Wolters Kluwer Growth Spotlight: Corporate Legal Services

Richard Flynn Group President and CEO Wolters Kluwer

Corporate Legal Services

May 22, 2012



Forward-looking Statements

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Unless otherwise stated, this presentation is based on continuing operations, excluding the announced divestment of the pharma business. Comparative information is presented accordingly. Growth rates are cited at constant currencies unless otherwise noted.



Wolters Kluwer Overview

Global Operating Structure





Corporate Legal Services Group

Portfolio Overview



CLS Purpose *Examples: Mission Critical Partner*

Regional Bank Making a \$20M Commercial Loan

Need to Know	<u>Risks</u>	Solution
Are there prior claims on the collateral?	Could jeopardize lender's ability to seize asset in the event of default	Search for state & county liens/judgments, civil suits and bankruptcies
Is my claim on assets secured?	Assets could be pledged to another party, subordinating lender's claim	File original financing statement to perfect the security

Toy Maker Planning Global Product launch

Need to Know	<u>Risks</u>		Solution
What are the trademark infringement risks?	Owner of a similar mark may block your right to use and seek punitive damages	Corsearch	Search global trademark offices and thousands of common law sources
Will my brand be diluted or infringed?	Brand rights may be diluted or infringed by other parties and their brands		Global trademark and domain name "watching" alert owner to potential infringement

Market Overview

Strong Market Leadership



Economic Drivers and Revenue Profile

Diverse Demand Factors; Stable Revenue Base

Economic Drivers

- Business Formation & Expansion
- Mergers & Acquisitions
- Commercial Lending
- Asset Leasing
- New Product Development
- Litigation
- Government Regulation



Competitive Advantage *Powerful Value Bundle*

Recognized Subject Experts Innovation Personalized Leader Service

Difficult to replicate service bundle

Deeply embedded in "mission critical" customer workflows

> Long-standing customer relationships

Strong Growth Fundamentals

Favorable Macro Trends Create Growth Opportunities



Growth Strategy

Balanced Approach to Profitable Growth

1. Product Innovation

- Differentiated Service Levels
- Product Line Extensions
- 2. Geographic Expansion
- Extending into High-Growth Markets
- Driving Global Adoption of US Offerings

3. Strategic Acquisitions

- NRAI
- Edital

4. New Business Models

Big Data Opportunities

Volters Kluwer

Differentiated Service Levels

Compliance & Governance

Business Lifecycle Form **Dissolve** Maintain State Annual Report Filing Corporation Government On Demand Prep & Filing Service 🖲 CT



Differentiated Service Levels

Compliance & Governance

Business Lifecycle Form **Dissolve** Maintain State Annual Report Filing Corporation Government On Demand Prep & Filing Service CTAdvantage.com Self-Service E-Filing Application



Differentiated Service Levels

Compliance & Governance

Business Lifecycle Form **Dissolve** Maintain State Annual Report Filing Corporation Government On Demand Prep & Filing Service 💽 CT Self-Service E-Filing Application Fully Managed Service (100% Outsourced)



Product Line Extensions

Lien Management





Geographic Expansion Extending Into High-Growth Markets

Brand Management

Global Trademark Applications, 2009-10 Growth



Geographic Expansion Driving Global Adoption of US Offerings

Legal Spend Management

Organic Build & Expansion

- Established UK office in 2006 to better serve emerging European legal spend management market
- First wins with European operations of US multinational customers
- Accelerating success with European-based prospects
- Now serving customers in four countries









CLS Big Data Opportunities Innovation Lab R&D

Corporate Legal Services - Core Services Annual Service of Entity **Business** Management Reports Process Licenses Real Property Aotor Vehicle UCC Search Debtor Search & Search & & Filing Monitoring Filing Filing Trademark Trademark Trademark Domain Screening Searching Watching Management Electronic Matter Task Legal Billing Management Assignment Analytics

Core Services

Big Data Byproducts

20M+ Entity Records

10M+ Service of Process

55M+ UCC-1 Filing Records

52M+ Trademark Records

225M+ Domain Names

\$27B+ Legal Invoice Data

Market Potential

Business & Market Insights

Conducting a range of concept testing to identify the next new business opportunities



TyMetrix Legal Analytics *Concept to Market in One Year*



"I don't know where to begin. The data is incredible..." - Leonard ('Lenny') Gail, Massey & Gail



Media Coverage

Favorable Market Response

New York Law Journal

Mid-Sized Firms Show Caution in Boosting Billing Rates

April 19, 2012 By Christine Simmons

TOP LAWYERS: \$873 PER HOUR

April 16, 2012 By Ben White

THE WALL STREET JOURNAL.

Biggest Lawyers Grab Fee Bounty

ABAJOURNAL Law News Now

April 16, 2012 By Jennifer Smith

Why Law Firms Are Like Hotels: 'Rack Rates' Are Negotiable, Real Rates Vary by Client

May 26, 2010 By Debra Cassens Weiss

POLITICO



Corporate Legal Services Summary Market Leader ... Well Positioned for Growth

Significant driver of growth and profitability for Wolters Kluwer

Strong brand awareness as recognized market leaders

Well positioned to capitalize on favorable legal services macro trends

Solid growth fundamentals driven by product innovation and market expansion

Leveraging assets in innovative ways to create new market opportunities



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Appendix



Select Economic Drivers



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