Wolters Kluwer Investor Teach-In

Financial & Corporate Compliance and DXG

November 30, 2023



Wolters Kluwer



# Forward-looking statements

This presentation contains forward-looking statements. These statements may be identified by words such as "expect", "should", "could", "shall", and similar expressions. Wolters Kluwer cautions that such forward-looking statements are qualified by certain risks and uncertainties that could cause actual results and events to differ materially from what is contemplated by the forward-looking statements. Factors which could cause actual results to differ from these forward-looking statements may include, without limitation, general economic conditions, conditions in the markets in which Wolters Kluwer is engaged, conditions created by global pandemics, such as COVID-19, behavior of customers, suppliers and competitors, technological developments, the implementation and execution of new ICT systems or outsourcing, legal, tax, and regulatory rules affecting Wolters Kluwer's businesses, as well as risks related to mergers, acquisitions and divestments. In addition, financial risks, such as currency movements, interest rate fluctuations, liquidity and credit risks could influence future results. The foregoing list of factors should not be construed as exhaustive. Wolters Kluwer disclaims any intention or obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Growth rates are cited in constant currencies unless otherwise noted. Organic growth excludes the impact of currency and the impact of acquisitions and divestments.



# Today's speakers



Nancy McKinstry Chair & CEO Wolters Kluwer



Steven Meirink
CEO
Wolters Kluwer
Financial &
Corporate
Compliance



Vikram Savkar EVP & General Manager, Compliance Solutions



Suzanne Konstance VP, Lien Solutions



Alex Tyrrell SVP, Wolters Kluwer Digital eXperience Group

# Agenda

- Introduction Nancy McKinstry
- FCC division overview and strategy Steven Meirink
- Digital lending workflow Vikram Savkar
- Innovating around Lien Solutions Suzanne Konstance
- CT Corporation and summary Steven Meirink
- Update on DXG and Generative AI Alex Tyrrell
- Q&A

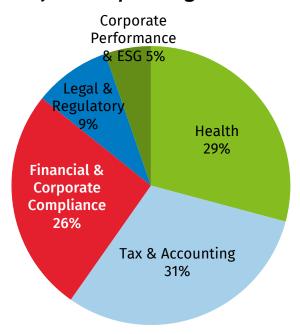
# Financial & Corporate Compliance (FCC)

Financial & Corporate Compliance represented 19% of group revenues and 26% of group adjusted operating profit in 2022

Wolters Kluwer FY 2022 Revenues Pro Forma



# Wolters Kluwer FY 2022 Adjusted Operating Profit Pro Forma



Note: Pro forma revenue split for new division structure implemented March 2023.



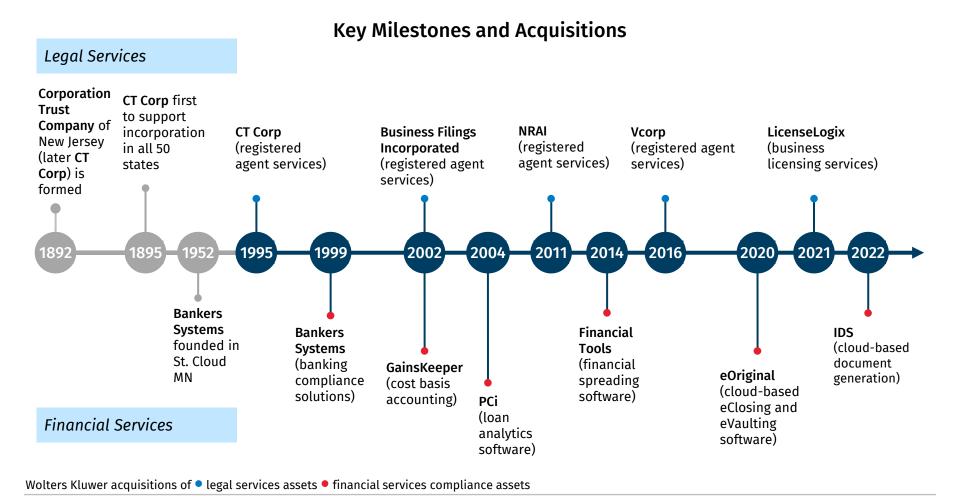
### Megatrends

As with all of Wolters Kluwer, FCC is exposed to four key megatrends

- Increasing volumes and complexity of information, data, and regulations
- Digitization of professional workflows to improve outcomes and drive efficiencies
- Increasing adoption of cloud-based, integrated solution suites
- Adoption of advanced technologies including artificial intelligence

# **Origins of FCC**

Over 120 years of experience in legal services and 70 years in lending compliance





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# **Financial & Corporate Compliance**

Serving the lifeblood of the U.S. economy

### **Wolters Kluwer Financial & Corporate Compliance**

3,100+ FTEs1

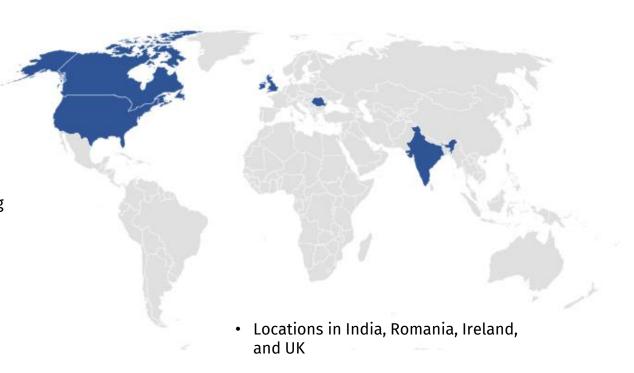
99% of revenues in U.S.

**50** U.S. states, D.C., and thousands of local jurisdictions

**300,000+** customers, including corporations, businesses, law firms, banks, and financial institutions

**90%** of U.S. banks

**70%** of Fortune 500 companies



1) Includes FTEs from Global Growth Markets, Digital eXperience Group, and Global Business Services that are allocated to the FCC division.



## **Division overview**

### Compliance solutions for U.S. financial institutions and companies

	Financial Services		Legal Services	
Workflow	Loan Compliance	Regulatory Compliance	Legal Entity Management and Corporate Services	
Description	Document preparation, digital closing (and eVault), loan analytics, and lien solutions for lending products	Regulatory content, regulatory change management, and investment compliance solutions	Services and solutions to support the formation, maintenance and dissolution of companies, businesses and legal entities in compliance with applicable jurisdictional rules and regulations	
Customers	<ul> <li>Banks and non-bank lenders</li> <li>Insurers</li> <li>Brokers and other financial institutions</li> </ul>		<ul><li>Corporations</li><li>Small businesses</li><li>Law firms</li></ul>	
Key Brands	<ul> <li>ComplianceOne®</li> <li>Expere®</li> <li>IDS</li> <li>eOriginal®</li> <li>Wiz®</li> <li>iLien</li> </ul>	• OneSumX® • Gainskeeper®	<ul><li>CT Corporation</li><li>BizFilings</li><li>Vcorp</li></ul>	



# **Competitive position**

Strong market positions in the segments we serve

Financial Services
Total Addressable Market 2023
\$2 billion

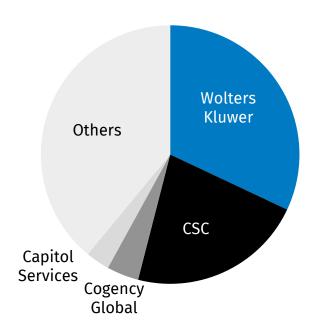
Others

ICE Mortgage
Technology

Finastra

First American Docutech

Legal Services Total Addressable Market 2023 \$2 billion



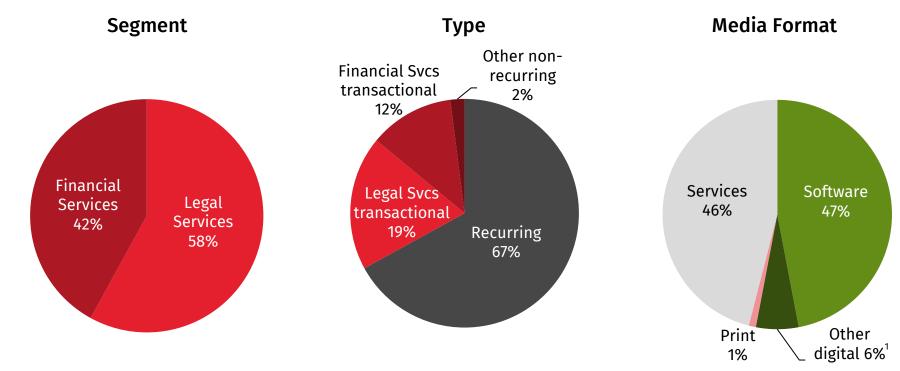
Source: Wolters Kluwer estimates based on comparable revenues. Total addressable markets include only the vended portion of the market.



# Revenue profile

A software and services business with approximately two thirds of revenues from recurring revenue streams and one third from transactional fees





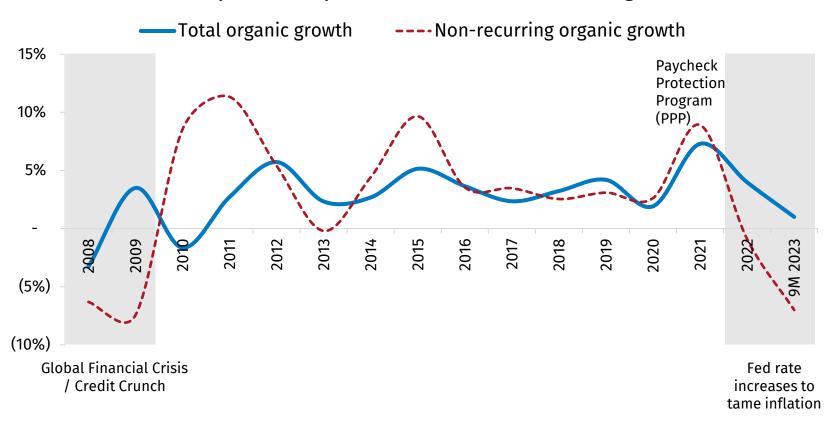
1. Other digital includes digital information and services related to software.



### **Transactional revenues**

Transactional revenues mainly reflect interest rate and M&A cycles

Financial & Corporate Compliance - Historical Pro Forma Organic Growth



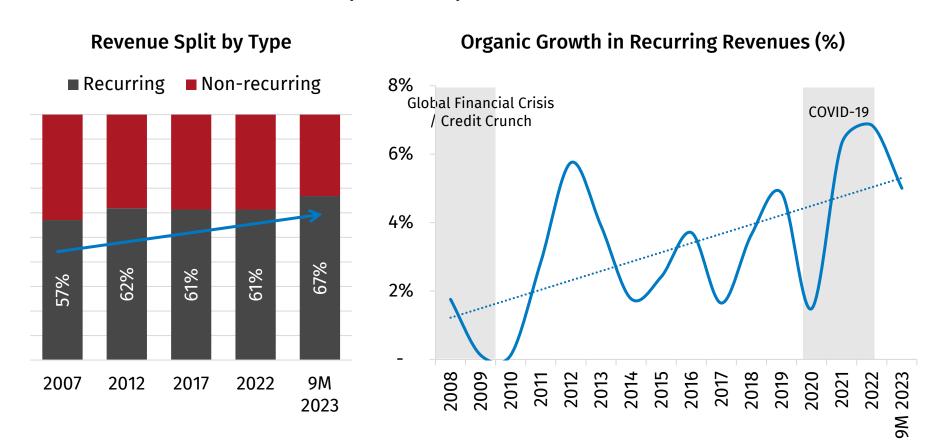
Note: Based on pro forma data. Historical data 2008-2022 is pro forma for the FCC division created in March 2023.



# **Recurring revenues**

Over the longer term, FCC recurring revenues have seen accelerated growth and have increased in importance

Financial & Corporate Compliance (Historical Pro Forma)



Note: Based on pro forma data. Historical data 2008-2022 is pro forma for the FCC division created in March 2023.



### Market trends

FCC benefits from several important market drivers



Increasing regulatory complexity for banks and corporations



Rising emphasis on compliance expertise and capabilities



Accelerating digital adoption trends across banking and legal workflows



**Growing appetite for cloud-based, integrated solutions** 



Ongoing imperative for operating efficiency

# **Strategy**

### Focused on digitization, innovation, and the customer experience



- Accelerate innovation and commercialization
- Drive digital adoption in the lending markets
- Enhance technology capabilities for the corporate services market



- Continue pursuing acquisitions and partnerships
- Deliver capabilities to maintain product leadership
- Maintain strong engagement with industry participants and regulators



- Advance technology infrastructure and architecture
- Enhance the customer experience across all businesses
- Foster a culture of engagement, innovation, performance, and belonging

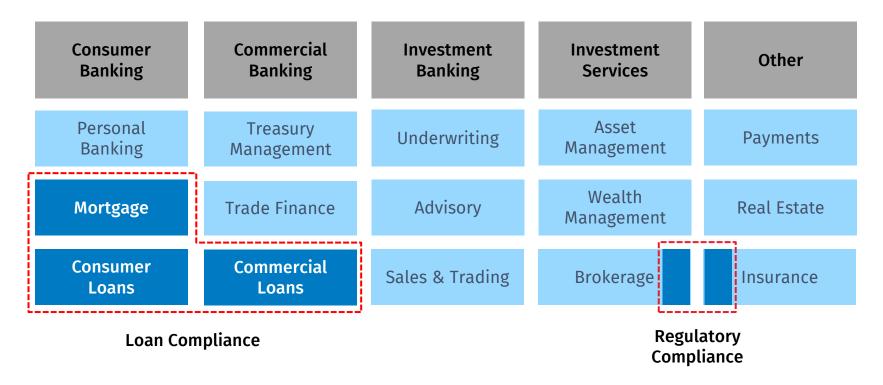
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### **Financial Services**

### Focused on lending and regulatory compliance solutions

### **U.S. Financial Services Market Segments**



Wolters Kluwer FCC Financial Services areas of focus.

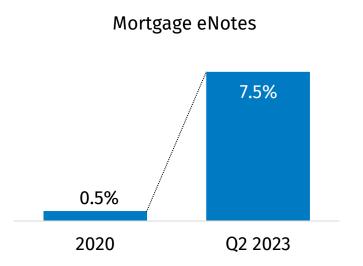


# **Digital adoption**

Still nascent but growing rapidly

### eNotes as a percentage of Purchase Mortgage Deliveries to Fannie Mae

Wolters Kluwer Digital Transformation Index (increase in Digital Adoption Rate since 2020)



↑120%

**Auto Finance** 

rate of digital adoption **Equipment Finance** 

个31%

rate of digital adoption

Sources: Fannie Mae website (as of Q2 2023); Wolters Kluwer Digital Transformation Index Q3 2023.



# **eOriginal**

### Leader in digital lending technology

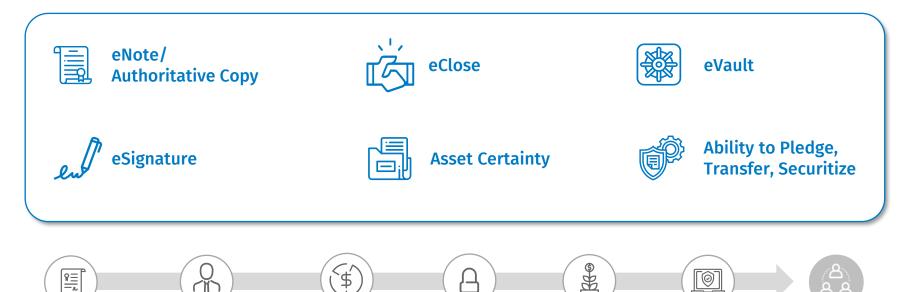
Originators

Warehouse

Lenders

### eOriginal® Solution

eOriginal® helps accelerate the digital journey by providing participants across the industry with technology to create, store, and transfer digital loans in compliance with governing laws and regulations



Custodians

**Borrowers** 

Servicers

Investors

Secondary

Market

# Loan compliance workflow

Wolters Kluwer offers end-to-end capabilities across the lending workflow

### **Wolters Kluwer Loan Compliance Solutions**



#### **Document Preparation**

#### **Digital Closing**

### **Compliance Analytics**

#### **Lien Solutions**

Loan document packages for lenders to ensure compliance with U.S. federal, state, and local regulations Solutions enabling customers to create, store, and transfer digital loans in compliance with governing laws and regulations

Solutions enabling lenders to analyze loan portfolios or individual loans to ensure regulatory compliance Loan and lease-related lien searches, lien filings, and lien management services to ensure lien perfection

ComplianceOne® Expere® IDS eOriginal®

Wiz®

iLien



# **Competitive landscape**

Broadest and deepest portfolio in loan compliance

### **Loan Compliance Competitors**

Loan compliance workflow steps	Wolters Kluwer	First American Docutech	ICE Mortgage Technology	CSC	Other competitors
Document Preparation		•		-	Finastra, DocMagic
Digital Closing (and eVault)		•		-	Snapdocs, Notarize
Compliance Analytics	•	•		-	ComplianceEase, RATA
Lien Solutions		_	-	•	LexisNexis, Cogency

Full circle indicates strongest capability. Dash indicates no presence or not a strategic focus.



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### **Lien Solutions**

### Providing mission critical services in lien filing and management

#### **Wolters Kluwer Lien Solutions**



#### Search

Search for preexisting claims and to ensure accuracy



#### File

Lien filing to secure claim



#### Manage

Lien management to ensure ongoing protection



#### Release

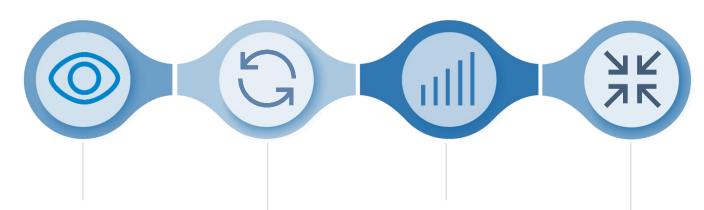
Terminate lien after loan is paid off

- Collateral liens are complex to manage, requiring specialized jurisdictional expertise and technology
- Wolters Kluwer files liens and provides information to assist with lien management across the loan lifecycle as well as across multiple diverse jurisdictions (2,500+) and regulatory bodies
- Wolters Kluwer Lien Solutions is a market leader and has been helping customers manage their UCC filings for over 40 years

### **Innovation**

iLien Manage: ground-breaking innovation to address a customer need

### iLien Manage



### Monitoring

Proactively tracks borrower changes that could impact lien perfection

### **Analytics & Reporting**

Interactive dashboard to track portfolio health for risk and quality and lender's priority position

#### **Auto-Continuation**

Automatically tracks and extends the life of a lien to ensure continued protection

#### **Portfolio Sync**

Provides visibility into a lender's entire lien portfolio regardless of where or how liens were filed



## Advanced technology

### Leveraging AI to drive dramatic quality and efficiency improvement

#### **Illustrative State Titling Form**



### iLien Motor Vehicle "Digital Twin" Capability



Checks for vehicle document package completeness using content classification and image recognition models



Checks for data completeness and validity at field level using content taxonomy



Cross validates fields across forms in a package



Populates forms for fulfillment to state jurisdiction



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# **Legal Services**

### Leadership in legal entity management and corporate services

### **CT Corporation Offerings**

#### **Formation** Dissolution Maintenance Dissolution Incorporation Registered agent services Withdrawal Registered agent appointment Service of Process Merge Out (SOP) Trade name filings Conversion Annual reports Business licenses UCC transactions filings BOI filings Business licenses compliance Entity management

### **CT Corporation Strategic Focus**

- Maintain industry-leading customer experience
- Advance technology to drive efficiency and automation
- Invest in new and enhanced products and services

Serving 300,000+ businesses, 70% of Fortune 500 companies, and 95% of AmLaw 100



# **Summary**

A U.S. market leader, well-aligned to market opportunities

- Strong market positions in Financial Services and Legal Services
- Deep expertise in compliance embedded in the business
- Perfectly aligned to key market drivers
- Driving digital adoption across all the markets we serve
- Embracing advanced technology to drive efficiency and customer outcomes

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# **Digital eXperience Group**

Centralized product development organization supports all divisions in driving faster and more efficient innovation

#### **Wolters Kluwer Divisions**

Health

**Tax & Accounting** 

Financial & Corporate Compliance

Legal & Regulatory

Corporate
Performance &
ESG











### Digital eXperience Group (\*/dxg)

Mission: to accelerate innovation for Wolters Kluwer customers
Global organization with approximately 4,500 FTEs including flexible resources
Supported by Centers of Excellence (CoEs):

**User Experience** 

Artificial Intelligence

IP & Patent

**Architecture & Asset Reuse** 

**Quality Engineering** 

Application Security



# **Artificial Intelligence**

Over 10 years experience in deploying AI. Around 50% of digital revenue from products leveraging AI. Actively experimenting with generative LLMs

#### Products/services using traditional AI Use cases for generative Al Conversational search UpToDate CT Registered Agent Services Ovid **Expere Language Translation** Question and answering **OneSumX Proviso** Medi-Span Writing aid and drafting assistance Sentri7 Sepsis Monitor Vitall aw Translation Risk Adjustment Legisway **CCH Axcess Tax** LegalVIEW Bill Analyzer Document summarization Enablon CCH AnswerConnect Natural language to code CCH iO CCH Tagetik Personal assistance and chatbots

#### Wolters Kluwer core strengths:

Trusted, accurate, complete, and current content	Deep domain expertise and contextual design	Close customer relationships and workflow integration	
Proprietary data, content, and software code	Technology excellence DXG: 4,500+ technologists, incl. AI CoE with 60+ AI experts	Strong governance Responsible AI; data privacy and security	

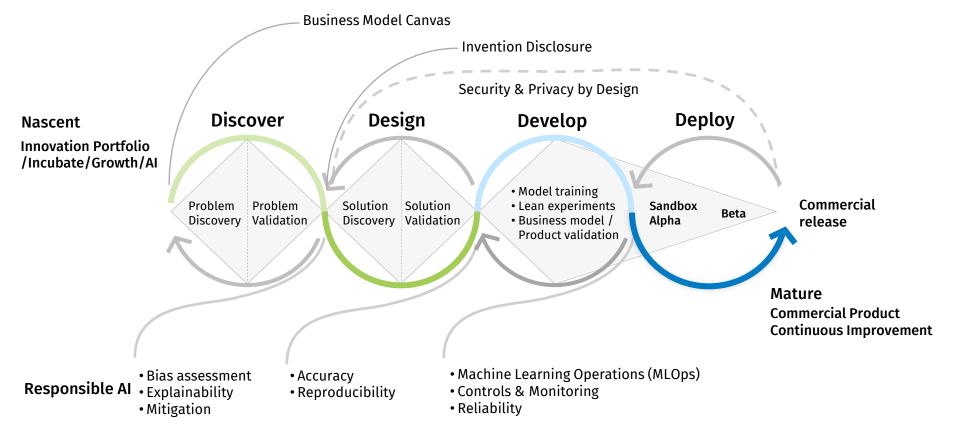
Note: LLM = large language model; ML = machine learning; NLP = natural language processing; BOT = chatbot/virtual assistant; DL = deep learning.



# DXG lean process supports responsible AI development

User-focused, iterative and responsible software design and development

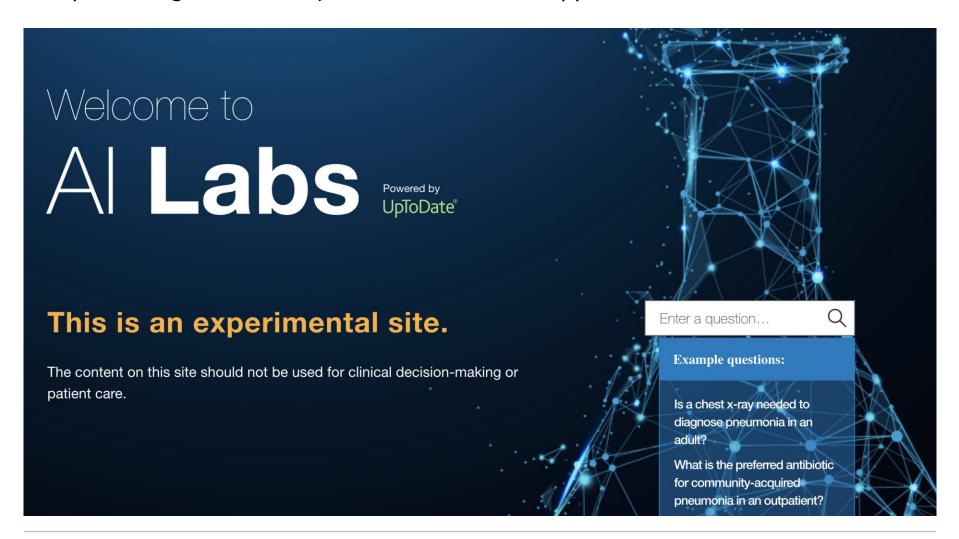
### **DXG Lean Product Design & Development Process**





# AI Labs powered by UpToDate®

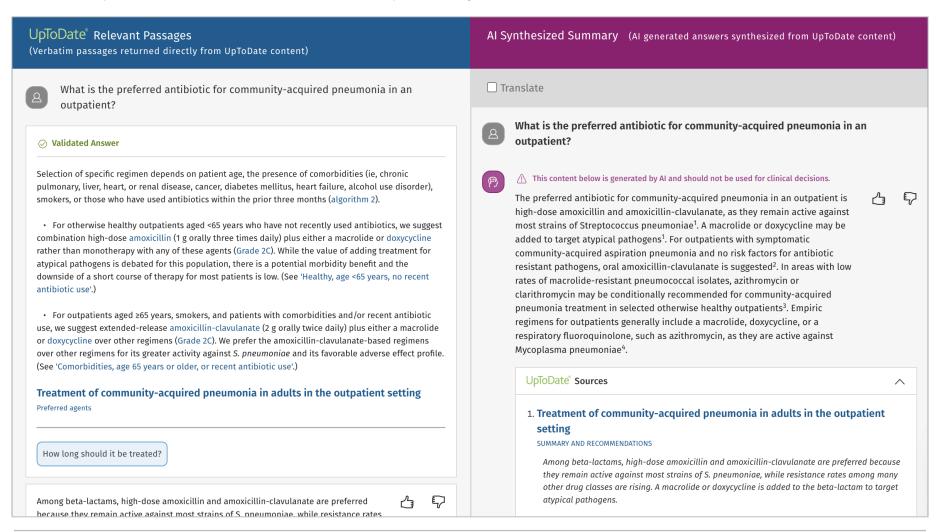
Responsible generative AI for clinical decision support





# Health AI Labs powered by UpToDate®

### GenAI synthesizes a direct answer from UpToDate content





# Generative AI for internal process transformation

We are evaluating use cases for GenAI across several internal processes



### Marketing & Sales

Improve engagement, personalization and optimize ROI, faster and more productive



Virtual assistants, chatbots and intelligent agents improve customer satisfaction, enhance product experience, reduce support costs



### **Editorial**



GenAI moves up value-chain, subject matter experts focus on customer experience and creating best-in-class content, low-level tasks are automated

### **Software Development**

Productivity gains, improved security, lower defects and streamlined lifecycle management is more efficient





# Q&A

