From Idea to Book: The Process
Idea/Proposal
Author(s)/Editor(s) work closely with Acquisitions Editor to refine concept and develop proposal form/document.

Proposal Review
Editorial, Sales, Marketing, and Finance review proposal. If proposal is approved, it moves to contracting.

Agreement
Writing/Editing begins after agreement is completed.

Guidelines and Associated Materials Distributed to Authors/Editors

Content Submission
Content is reviewed by Editorial to ensure it aligns with proposal.

Production
Editorial transfers content to Production.

Copyediting
Composition
Page Proof Review By Authors/Editors
Marketing begins
Manufacturing
Publication