

# Measure ROI with Ovid® Synthesis

For healthcare leaders who prioritize measuring return on investment (ROI) of their improvement initiatives, the Ovid Synthesis ROI functionality automatically aggregates ROI data across projects to align with institutional goals and provide justification for program and departmental investment.



## The challenge

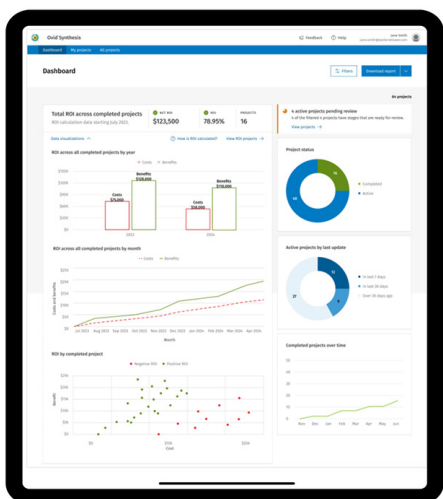
- ❌ **Leadership struggles with the cost** of justifying new expenditures, but are accountable for:

Improving patient outcomes

Driving returns on value-based purchasing

Reducing HCAPS

- ❌ **No standard to guide teams in approaching ROI calculations** for their improvement projects, making it challenging to implement change
- ❌ **No easy way to report on aggregated ROI** within a department or program, making it hard to demonstrate the value the improvement initiatives are bringing to the organization



## The solution



Measuring ROI with Ovid Synthesis provides a framework and guidance so that teams can estimate return on investment to build the case for implementation and to measure outcomes after improvement.

Showcase ROI on a project-by-project level to:

- ✓ Reinforce the value of EBP, QI, and Research
- ✓ Provide cost justification for investing in staff and improvement technology.

The diagram is a circular chart divided into five segments, each representing a pillar of the National Strategy for the Sustainable Development Goals. The segments are labeled with numbers 1 through 5, each enclosed in a colored circle. The segments are: 1 (blue), 2 (red), 3 (green), 4 (blue), and 5 (red). The segments are arranged in a circle, with segment 1 at the top, followed by 2, 3, 4, and 5 in clockwise order. The segments are separated by thin white lines. The background of the diagram is a light gray circle.

- 1



3

- 4

5

