

### **Wolters Kluwer**

2016 Annual General Meeting of Shareholders

April 21, 2016







### **Nancy McKinstry** CEO and Chairman of the **Executive Board**





art disease, the ocronary articles get clogged with fatty

Coronary heart di

In people with coronary trea deposits called plaques Graphic 61785 Version 5.0

# **Forward-looking Statements**

*This presentation contains forward-looking statements. These statements may be identified by* words such as "expect", "should", "could", "shall", and similar expressions. Wolters Kluwer cautions that such forward-looking statements are qualified by certain risks and uncertainties that could cause actual results and events to differ materially from what is contemplated by the forward-looking statements. Factors which could cause actual results to differ from these forward-looking statements may include, without limitation, general economic conditions, conditions in the markets in which Wolters Kluwer is engaged, behavior of customers, suppliers and competitors, technological developments, the implementation and execution of new ICT systems or outsourcing, legal, tax, and regulatory rules affecting Wolters Kluwer's businesses, as well as risks related to mergers, acquisitions and divestments. In addition, financial risks, such as currency movements, interest rate fluctuations, liquidity and credit risks could influence future results. The foregoing list of factors should not be construed as exhaustive. Wolters Kluwer disclaims any intention or obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Growth rates are cited in constant currencies unless otherwise noted.



### Agenda

- **2015** Financial Performance
- Strategic Priorities for 2016-2018
- Outlook and Summary



# 2015 achievements

Progress on all fronts

### **Achieved good 2015 results**

- Met or exceeded guidance
- Organic growth improved

# Increased returns to shareholders

- Dividend increased
- Three year share buyback announced

### Strategy is delivering

Priorities for 2016-2018:

- Expand market coverage
- Deliver expert solutions
- Drive efficiencies and engagement

# Building talent & sustainability

Progressing against our targets on sustainability and driving employee engagement



# 2015 financial performance

2015 results met or exceeded guidance

Performance indicators	2015 Guidance	2015 Actual	Achieved
Adjusted operating profit margin	21.0%-21.5%	21.4%	$\checkmark$
Adjusted free cash flow	€500-€525 million (in constant currencies)	€647 million (in reported currencies) +7% (in constant currencies)	Exceeded
Return on invested capital	≥ 8%	9.3%	$\checkmark$
Diluted adjusted EPS	Mid-single-digit growth (in constant currencies)	+5%	$\checkmark$

2015 Guidance and Actuals for adjusted free cash flow and diluted adjusted EPS are in constant currencies (EUR/USD 1.33).



# **Revenues by division**

Organic growth in Health, Tax & Accounting, and Governance, Risk & Compliance more than offset decline in Legal & Regulatory

(€ million)	FY 2015	FY 2014	Δ	Δ CC	ΔOG
Health	1,022	816	+25%	+6%	+5%
Tax & Accounting	1,132	989	+14%	+4%	+3%
Governance, Risk & Compliance	1,065	854	+25%	+7%	+5%
Legal & Regulatory	989	1,001	-1%	-5%	-2%
Total revenues	4,208	3,660	+15%	+3%	+3%

 $\Delta$ : % Change;  $\Delta$  CC: % Change constant currencies (EUR/USD 1.33);  $\Delta$  OG: % Organic growth.







# Revenues by media format

Digital revenues sustained 6% organic growth

(€ million)	FY 2015	FY 2014	Δ	Δ CC	ΔOG
Digital	2,962	2,472	+20%	+7%	+6%
Services	523	453	+16%	0%	+3%
Print	723	735	-1%	-9%	-7%
Total revenues	4,208	3,660	+15%	+3%	+3%

 $\Delta$ : % Change;  $\Delta$  CC: % Change constant currencies (EUR/USD 1.33);  $\Delta$  OG: % Organic growth.



#### FY 2015 Revenues



# Adjusted operating profit by division

Margin increases in Tax & Accounting and Governance, Risk & Compliance more than offset expected decline in Legal & Regulatory margin

(€ million)	FY 2015	FY 2014	Δ	∆ CC	ΔOG	Margin FY 2015	Margin FY 2014
Health	247	197	+25%	+5%	+4%	24.1%	24.1%
Tax & Accounting	311	261	+19%	+7%	+8%	27.5%	26.4%
Governance, Risk & Compliance	298	232	+29%	+9%	+8%	28.0%	27.1%
Legal & Regulatory	96	127	-24%	-28%	-23%	9.7%	12.7%
Corporate	(50)	(49)	+4%	0%	0%		
Adjusted operating profit	902	768	+17%	+2%	+3%	21.4%	21.0%

 $\Delta$ : % Change;  $\Delta$  CC: % Change constant currencies (EUR/USD 1.33);  $\Delta$  OG: % Organic growth.



#### FY 2015 Adjusted Operating Profit



# **Balance sheet leverage**

Net-debt-to-EBITDA improved to 1.7x, better than target level

**Net-Debt-to-EBITDA (Ratio)** 





# Dividend

Proposing full-year total dividend of €0.75 per share, up +6%





1) Dividend declared for the year indicated

## Share buybacks

Completed  $\in 140$  million share buyback in 2015. Announcing up to  $\in 600$  million buyback over the next three years (2016-2018)



Share Buybacks (€ million)

- Committed to anti-dilution policy to offset dilution caused by performance share issuance
- Announcing intention to buy back up to €600 million in shares over three years (2016-2018), including antidilution buybacks
- Ample headroom to continue investing in the business, including acquisitions



# Share price 2013-April 2016

Wolters Kluwer has significantly outperformed the AEX and Media sector



Note: All prices rebased to Wolters Kluwer share price.

Source: Wolters Kluwer Annual Report, Nasdaq Corporate Solutions, Thomson Reuters data



### Agenda

- 2015 Financial Performance
- Strategic Priorities for 2016-2018
- Outlook and Summary



# Strategic progress

*Key achievements 2015* 



- Delivered 7% organic growth in leading, growth positions
- Acquired Learner's Digest International in Health and smaller bolt-on assets in Tax & Accounting
- Divested Russia and several non-core assets
- Sustained investment in new and enhanced products at 8-10% of revenues
- Launched UpToDate China, Cheetah, and several other innovations across all divisions
- Formed new division: Governance, Risk & Compliance
- Executed on operational excellence programs
- Merged medical research and books businesses
- Leveraged technology platforms and components across borders



# Transformation

Our strategy of the past few years has driven continued portfolio transformation



Note: 2012 excludes discontinued operations. Revenue breakdown by media format and type reflects updated product classifications introduced in 2014.



## Transformation

M&A has been a critical element in creating a more focused, higher quality, and faster-growing portfolio



Source: Wolters Kluwer.

Note: 1) Law, Tax & Business. 2) Translated at EUR/USD 1.33 exchange rate. Difference between 2003 and 2015 revenue also reflects organic growth and currency.



# Strategy delivering

Organic growth accelerated and margin improved



Note: Organic growth and Adjusted operating profit margin as reported. 2011-2013 reflects continuing operations. All restructuring costs included in adjusted operating profit margin since 2012. 2012 restated for IAS 19R (Employee benefits) and early adoption of IFRS 11 (Joint arrangements). Digital revenue growth as of 2014 reflects updated product classifications.



### Market trends

Changing customer needs are creating opportunities and challenges





# Strategic priorities 2016-2018

Our plan for 2016-2018 builds on the strategic direction of the past three years



- Allocate majority of capital to leading growth units and digital products
- Extend into adjacent market segments and new geographies
- Broaden our global sales and marketing coverage
- Supplement organic growth with selected acquisitions and disposals
- Deliver expert solutions providing improved outcomes and productivity
- Accelerate development of global platforms and cloud-based solutions
- Expand new media marketing channels; create a rich digital experience
- Continue investing 8-10% of revenues into new and enhanced products
- Continue driving scale economies while improving quality and agility
- Leverage our technology investments through increased standardization of processes and technology planning
- Foster employee engagement



# **Product innovation**

Continued investment in Expert Solutions and other digital innovation

UpToDate Clinical decision support resource for healthcare practitioners



#### 2015

- Double-digit organic growth; reached 1.1 million users globally
- Unveiled 23rd specialty Sports Medicine
- Commercial launch in China
  - 4,800 topics translated by year-end 2015
  - Signed first customers

#### **Cheetah** New intuitive legal research platform

Home SECURITIES AND CORPORATE	<ul> <li>History</li> </ul>	<ul> <li>Worklists</li></ul>	News +
Search Within Securities and Corporate			Q 0
Refine Search Scope			
CONTENT	۵	PRACTICE TOOLS	0
TRATES AND EXPLANATIONS     Find on the Delevance General Corporation Law     viewlo, Bauncher, aud, and Vois     Morgen, Augustions, and Buyuka - Christory,     Levin, and Roady     Scattering Regulation - Loss, Seligman and     Pandos     Statul     Statul	Contraction of the second of	Blue Bky Smart Charts - Company Jurisdictions Federal Securities Quick/Charts - D Act RBsourceFilings SEE ALL NEWS HEADLINES	Dodd-Frank Sign Up
Securities Exchange Act of 1934 Rules Regulation 5-K SEE ALL IN NEWS AND BLOGS Securities Regulation Daily	SEC Releases and Other Material SEC Enforcement Actions SEE ALL EXCHANGES AND SROS FINRA Manual	TOP STORY—S.D.N.Y.: Finding r disclose Wells Notice, complaint d (Jan. 28, 2016) DERIVATIVES—Chair Massad dir clearingbroute issues, warms on sp 25, 2016) JOBS ACT—SEC approves, seek on amendes PINRA funding portal 25, 2016)	Ismissed scusses scofing (Jan.
Insights: The Corporate & Securities Law Advisor - Goodman (January 2000 to present)	NASDAQ Stock Market Rules	READ ALL ARTICLES	

#### 2015

- Greatly enhanced usability, speed and accuracy of research results
- Offers Federal, State, and International Tax Law; Intellectual Property Law to be released in 1H 2016
- Upgrading existing users and attracting new customers



# Talent development

Reinforcing programs to optimize, engage and retain our global talent

### Managing our talent

- Global talent programs in place
- Career development for employees
- Strong diversity among our staff and leadership

#### **Employee engagement**

- 2014 Enterprise-wide Employee Survey
- 2015 Pulse Survey indicates we are making gains on the main drivers of engagement
- Plans in place for 2016 All Employee Survey

#### Recognizing and rewarding talent

- Wolters Kluwer *Global Innovation Awards 2016* now in its 6th year and open to all employees
- Funding Innovation Labs



# **Company values**

Updated the principles that guide our organizational conduct





# Sustainability

Innovation helps us progress against our sustainability targets



### **External recognition 2015**

- Included in Dow Jones Sustainability Index
- Awarded RobecoSAM Bronze Class Sustainability medal
- Included in FTSE4Good Index

### **Internal metrics 2015**

- 83% of revenue from digital solutions and services
- 62% of our waste streams are recycled
- 67% of division CEOs are female

### **Targets reached for 2015**

- 96% of employees offered updated compliance training
- 99% of employees offered training are certified
- 100% of new or renewed material supplier agreements\* include Standards of Engagement

\*Managed by Wolters Kluwer Global Procurement



### Agenda

- 2015 Financial Performance
- Strategic Priorities 2016-2018
- Outlook and Summary



# Guidance 2016

Diluted adjusted EPS expected to grow at mid-single-digit rate in constant currencies

Performance indicators	FY 2016 Guidance
Adjusted operating profit margin	21.5%-22.0%
Adjusted free cash flow	€600-€625 million
Return on invested capital	> 9%
Diluted adjusted EPS	Mid-single-digit growth

Guidance for adjusted free cash flow and diluted adjusted EPS is in constant currencies (EUR/USD 1.11). Guidance for EPS growth assumes the announced share repurchases are equally spread over 2016-2018. Adjusted operating profit margin and ROIC are in reported currency.



# Summary

Well-positioned for 2016

### Improved financial performance in 2015

- Met or exceeded guidance set at the start of the year
- Improved organic revenue, adjusted operating margin, ROIC, and other KPI's
- Increased returns to shareholders

### Strategic progress: becoming an *expert solutions* company

- Capital allocation: Leading, high growth units grew 7% organically; digital & services revenues grew 5% organically
- Sustained investment, delivering new launches and other innovations across all divisions
- Formed new Governance, Risk & Compliance division
- Executed on operational excellence programs; leveraged platforms and technologies across borders
- Fostering engagement and advancing against our Sustainability targets
- Diluted adjusted EPS expected to grow at mid-single-digit rate in constant currencies





### Thank you

of Federal Que



0

