Customizable Announcement

Email 1: Why UpToDate Engage? (Sent after kickoff meeting)
Use the following template to announce the availability of UpToDate® Engage at your organization.

Introducing UpToDate Engage to support patient care journeys

Dear [Insert First Name],

At [Insert your organizations name], we're always searching for ways to better connect with our patients to encourage them to be an active member of their care team.

I'm happy to announce that we are implementing a new patient engagement product, UpToDate® Engage, to help us deliver information to our patients at the right time, in the right place, and on the device that they prefer.

UpToDate Engage seamlessly integrates into our patient care processes that will allow us to deliver specific health-related programs to our patients based on their needs.

To learn more about UpToDate Engage, watch this short video.

Please don't hesitate to contact me with any questions.

Thank you, and I'll send another email to let you know when UpToDate Engage is available in your department.

[Signature]