### Wolters Kluwer 2020 Half-Year Results

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This presentation contains forward-looking statements. These statements may be identified by words such as "expect", "should", "could", "shall", and similar expressions. Wolters Kluwer cautions that such forward-looking statements are qualified by certain risks and uncertainties that could cause actual results and events to differ materially from what is contemplated by the forward-looking statements. Factors which could cause actual results to differ from these forward-looking statements may include, without limitation, general economic conditions, conditions in the markets in which Wolters Kluwer is engaged, behavior of customers, suppliers and competitors, technological developments, the implementation and execution of new ICT systems or outsourcing, legal, tax, and regulatory rules affecting Wolters Kluwer's businesses, as well as risks related to mergers, acquisitions and divestments. In addition, financial risks, such as currency movements, interest rate fluctuations, liquidity and credit risks could influence future results. The foregoing list of factors should not be construed as exhaustive. Wolters Kluwer disclaims any intention or obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Growth rates are cited in constant currencies unless otherwise noted.



### Agenda

#### Introduction

- Financial Review
- Operating and Strategic Review
- Outlook 2020
- Appendices



### COVID-19

Since mid-March, we have been focused on protecting our employees and supporting our customers in extraordinary circumstances

#### **Customers: providing access and tools Employees: ensuring health and safety** Global work-from-home: approx. 95% of Health: Supporting the global medical community employees working from home with access to COVID-19 resources and tools Frequent monitoring of employee welfare and Tax & Accounting: Offering customers COVID-19 scenario planning tools with Tagetik SmartNow engagement Virtual collaboration among employees using a GRC: Enabled US banks to participate in the U.S. standard digital toolset **Paycheck Protection Program** Sales and customer service pivoted to virtual and Legal & Regulatory: Helping companies manage remote way of working health risks with Enablon COVID-19 modules All stakeholders: ensuring business continuity

- Global Incident Management Teams provided rapid response at local, regional, and global levels initially in China, then globally starting early March
- IT infrastructure teams provided support for employee and customer work-from-home transition
- Balancing business continuity needs while containing costs and sustaining product development



### **Financial results**

First half 2020 results speak to the resilience of our digital businesses and the agility of our response to the crisis





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# Half-year 2020 results

Organic growth +3%; revenue, margin and cash flow benefitted from one-time factors

(€ million, unless otherwise stated)	HY 2020	HY 2019	Δ	ΔCC	ΔOG
Revenues	2,294	2,204	+4%	+3%	+3%
Adjusted operating profit	577	497	+16%	+14%	+14%
Adjusted operating profit margin	25.2%	22.5%			
Diluted adjusted EPS	€1.59	€1.28	+24%	+18%	
Adjusted free cash flow	336	300	+12%	+10%	
Net-debt-to-EBITDA ratio	1.5x	1.8x			

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12);  $\Delta$  OG: % Organic growth.



# **Revenues by division**

All four divisions affected by COVID-19; GRC growth reflects revenues associated with the PPP\*

(€ million)	HY 2020	HY 2019	Δ	Δ CC	ΔOG
Health	581	552	+5%	+3%	+3%
Tax & Accounting	713	684	+4%	+3%	+3%
Governance, Risk & Compliance	564	518	+9%	+6%	+6%
Legal & Regulatory	436	450	-3%	-3%	-2%
Total revenues	2,294	2,204	+4%	+3%	+3%

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12);  $\Delta$  OG: % Organic growth



\*PPP refers to the U.S. Small Business Association's Paycheck Protection Program established by the 2020 U.S. Coronavirus Aid, Relief, and Economic Security Act (CARES Act). Wolters Kluwer Compliance Solutions (part of Governance, Risk & Compliance) adapted its TSoftPlus platform to support its bank customers in lending under this program.



### **Revenues by media format**

COVID-19 caused steep declines in print revenues in the first half

(€ million)	HY 2020	HY 2019	Δ	Δ CC	ΔOG
Digital	1,878	1,736	+8%	+7%	+6%
Services	244	259	-6%	-8%	-5%
Print	172	209	-18%	-19%	-18%
Total revenues	2,294	2,204	+4%	+3%	+3%

Δ: % Change; Δ CC: % Change in constant currencies (€/\$ 1.12); Δ OG: % Organic growth. Services includes legal representation, consulting, training, events, and other services.







# Revenues by type

Digital & services subscriptions (71%) sustained 6% organic growth; non-recurring revenues declined 8% organically excluding PPP solution





# Adjusted operating profit

Across the group, margins benefitted from temporary cost reductions, lower restructuring and other one-time factors

(€ million)	HY 2020	HY 2019	Δ	∆ CC	ΔOG	Margin HY 2020	Margin HY 2019
Health	162	139	+17%	+14%	+15%	27.9%	25.2%
Tax & Accounting	219	193	+14%	+12%	+12%	30.8%	28.2%
Governance, Risk & Compliance	181	152	+19%	+16%	+16%	32.1%	29.3%
Legal & Regulatory	43	41	+5%	+6%	+7%	9.8%	9.1%
Corporate	(28)	(28)	+1%	0%	0%		
Adjusted operating profit	577	497	+16%	+14%	+14%	25.2%	22.5%

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12);  $\Delta$  OG: % Organic growth.



#### HY 2020 Adjusted Operating Profit<sup>1</sup>



### **COVID-19 response on costs**

Rapid second-quarter response yielded temporary cost reductions; second half programs require investment but will help protect the full year margin

<b>Temporary Cost Reductions</b> 2Q 2020 Actions	Long-Term Sustainable Cost Actions 2H 2020 Programs
<ul> <li>Froze all travel and put a hold on non-critical hiring</li> <li>Reduced advertising and promotional spending</li> </ul>	<ul> <li>Designing a long-term, structural reduction in company travel to below pre-COVID levels</li> <li>Streamlining selected back office functions</li> </ul>
<ul> <li>Virtualized, postponed, or cancelled internal and external meetings, conferences, training, and other events</li> <li>Other short-term cost reductions</li> </ul>	<ul> <li>Renegotiating supplier contracts</li> <li>Reviewing our approach to our real estate footprint</li> <li>Requires up-front investment and restructuring</li> </ul>

- Sustaining investment in organic product development at 8-10% of revenues
- Continuing with key investments in sales & marketing



# Adjusted net profit and EPS

# Diluted adjusted EPS up +18% in constant currencies, mainly driven by higher adjusted operating profit

(€ million, unless otherwise stated)	HY 2020	HY 2019	Δ	Δ CC
Revenues	2,294	2,204	+4%	+3%
Adjusted operating profit	577	497	+16%	+14%
Adjusted operating profit margin	25.2%	22.5%		
Adjusted net financing costs	(25)	(31)		
Equity-accounted investees, net of tax	5	0		
Adjusted profit before tax	557	466	+20%	+15%
Tax on adjusted profit	(131)	(115)		
Benchmark tax rate	23.5%	24.7%		
Non-controlling interests	0	0		
Adjusted net profit	426	351	+21%	+16%
Diluted weighted average shares (million)	267.6	273.3		
Diluted adjusted EPS	€1.59	€1.28	+24%	+18%

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12).



# Adjusted free cash flow

Cash conversion impacted by increased capital expenditure and working capital outflows

(€ million, unless otherwise stated)	HY 2020	HY 2019	Δ	ΔCC
Adjusted operating profit	577	497	+16%	+14%
Depreciation and amortization of other intangibles	103	100		
Depreciation of right-of-use assets	36	35		
Adjusted EBITDA	716	632	+13%	+11%
Capital expenditure	(121)	(100)		
Repayments of lease liabilities (incl. lease interest)	(41)	(39)		
Autonomous movements in working capital	(69)	(46)		
Adjusted operating cash flow	485	447	+9%	+7%
Cash conversion ratio	84%	90%		
Paid financing costs (excl. lease interest)	(39)	(34)		
Paid corporate income tax	(111)	(112)		
Net change in restructuring provision <sup>1)</sup>	(6)	(6)		
Tax adjustments <sup>2)</sup>	(2)	(3)		
Other <sup>3)</sup>	9	8		
Adjusted free cash flow	336	300	+12%	+10%

Δ: % Change; Δ CC: % Change in constant currencies (€/\$ 1.12).

1) Adjusted free cash flow excludes additions to provisions for acquisition integration and restructuring of stranded cost following divestment.

2) Tax adjustments: HY 2020 adjusted to exclude €2 million (HY 2019: €3 million) related to consolidation of platform technology.

3) Other includes share-based payments (HY 2020: €11 million; HY 2019: €10 million), dividends received (HY 2020: €1 million; HY 2019: €0 million), and other items.



### Movement in net debt

Leverage improved despite increased cash returned to shareholders

(€ million, unless otherwise stated)	HY 2020	FY 2019	HY 2019
Net debt at start of period	(2,199)	(2,249)	(2,249)
Adjusted free cash flow	336	807	300
Dividends paid	(210)	(280)	(174)
Acquisition spending, net of cash acquired, including costs <sup>1)</sup>	(26)	(35)	(34)
Divestiture cash proceeds, net of cash disposed, including costs <sup>2)</sup>	20	39	32
Share repurchases	(154)	(350)	(84)
Additional long-term and short-term lease liabilities	(2)	(113)	(81)
Other <sup>3)</sup>	(12)	(18)	(28)
Movement in net debt	(48)	50	(69)
Net debt at end of period	(2,247)	(2,199)	(2,318)
Net-debt-to-EBITDA <sup>4)</sup> ratio	1.5x	1.6x	<b>1.8</b> x

1) Includes acquisition spending, net of cash acquired of €25 million (HY 2019: €33 million) and acquisition related costs of €1 million (HY 2019: €1 million).

2) Includes receipts from divestments, net of cash disposed of €21 million (HY 2019: €32 million)

3) 'Other' includes FX differences in cash and cash equivalents, changes in the fair value of derivatives, dividends received, and other smaller items.

4) Based on 12 months' rolling EBITDA.



# Dividends and share buybacks

Interim dividend  $\in 0.47$ ; share buyback progressing;  $\in 175$  million completed year to date





### **Results summary**

Results reflect a resilient business, agile operations, and a strong balance sheet

Organic growth +3% Organic growth +2% excluding PPP solution	Adjusted operating margin 25.2% Margin reflects temporary cost reductions, lower restructuring, and one- time factors	Diluted adjusted EPS +18% in constant currencies
Adjusted FCF +10% in constant currencies	Strong balance sheet and liquidity position Net-debt-to-EBITDA 1.5x	Interim dividend €0.47 2020 share buyback on track



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# Health

Organic growth +3%; margin reflects temporary cost reductions and lower restructuring charges

€ million	HY 2020	HY 2019	Δ	∆ CC	ΔOG	
Revenues	581	552	+5%	+3%	+3%	•
Adjusted operating profit	162	139	+17%	+14%	+15%	• He
Margin	27.9%	25.2%				

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12);  $\Delta$  OG: % Organic growth.

#### **Clinical Solutions**

- Organic growth +7%UpToDate and drug information grew well
- Patient engagement and software results mixed

#### Health Learning, Research & Practice

- Organic decline -1%
- Improved growth in digital products; accelerated
   -21% decline in print journals and books
- E-learning solutions for nursing grew strongly





#### Revenues by:

# Tax & Accounting

Organic growth +3% amidst more challenging conditions; margin increase reflects temporary cost reductions, operational gearing, and one-off factors

€ million	HY 2020	HY 2019	Δ	Δ CC	ΔOG	Corporate Performance Solutions
Revenues	713	684	+4%	+3%	+3%	<ul> <li>Organic growth +12%, supported by cloud versions of CCH Tagetik and TeamMate</li> </ul>
Adjusted operating profit	219	193	+14%	+12%	+12%	<ul> <li>Strong comparable and difficult conditions for new sales and implementation services</li> </ul>
Margin	30.8%	28.2%				Professional Tax & Accounting
						Organic growth +2%

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12);  $\Delta$  OG: % Organic growth.

#### **Revenues by:**





 Challenging comparable, IRS filing deadlines delayed, and difficult new sales conditions

Software growth driven by cloud

### Governance, Risk & Compliance

Organic growth +1% excluding PPP solution; margin reflects temporary cost reductions, lower restructuring, and one-time factors

€ million	HY 2020	HY 2019	Δ	Δ CC	ΔOG	Legal Services	
Revenues	564	518	+9%	+6%	+6%	<ul> <li>Organic decline -1%</li> <li>Recurring revenue growth more than offset</li> </ul>	et hv
Adjusted operating profit	181	152	+19%	+16%	+16%	steen decline in transactional revenues	ceby
Margin	32.1%	29.3%				Financial Services	
Δ: % Change; Δ CC: % Change <b>Revenues by:</b>	in constant curren	cies (€/\$ 1.12); ∆ O	G: % Organic	growth.		<ul> <li>Organic growth +16%, driven by Complian Solutions' PPP software</li> <li>Finance, Risk &amp; Reporting drove good grow while Lien Solutions held up despite weak transactions</li> </ul>	wth,
Segment	;	Geogra	phic Ma	rket		Type Media Format	t
Services Services	egal vices 5%	Europe 9%	North America 89%	AsiaPad & ROW 2%	/ FS trans 14 L trans	FS Other non- nsact'l 8% LS Recurring nsact'l 57% 21% Print Services 36% Softwa 55% Other digital 8%	

# Legal & Regulatory

Organic decline -2%; margin reflects temporary cost reductions and operational gearing in EHS/ORM software

€ million	HY 2020	HY 2019	Δ	ΔCC	ΔOG
Revenues	436	450	-3%	-3%	-2%
Adjusted operating profit	43	41	+5%	+6%	+7%
Margin	9.8%	9.1%			

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12);  $\Delta$  OG: % Organic growth.

#### EHS/ORM & Legal Software

- Organic growth +11%
- EHS/ORM software saw strong organic growth in cloud solutions but lower software licenses
- Legal Software sustained organic growth
   Legal & Regulatory Information Solutions
- Organic decline -4% due to accelerated decline in print subscriptions and books
- Digital solutions sustained +6% organic growth





#### Revenues by:

# Strategic priorities 2019-2021

*We remain committed to the strategic priorities that we set out at the start of 2019* 





### Journey to the cloud

Cloud software revenues have nearly doubled in the last three years. COVID-19 is stimulating increased interest in cloud solutions



Note: other software revenues includes Tax & Accounting tax filing fees and certain Governance, Risk and Compliance transactional revenue.



### Grow expert solutions

*Finance, Risk & Reporting investing in hosted version of OneSumX Regulatory Reporting* 

#### **GRC: Finance, Risk & Reporting** OneSumX<sup>®</sup> SaaS Regulatory Reporting Solution

5

42

additional countries

based on market demand

#### **Client Benefits:**

- Secured and fine-tuned by Wolters Kluwer cloud experts
- Server provisioning by Wolters Kluwer
- 3rd party licensing by Wolters Kluwer
- Lower total cost of ownership; cost predictability
- Automatic deployment of regulatory updates
- Supported by service level agreement

#### Full End-to-End Functionality:

- Regulatory calculations
- Adjustment functionality
- Analytics tools
- Reconciliation
- Technical & functional validations
- Full audit trails
- Four eyes principle
- All regulatory submission formats

olters Kluwer



### 2020 progress on ESG

We are launching a new Code of Business Ethics and laying the foundations for environmental targets

#### New Code of Business Ethics

- The new Code of Business Ethics replaces the Business Principles
- The Code is a practical framework for all employees on how to act in accordance with a high standard of business ethics and in compliance with law
- Reduces risk of non-compliance and reinforces Wolters Kluwer culture of integrity and openness
- Communication and training to be provided to all employees globally and will be available in 14 languages

#### Formalized Green is Green program

- Program launched in 2018 to encourage local office managers to lead employees in identifying and adopting environmentally sound practices that reduce our greenhouse gas emissions, landfill and water waste
- Program rolled out in 2019 by recruiting 70 champions in 35 participating offices worldwide
- Currently evaluating areas of focus and appropriate targets to continue our commitment to have a positive environmental impact



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### Outlook

*In view of continued uncertainty due to COVID-19, our specific guidance for 2020 remains suspended* 

#### **Outlook Full-Year 2020**

- We expect recurring revenues for digital information, software and services subscriptions to show resilience, but note that new sales of subscription products have been more difficult in current market conditions
- Non-recurring revenues likely to remain weak in current conditions
- Our response on cost is aimed at protecting the full-year 2020 adjusted operating profit margin while sustaining our investment in key products and strategic infrastructure

#### Divisions

- Health: Organic growth to be positive but slower than 2019 levels
- **Tax & Accounting**: Organic growth to be broadly stable
- **Governance, Risk & Compliance**: Excluding one-off PPP solution, organic revenues to decline
- Legal & Regulatory: Organic growth to decline in 2020 due to accelerated decline in print



### Appendix: 2020 Financial Supplement



### Revenues by type

(€ million)	HY 2020	HY 2019	Δ	Δ CC	ΔOG
Digital and services subscriptions	1,623	1,501	+8%	+7%	+6%
Print subscriptions	90	102	-11%	-12%	-12%
Other recurring	141	153	-8%	-10%	-7%
Recurring revenues	1,854	1,756	+6%	+4%	+4%
Print books	49	69	-28%	-29%	-27%
LS transactional	117	122	-4%	-6%	-6%
FS transactional	80	50	+60%	+56%	+56%
Other non-recurring	194	207	-7%	-7%	-6%
Total non-recurring revenues	440	448	-2%	-3%	-2%
Total revenues	2,294	2,204	+4%	+3%	+3%

Δ: % Change; Δ CC: % Change in constant currencies (€/\$ 1.12); Δ OG: % Organic growth.

HY 2020 Revenues by Type





### **Revenues by region**

(€ million)	HY 2020	HY 2019	Δ	∆ CC	ΔOG
North America	1,438	1,356	+6%	+4%	+4%
Europe	686	679	+1%	+1%	+2%
Asia Pacific & ROW	170	169	0%	0%	0%
Total revenues	2,294	2,204	+4%	+3%	+3%

 $\Delta$ : % Change;  $\Delta$  CC: % Change in constant currencies (€/\$ 1.12);  $\Delta$  OG: % Organic growth.



#### HY 2020 Revenues by Geographic Market



### IFRS profit and diluted EPS

(€ million, unless otherwise stated)	HY 2020	HY 2019	Δ
Adjusted operating profit	577	497	+16%
Amortization of acquired intangibles	(75)	(73)	
Results on divestments of operations	0	0	
Acquisition-related costs and other non-benchmark items <sup>1)</sup>	(2)	(1)	
Operating profit	500	423	+18%
Financing results	(19)	(24)	
Share of profit of equity-accounted investees, net of tax	5	0	
Profit before tax	486	399	+22%
Income tax expense	(112)	(96)	
Effective tax rate	23.1%	24.0%	
Profit for the period	374	303	+23%
Non-controlling interests	0	0	
Profit for the period, attributable to the owners of the Company	374	303	+23%
Diluted EPS	€1.40	€1.11	+26%

Δ: % Change. 1) Other non-benchmark items include acquisition integration provisions and changes in fair value of contingent considerations.



# Reconciliation: adjusted net financing costs to financing results

(€ million)	HY 2020	HY 2019
Adjusted net financing costs	(25)	(31)
Employee benefits financing component	(1)	(2)
Change in fair value of financial assets	-	-
Result on divestment of financial assets	-	2
Divestment related results on equity-accounted investees	7	7
Financing results	(19)	(24)



# Balance sheet

(€ million, unless otherwise stated)	June 3	30, 2020	Dec. 31, 2019		June 30, 2019	
Goodwill and intangible assets	5,654		5,694		5,767	
Property, plant and equipment	99		95		88	
Right-of-use assets	341		341		311	
Deferred tax and other non-current assets	160		169		166	
Total non-current assets		6,254		6,299		6,332
Cash and cash equivalents	978		899		828	
Trade and other receivables; other current assets	1,458		1 <i>,</i> 577		1,362	
Total current assets		2,436		2,476		2,190
Total assets		8,690		8,775		8,522
Total equity		2,369		2,380		2,285
Bonds and other long-term debt	1,819		1,818		2,066	
Long-term lease liabilities	294		293		265	
Deferred tax and other non-current liabilities	474		475		514	
Total non-current liabilities		2,587		2,586		2,845
Deferred income	1,685		1,679		1,581	
Borrowings and bank overdrafts;	784		670		747	
Short term bond	250		250		-	
Short term lease liabilities	76		75		71	
Trade and other payables; other current liabilities	939		1,135		993	
Total current liabilities		3,734		3,809		3,392
Total equity and liabilities		8,690		8,775		8,522



# Debt maturity profile



1) Total of €985 million includes cash & cash equivalents of €978 million and derivatives of €7 million. Cash includes €463 million used for cash management purposes.

2) Total of €1,072 million includes short term overdrafts of €476 million (mainly used for cash management purposes), Euro Commercial Paper of €305 million, a private placement of €250 million maturing December 2020, deferred and contingent acquisition payments of €7 million, derivatives of €2 million, and short term lease liabilities of €29 million.



### **Currency impact**



#### HY 2020 Revenues by Currency

Impact in € million on

A diveted

	Average	Revenues	Adjusted operating profit	
1 Euro	HY 2020	HY 2019	HY 2020	HY 2020
U.S. dollar	1.10	1.13	38	12
British pound	0.87	0.87	0	0
Canadian dollar	1.50	1.51	0	0
Australian dollar	1.68	1.60	(1)	0
Other currencies			(3)	(2)
Total currency impact			34	10


# **Growth rates analysis**

			Δ		Δ CC		ΔOG
				%	% Change	% Net Effect	%
			%	Currency	in Constant	Acquisitions	Organic
	HY 2020	HY 2019	Change	Impact	Currencies	& Disposals	Growth
Revenues							
Health	581	552	+5%	+2%	+3%	0%	+3%
Tax & Accounting	713	684	+4%	+1%	+3%	0%	+3%
Governance, Risk & Compliance	564	518	+9%	+3%	+6%	0%	+6%
Legal & Regulatory	436	450	-3%	0%	-3%	-1%	-2%
Total revenues	2,294	2,204	+4%	+1%	+3%	0%	+3%
Adjusted operating profit							
Health	162	139	+17%	+3%	+14%	-1%	+15%
Tax & Accounting	219	193	+14%	+2%	+12%	0%	+12%
Governance, Risk & Compliance	181	152	+19%	+3%	+16%	0%	+16%
Legal & Regulatory	43	41	+5%	-1%	+6%	-1%	+7%
Corporate	(28)	(28)	+1%	+1%	0%	0%	0%
Total adjusted operating profit	577	497	+16%	+2%	+14%	0%	+14%



### Appendix: ESG Metrics



### Contents

- ESG Ratings
- Environmental: energy and water
- Social: employee culture
- Social: gender diversity
- Social: UN Sustainable Development Goals
- Governance: stewardship
- Governance: board skills
- Governance: pay peer groups
- Governance: management pay (STIP)
- Governance: management pay (LTIP)



# **ESG** Ratings



#### **ISS Governance Quality Score**



#### **Sustainalytics ESG Risk Rating**



**Bloomberg ESG Rating** 

Sustainalytics: A score of 0 denotes the least risk

### 100 80 60 40 20 0 2015 2016 2017 2018 2019

#### Bloomberg: A higher score denotes higher quality

Sources: MSCI, ISS, Sustainalytics and Bloomberg. As of June 2020, Wolters Kluwer received a rating of AAA (on a scale of AAA-CCC) in the MSCI ESG Ratings assessment. As of June 2020, Wolters Kluwer received an ESG Risk Ratings of 9.4 from Sustainalytics and was assessed to be at negligible risk of experiencing material financial impacts from ESG factors.



# Environmental: energy & water



**Electricity from Renewable Sources** 

Water Consumption



#### **CO2 Emissions**



#### **CO**<sub>2</sub> Emissions



Note: ESG data is collected annually and not assured.



# Social: employee culture

#### **Employee Engagement Score**



#### **Employee Turnover**



Note: ESG data is collected annually and not assured. \*EMEA = Europe, Middle East & Africa.



#### **Employees with Access to Learning**



### Female Inclusion (2019)



# Social: gender diversity



**Supervisory Board Members: % Female** 

#### Executive Board Members: % Female



#### **Operating Division CEOs: % Female**





Note: ESG data is collected annually and not assured. Operating division refers to the four reporting segments as reported in the annual report.



# Social: UN SDGs

#### **United Nations Sustainable Development Goals**



 We leverage artificial intelligence to identify threats and capitalize on opportunities



## Governance: stewardship

#### **Innovation & Product Development Spend**



% Independent Board Members



#### Note: Data is collected annually and not assured.



#### **Employee Compliance Training**

(includes ethics, data privacy, IT and cybersecurity)



#### **Suppliers Committed to Code of Conduct**



## Governance: board skills

#### **Supervisory Board Skills**

							Experi	ence 8	& Compete	encies		
Member	Independent	Outside Boards	Tenure	Age	Gender	General Management	Audit, Accounting, Finance	Legal	Information Technology & Cybersecurity	Marketing & Commercial	Social Policy, Organization, Mgmt Development	AC= Audit RC = Remuneration
Frans Cremers Chair	✓	-	3	68	М	✓	~	✓		✓	✓	SC Chair
Ann Ziegler Vice Chair	✓	3	3	61	F	✓	✓	✓	✓		✓	RC and SC
Bertrand Bodson	✓	1	1	44	M	✓			✓	✓	✓	-
Jeanette Horan	$\checkmark$	1	3	64	F	$\checkmark$			$\checkmark$	$\checkmark$	$\checkmark$	RC Chair
Chris Vogelzang	$\checkmark$	EO*	-	57	М	$\checkmark$	$\checkmark$			$\checkmark$	$\checkmark$	AC
Jack de Kreij	✓	3	<1	61	М	✓	✓	✓	$\checkmark$	$\checkmark$	$\checkmark$	AC Chair
Sophie Vandebroek	✓	1	<1	58	F	✓	✓		$\checkmark$		$\checkmark$	AC
	100% Indep.		Avg. 3 Yrs	Avg. 59	43% Female							

\*EO= Executive Officer. The independence of Supervisory Board members is based on the criteria set out in the Netherlands Corporate Governance Code and Clause 1.5 of the Supervisory Board By-Laws. The number of board memberships is in compliance with maximum number of board seats allowed under Dutch law. It is the aim of the company to have a representation of at least 30% male and at least 30% female on the Supervisory Board.



### Governance: pay peer groups

Category	2019 Pay Peer Benchmark Group	2020-2022 LTIP TSR Peer Group	GICS Sub-Industry
	-	John Wiley & Sons	Publishing
	IHS Markit Ltd.	IHS Markit Ltd.	Research & Consulting Services
	Informa Plc	Informa Plc	Advertising
Wolters Kluwer	Intuit Inc.	-	Application Software
Competitors	Pearson PLC	Pearson PLC	Publishing
	RELX PLC	RELX PLC	Research & Consulting Services
	The Sage Group plc	The Sage Group plc	Application Software
	Thomson Reuters Corporation	Thomson Reuters Corporation	Research & Consulting Services
	Bureau Veritas SA	Bureau Veritas SA	Research & Consulting Services
	Equifax Inc.	Equifax Inc.	Research & Consulting Services
Wolters Kluwer	Experian PLC	Experian PLC	Research & Consulting Services
GICS Sub-Industry	Intertek Group plc	Intertek Group plc	Research & Consulting Services
	Nielsen Holdings Plc	-	Research & Consulting Services
	SGS SA	SGS SA	Research & Consulting Services
	Verisk Analytics Inc	Verisk Analytics Inc	Research & Consulting Services
	MSCI Inc. Class A	-	Financial Exchanges & Data
Other GICS	News Corporation Class A	News Corporation Class A	Publishing
Sub-Industries	NortonLifeLock Inc.	-	Systems Software
	S&P Global, Inc.	S&P Global, Inc.	Financial Exchanges & Data
Source:	Wolters Kluwer Annual Report 2019	Wolters Kluwer Annual Report 2019	
Notes:	Norton LifeLock was formerly named Symantec prior to the sale of Symantec's enterprise security business to Broadcom Inc.	In case of delisting or merger of a peer, the Supervise pre-determined criteria. Criteria include: industry, ge health, TSR correlation and volatility, and historical T	eographic focus, company size, company financial

The Supervisory Board selects pay peers from companies of comparable size, complexity, industry or business profile, and international scope. The benchmark group is comprised of comparable companies in Europe and the US, taking into consideration the companies and geographic locations where Executive Board members might be recruited to or from.



### Governance: management pay

AGM 2020: proposed policy received 52% of votes in favor, but not the three-quarters majority required to pass. Changes proposed in 2020 in green

#### Short Term Incentive Plan (STIP)

Parameter	Existing Policy	
Participants:	CEO, CFO	
Performance period:	1 year	
		Weightin
Performance measures:	Financial - 95%	g
	Revenues	33.3%
	Adjusted net profit	33.3%
	Adjusted free cash flow	28.3%
	Non-Financial - 5%	5.0%
	Digital revenues, as % of total revenues	0.070
Minimum payout:	CFO: 0%	
if achievement is <90% of target	CEO: 0%	
Target payout:	CEO: 125% of base salary	
if achievement is 100% of target	CFO: 95% of base salary	
Maximum payout:	CEO: 175% of base salary	
if achievement is >110% of target	CFO: 145% of base salary	
Vesting and Payment:	Annual cash payment	
Claw back:	Yes	

Wolters Kluwer Annual Report 2019

CEO, CFO	
1 year	Maightin
Financial - minimum weighting of 60%	Weightin q
Revenues	33.3%
Organic growth	001070
Adjusted net profit	33.3%
Adjusted operating profit	
Adjusted operating profit margin	
Adjusted free cash flow	28.3%
Cash conversion ratio	
Non-Financial - maximum weight 40%	
Digital revenues, as % of total revenues	5.0%
Expert Solutions, as % of total revenues	
Employee engagement scores	
Customer satisfaction scores	
Energy-consumption-based measures	
CFO: 0%	
CEO: 0%	
CEO: 125% of base salary	
CFO: 95% of base salary	
CEO: 175% of base salary	
CFO: 145% of base salary	
Annual cash payment	
· · · · · · · · · · · · · · · · · · ·	

Wolters Kluwer AGM 2020 Agenda and Appendices

Yes



Source:

### Governance: management pay

AGM 2020: proposed policy received 52% of votes in favor, but not the three-quarters majority required to pass. Changes proposed in 2020 in green

#### Long-Term Incentive Plan (LTIP)

Parameter	Existing Policy			Pro
Participants:	CEO, CFO			CEC
Performance period:	3 years			3 ye
Share ownership requirements:	None			CEC
Holding period:	None			2 ye
Performance measures:	Financial - 100%	И	/eighting	Fine
Conditional grant of shares	Total Shareholder Return (TSR)		50.0%	Tot
which vest after 3 years with	Share price change over 3 years,		Sha	
payout dependent on	relative to TSR peer group*		rela	
performance conditions	Position	Payout		Pos
determined in advance	1-2	150%		1-2
	3-4	125%		3-4
	5-6	100%		5-6
	7-8	75%		7-8
	9-18	0%		9-1
	Diluted EPS		50.0%	Adj
Minimum payout: (if TSR is below	CFO: 0%			CFC
Median; if EPS <50% of target)	CEO: 0%			CEC
Target payout: (if TSR is at position	CEO: 285% of base salary			CEC
5-6; if EPS at 100% of target)	CFO: 175% of base salary			CFC
Target payout: (if TSR is at position	CEO: 427.5% of base salary			CEC
1-2; if EPS > 110% of target)	CFO: 262.5% of base salary			CFC
Vesting and Payment:	Paid in Wolters Kluwer shares			Paie
Claw back:	Yes			Yes
Source:	Wolters Kluwer Annual Report 2019			Wol

Proposed Policy & Application (AGM 202	0)
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CEO, CFO		
3 years		
CEO: 3x, CFO: 2x (x base salary)		
2 years		
Financial - 100%	W	eighting/
Total Shareholder Return (TSR)		50.0%
Share price change over 3 years,		
relative to TSR peer group*		
Position	Payout	
1-2	150%	
3-4	125%	
5-6	100%	
7-8	75%	
9-18	0%	
Adjusted Diluted EPS		50.0%
CFO: 0%		

CFO: 0%
CEO: 0%
CEO: 285% of base salary
CFO: 200% of base salary
CEO: 427.5% of base salary
CFO: 300% of base salary
Paid in Wolters Kluwer shares
Yes
Wolters Kluwer AGM 2020 Agenda and Appendices

Note: \*Based on a 60-day average of the share price at the beginning and end of each three-year performance period to reduce the influence of potential stock market volatility.



### Notes

