



Clinical Drug Information

Why Do Professionals Choose Medi-Span® Drug Data?



97% of customers report
Medi-Span saves them time every day

Why?

- Alerts help professionals provide more efficient and effective treatment advice
- Alert management tools help users reduce the likelihood of alert fatigue
- Integration support helps businesses get up and running faster



80% of customers agree: *Medi-Span helps them reduce medication errors*

Why?

- Screening data helps alert users to potential contraindications and interactions
- Therapeutic classification system provides more granular and specific data on drug products
- Picklist data helps eliminate data entry errors



98% of customers are satisfied *with the quality of content*

Why?

- Rigorous editorial process, performed by advanced degree pharmacists
- GPI (generic product identifier) allows a deeper level of therapeutic classification than other industry identifiers
- Industry-leading drug pricing data is updated up to 6 times per day (depending on subscription)



98% of customers say *they are likely to renew*

Why?

- Innovation lab is driving development of advanced clinical decision support
- World-class customer success team plus three available tiers of integration support and guidance
- Trusted by top-grossing PBMs, health insurance companies, and tens of thousands of retail pharmacies