resolver fully operational
  - Discovery Service fully indexed, A-Z
  - Access and authentication
- ✓ **Ovid award-winning Customer Support** is available 24x7x365.

Contact your Ovid representative to learn more or email [sales@ovid.com](mailto:sales@ovid.com).



Examples of customers using Ovid Discovery:

