

Customizable Announcement

Email 2: “Go-Live Announcement” (Sent 1 week before go-live)

Use the following template to announce the go-live date of UpToDate® Engage at your organization.

We are one week out from the UpToDate Engage Launch!

Dear [Insert First Name],

As I previously communicated, [Your Organization’s Name] is implementing UpToDate® Engage, a patient care and education solution. These interactive programs combine the editorial rigor of UpToDate® with behavioral science to design effective patient conversations and engage them in their care.

UpToDate Engage seamlessly integrates into our patient care processes that will allow us to deliver specific health-related programs to our patients based on their needs.

The UpToDate Engage launch date is just around the corner.

We’ll officially go live on [day and date].

Watch a short video to [learn more about UpToDate Engage programs here.](#)

Please feel free to reach out with questions or comments.

Thank you,

[Signature]