

UpToDate Outreach Common Campaign List



Call campaigns to reach patients in a cost effective, scalable and meaningful way

UpToDate® Outreach interactive call campaigns are designed to drive patient action for wellness and preventative care. Each informs people about the importance of taking action and drives them to do so. Right on the phone, patients can transfer to scheduling, update their records, or ask to hear more information about a health topic. And, while campaigns are customizable and created to meet your organization's objectives, the following campaigns have been commonly utilized by our clients.

- Adolescent Visit - Schedule
- Announcement - New After Hours Clinic Opening
- Annual Physical - Schedule
- Asthma Visit - Schedule
- Bone Density Test - Schedule
- Cardiac Rehab - Sign Up
- Care Management Program - Encourage Participation
- Childhood Immunizations - Schedule
- Chlamydia Screening - Schedule
- Choose a PCP
- Colonoscopy - Schedule
- Colonoscopy - Schedule & Collect Records
- Colonoscopy & FIT - Choose Exam
- Colorectal Cancer Screening - Before FIT Kit Arrives
- Colorectal Cancer Screening - After FIT Kit Arrives
- Colorectal Cancer Screening - After Replacement FIT Kit
- Colorectal Cancer Screening - Talk to Your Doctor
- Dental Health - Check Records
- Diabetes - Schedule A1c Check
- Diabetes - Schedule Cholesterol Check
- Diabetes - Schedule Kidney Check
- Diabetes - Schedule Eye Exam
- Diabetes - Schedule Multiple Tests
- Diabetes - Schedule Office Visit
- Email Address Needed
- Medication Adherence
- Endoscopy Referral - Schedule
- Fasting Labs Due - Reminder
- Flu Vaccine - Collect Records & Encourage Vaccine
- Flu Vaccine (High Risk Patients) - Collect Records & Transfer to Schedule
- Glaucoma - Schedule Check
- Hepatitis B - Schedule & Collect Records
- Hepatitis C - Schedule & Collect Records
- Hypertension - Talk to Your Doctor
- Mammogram - Schedule
- Mammogram - Schedule & Collect Records
- Mammogram - Transfer to Discuss Questions
- Medicare Annual Wellness Visit - Schedule
- Open Enrollment - Sign Up for Health Insurance
- Pediatric Flu Vaccine - Encourage Vaccine
- Pediatric Wellness Visit - Schedule
- Pneumonia Vaccine - Collect Records & Encourage Vaccine
- Pulmonary Rehab - Sign Up
- Schedule PCP Appointment (Patients with Health Condition)
- Schedule PCP Appointment (General)
- Spirometry Test - Schedule
- Tdap Vaccine - Schedule
- Welcome to Medicare Visit - Schedule
- Well Child Visit - Schedule
- COVID 19 vaccination / booster Schedule