

GDPR PRODUCT INFO SHEET**Adsolut Apps****1. Nature of processing**

Tech app / CRM app / Stock App for SME company management.

2. Categories of Personal Data processed

The Processor will only process the following categories of Personal Data in the context of this Addendum:

- identity data (name, address, mobile phone number, email address, etc.)
- contact information (address, email address, IP address, IMEI, etc.)
- financial information (bank account numbers, loans, mortgages, investments, payment behaviour, ratings, etc.)

3. Categories of Data Subjects

- Controller's customers
- Controller's own employees
- Suppliers, consultants, service-providers, authors, etc.

4. Purposes of processing

- finance
- purchasing: supplier management
- delivery of goods or services

As part of our ongoing efforts to improve the quality and functionality of our software/product, we collect and analyse data on the use of our products. The data collected is used exclusively for the following purposes:

- Identifying and resolving technical problems and bugs
- Optimising the user experience and interface
- Developing new features and improvements tailored to user needs and preferences
- Perform general product analysis to improve the efficiency and effectiveness of the software

5. Retention period

The Processor does not have access to personal data, except when the Controller explicitly gives instructions to carry out a support task.

6. Security measures

As the product is not in a location hosted by the Processor, responsibility for security lies with the Controller.

Detailed technical and organisational measures:

Access control: buildings

Access to Wolters Kluwer buildings is controlled by both technical and organisational measures: access control with personalised badges, electronic locking of doors, reception procedures for visitors.

Access control: systems	Access to networks, operational systems, user administration and applications require the necessary authorisations: advanced password procedures, automatic time-out and blocking for incorrect passwords, individual accounts with histories, encryption, hardware and software firewalls.
Access control: data	Access to the data themselves on the part of Wolters Kluwer is controlled by organisational measures: user administration and user accounts with specific access, personnel trained in data processing and security.
Available certification:	ISO/IEC 27001 certification

7. Sub-processors

There are no Sub-processors.

8. Transfer of personal data

No transfer of personal data takes place.